

IMPORTANT INFORMATION FOR MEDIA

MEDIA CONTACT

Michèle Rogerson, T. 613-266-4771, micheler@skillscanada.com

MEDIA CENTRE SERVICES

- Located at the RBC Convention Centre, on the ground floor
- Access through the main entrance north
- Wifi (password obtained at media center)
- Hours of Operation:
May 31st: 12:00 p.m. to 5 p.m.
June 1st and 2nd: 8:30 a.m. to 4 p.m.
June 3rd: 9:00 a.m. to 4 p.m.

MEDIA ACCREDITATION AND REGISTRATION

- All media attending SCNC need to be accredited and ensure that their media badge is visible at all times.
- Media includes reporters, journalists, photographers and film crews.

Please Note: To obtain a media accreditation badge, go to the media centre which is located on the ground floor off the main entrance north.

AUDIO/VIDEO RECORDING AND PHOTOGRAPHY

All cameras must be clearly identified with media affiliation. Tape recorders may be used only for pre-approved spokesperson or competitor interviews. Photography is not permitted in the contest/competition area but is permitted immediately outside of these areas.

INTERVIEWS

Interview requests may be submitted in advance to the Skills Canada office and onsite through Michèle Rogerson at micheler@skillscanada.com. Interview requests can also be submitted onsite to the Media Centre and must be organized and approved prior to the interview.

OBTAINING TIMELY SCNC 2017 PICTURES, B-ROLL AND VIDEOS FROM SCNC

- Pictures will be uploaded daily on Flickr. These will be saved in the SCNC 2017 Album. If you require a specific photo that you cannot find, please contact Amanda Briscoe at amandab@skillscanada.com and she will assist you in obtaining this.
- Videos and b-roll of the competition can be obtained on YouTube.
- The official hashtag for SCNC is #SCNC2017
- Our Twitter handle is @Skills_Canada

MEDIA CODE OF CONDUCT

Skills/Compétences Canada openly encourages and promotes all aspects of the Skills Canada National Competition. However, to ensure competitors are respected during competition time, a code of conduct applies. In other words, no photography or filming of a competitor should take place that may interfere with or hinder the performance of the competitor in the competition.

IN ADDITION:

- Media may take photos and film from outside the contest areas.
- No media can enter a contest area during the competition.
- No media can enter a contest area during breaks in the competition without the permission of the Chair of the National Technical Committee (NTC) for that skill. Specific 'shots' or 'angles' are to be organized in discussion with the Chair or NTC media member, and the competitor.
- No media can communicate with a competitor without the permission of the NTC Chair and the NTC media member.
- No media is to enter the 'personal space' (i.e. do 'close-ups') of a competitor without the permission of the NTC Chair or NTC media member.
- Steel toe shoes are required to enter the contest area.