



**Skills**Compétences  
Canada

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**COLLISION REPAIR PROGRAM  
PROGRAMME DE CARROSSERIE**

**NEW NAME.  
SAME GREAT PROGRAM,  
SAME LEADERSHIP.  
MAKING A DIFFERENCE!**

The Skills Canada Collision Repair Program was created to promote careers in the collision repair industry to students across Canada each year at national and provincial/territorial Skills Canada Competitions. Tens of thousands of students attend Skills Canada competitions each year to learn about career opportunities in 43 skilled trades and technologies. The Skills Canada Collision Repair Program ensures that the collision industry stands out and is highly visible to young people looking at career opportunities.



## THE PROGRAM SUPPORTS TWO OUTCOMES AT EACH SKILLS CANADA COMPETITION:

1. Support and retain competitors (students/apprentices) pursuing careers in collision repair
2. Attract new talent by showcasing career opportunities in collision repair to students across Canada

### PROGRAM OBJECTIVES & ACHIEVEMENTS:

- Increase the number of provincial/territorial Autobody Repair and Car Painting competitions; annual expansion and improvement of competitions; addition of industry training opportunities; facilitate the huge amount of equipment, supplies, parts, paint, resources and volunteers needed for each event.
- Bring together repairers, insurers, suppliers and vehicle manufacturers to volunteer, organize and judge events, and promote careers in the collision repair industry.
- Provide opportunity to hand out promotional materials and career information to students.
- Provide valuable, life-changing opportunities to competitors that help to retain them in the industry, including training sessions with industry experts, the opportunity to try the newest and most advanced equipment on the market, and to network with leading industry suppliers and potential employers.
- Work with competition technical committees to ensure Skills Canada Competitions evolve to reflect new vehicle technology and advanced materials, and the resulting change in repair methods.
- Provide hands-on Try-A-Trade® and Technology activities, including the Virtual Paint Booth, welding and parts replacement activities, and vehicle safety feature displays. Over one million student impressions have been made at Skills Canada Competitions since the program launched in 2008.
- Provide the Virtual Paint Booth to career fairs, educational events, open houses and corporate events.
- Partner with industry suppliers and charitable organizations to provide prizes and scholarships for Skills Canada Competition winners.

**THE SKILLS CANADA COLLISION REPAIR PROGRAM IS FUNDED BY INDUSTRY SPONSORS WHO WOULD LIKE TO CONTRIBUTE TO THE CONTINUED SUCCESS OF SKILLS CANADA COMPETITIONS FOR THE COLLISION REPAIR INDUSTRY. YOU ARE INVITED TO RETURN AS A SPONSOR, OR GET INVOLVED AS A NEW SPONSOR.**

**SPONSORSHIP LEVELS: PLATINUM: \$7500 / GOLD: \$5000 / SILVER \$2500 / BRONZE \$1500**

### SKILLS CANADA COLLISION REPAIR PROGRAM DELIVERABLES:

- Logo recognition on the Skills Canada Collision Repair Program webpage
- Logo recognition on the Skills Canada Collision Repair Program event signage
- Recognition as Sponsor of Skills Canada Automotive Technology Summit June 5th
- Opportunity to provide promotional student hand-outs at Skills Canada Competitions
- Logo recognition in print and online ads (Platinum sponsors only)
- Use of Virtual Paint System (first-come first-served/availability basis) for corporate and career events

### NEW! – SKILLS CANADA AUTOMOTIVE TECHNOLOGY SUMMIT

June 5, 2018, 9 am – 12 pm at the Skills Canada National Competition, Edmonton, Alberta

The Skills Canada Automotive Technology Summit brings together leading vehicle manufacturers to share information on current and future-model vehicle construction and the impact on repair methodology, tooling and training. The Skills Canada National Competition provides an ideal setting for industry reps, educators, students and interested parties to meet with vehicle manufacturers and learn how the collision repair industry is rapidly changing in response to evolving vehicle design, construction methods and advanced materials, and technology integration. It has never been more important for repairers to upgrade their facilities, invest in equipment and training, and ensure that every vehicle repaired meets vehicle manufacturer specifications.

The vehicle manufacturer presentations will be followed by light refreshments, and a tour of the Skills Canada National Competition.

# 2018 SKILLS CANADA COLLISION REPAIR PROGRAM SPONSORSHIP CONFIRMATION

On behalf of \_\_\_\_\_

(Company Name)

This confirms our commitment to support the 2018 Skills Canada Collision Repair Program

## WE WISH TO BECOME A:

- Platinum Sponsor (\$7500)
- Gold Sponsor (\$5000)
- Silver Sponsor (\$2500)
- Bronze Sponsor (\$1500)

Company Name: \_\_\_\_\_ Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ PC: \_\_\_\_\_ Email: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## PAYMENT OPTIONS:

- Credit Card
- Cheque
- Mail Invoice

Invoice Date Requested: \_\_\_\_\_

If you wish to pay by Visa or Mastercard, please fill in the information below. **American Express is not accepted.**

Credit Card #: \_\_\_\_\_ Expiration Date (MM/YYYY): \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

## PLEASE RETURN FORM TO:

Skills/Compétences Canada, 294 Albert Street, Suite 201, Ottawa, Ontario K1P 6E6  
F. 613-691-1404 leannej@skillscanada.com

Questions? Contact Leanne Jefferies, Director, Skills Canada Collision Repair Program 905-628-2041

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