



SCNC
2018

SCNC

SKILLS CANADA
NATIONAL COMPETITION

OCMT

OLYMPIADES CANADIENNES
DES MÉTIERS ET
DES TECHNOLOGIES



SkillsCompétences
Canada
Edmonton2018

CONTEST DESCRIPTION / DESCRIPTION DE CONCOURS

PUBLIC SPEAKING COMMUNICATION ORALE

SECONDARY /
NIVEAUX SECONDAIRE



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1. THE ESSENTIAL SKILLS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY

SCC is currently working with Employment and Social Development Canada (ESDC) in order to bring awareness to the importance of Essential Skills that are absolutely crucial for success in the workforce. Part of this ongoing initiative requires the integration and identification of Essential Skills in contest descriptions, projects, and project documents. The next phase and very important aspect of our Essential Skills (ES) initiative is to provide an ES report card to each competitor at the Skills Canada National Competition. The purpose of the ES report card is to inform the competitor about their current level of essential skills based on their competition scores. With this knowledge, the competitor will be made aware which essential skill may require improvement. Full implementation is expected in the next Skills Canada National Competition.

The following 9 skills have been identified and validated as key essential skills for the workplace in the legend below:

¹Numeracy, ²Oral Communication, ³Working with Others, ⁴Continuous Learning, ⁵Reading Text, ⁶Writing, ⁷Thinking, ⁸Document Use, ⁹Digital

These essential skills have been identified with in section 2.3 and/or 3.2 of your Contest Description. The top three Essential Skills for your area of competition have been identified on your Project and all other supporting project documents.

2. CONTEST INTRODUCTION

2.1 Description of the associated work role(s) or occupation(s).

<http://skillscompetencescanada.com/en/careers/employment/prepared-speech/>

2.2 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

2.3 Duration of contest

12 hours

2.4 Skills and Knowledge to be tested

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic.⁷
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.²
- Deliver a clear message (main idea, argument, opinion, or position).⁷
- Speak easily, with confidence.²
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly.⁷
- Reflect upon research, make observations, and share experiences through prompted response.⁷

Essential Skills – ²Oral Communication, ⁷Thinking (Job Task Planning and Organizing, Critical Thinking)

3. CONTEST DESCRIPTION

3.1 List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
No other documents will be posted prior to the competition	

3.2 Tasks that will be performed during the contest

Each competitor will speak on the following topic:

Social responsibility is an ethical framework and suggests that an entity, be it an organization or individual, has an obligation to act for the benefit of society at large.

How could the skilled trades and technologies empower Canadians to be socially responsible citizens at home and/or abroad?

Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.

By midnight (in your time zone) May 25, 2018, students must submit their speeches as a double spaced, justified, Arial 14 point PDF document via email to the following email address: sjhayward@cbe.ab.ca. If you have not received confirmation within 24 hours that the speech has been received, please email the Skills/Compétences Canada national secretariat and resubmit. **Students who do not submit speeches by the above deadline will receive a deduction of 5 points per day late, to a maximum of 15.**

- Competitors will attend a mandatory orientation session prior to the opening ceremonies.
- Competitors will observe the "on-site" Skills Canada competitions to gather information about skilled trades and technology careers. The intent of these observations is to support the response to the impromptu topic on Day 1. Order of presentations will be determined through a random selection process.
- On Day 2, each competitor will present a prepared speech in a formal public setting, and answer one (1) question based upon the submitted speech. Order of presentations will be determined through a random selection process.

Time Requirements

Length of Impromptu Speech

- On Day 1, competitors will be given a prompt based upon their observations of the skilled trades and technology contests. They will have a maximum of 2 minutes to prepare and 3 minutes to respond. Time cards will be shown at 2 minutes, 1 minute, and 15 seconds to indicate time remaining during response.

Length of Prepared Speech

- The speech shall be at least 5 minutes in length and shall not exceed 7 minutes.
- There will **not** be a warning light, sound, or time cards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.

Length of Response to Question

- On Day 2, students will be asked one question based upon the content of their submitted speeches. Competitors will have a maximum of 1 minute and 30 seconds to respond to the question. Time card will be shown to indicate 15 seconds remaining.

4. EQUIPMENT, MATERIAL, CLOTHING

4.1 Equipment and material provided by Skills/Compétences Canada.

- Lectern with microphone (optional use for each competitor)
- Audio/Video recording of speeches is permitted
- Wireless microphone (if required)

4.2 Equipment and material provided by the competitor.

- Optional: Use of cue cards/notes
- Electronic equipment may be used at the discretion of the NTC

4.3 Required clothing provided by the competitor.

- Competitors should be dressed appropriately on both days for a **business presentation**.
- Provincial/Territorial team shirts may not be worn during the competition.

5. SAFETY REQUIREMENTS

5.1 List of required personal protective equipment (PPE) provided by the competitor.

- No PPE required

6. ASSESSMENT

6.1 Point Breakdown

DAY 1 – IMPROMPTU SPEECH	TOTAL VALUE /15
CONTENT	/15
<ul style="list-style-type: none"> • Response addresses the prompt • Chooses ideas that demonstrate understanding of the topic • Develops ideas adequately 	<p>/2</p> <p>/2</p> <p>/1</p>
ORGANIZATION	
<ul style="list-style-type: none"> • Uses effective introduction • Focuses and presents ideas in a logical order • Links ideas coherently • Concludes effectively 	<p>/1</p> <p>/1</p> <p>/1</p> <p>/1</p>
DELIVERY	
<ul style="list-style-type: none"> • Effectiveness: uses convincing, coherent language • Voice: expression, tempo, volume, phrasing • Eye contact: engages with audience • Non-verbal: gestures, mannerisms, body language 	<p>/2</p> <p>/2</p> <p>/1</p> <p>/1</p>
DAY 2 – PREPARED SPEECH	TOTAL VALUE /75
CONTENT / ORGANIZATION - the NTC will assess this subcategory, based on written submission, prior to the prepared speech presentations	/20
<ul style="list-style-type: none"> • Response addresses the definition provided in the first section of the assigned topic • Response directly addresses the question provided in the second section of the assigned topic 	<p>/3</p> <p>/3</p>
<ul style="list-style-type: none"> • Introduction is coherent, shaped, and contains the controlling idea (topic) • Arrangement of supporting ideas contributes to a competent, focused discussion • Transitions link ideas coherently • Conclusion is relevant and connected to the topic 	<p>/4</p> <p>/4</p> <p>/3</p> <p>/3</p>

DELIVERY	50
<ul style="list-style-type: none"> • Introduction gains audience attention and previews main ideas /4 /3 • Supporting ideas are connected to assigned topic /1.5 • Supporting ideas are precise /1.5 • Conclusion is appropriate and skillful /2 • Captures interest at the beginning of the speech /2 • Holds interest through to the end of the speech /4 • Convincing /4 • Coherent, uses descriptive and precise language /3 • Volume: sufficient; used for effect /4 • Uses tempo (pacing) and phrasing effectively /4 • Expressive: use of tone, pitch /3 • Displays self-confidence and composure /2 • Correct use of conventions: diction, grammar, pronunciation /4 • Eye contact: engages with entire audience /4 • Fluency: fluidity, smoothness, polish /4 • Non-verbal: gestures, mannerisms, body language /4 	
QUESTION RESPONSE	5
<ul style="list-style-type: none"> • Addresses the question /1 • Demonstrates knowledge of topic /1 • Develops ideas adequately /1 • Organizes ideas logically /1 • Demonstrates clarity and conviction /1 	
CONVENTIONS	
REGULATIONS	10
<ul style="list-style-type: none"> • Impromptu speech delivered within required time specifications (as per 3.3) /2 • Prepared speech delivered within time specifications (as per 3.3) /4 /1 • Prepared speech question response delivered within time specifications (as per 3.3) /1 • Meets clothing requirements (as per 4.3) /2 • Speech submitted in specified format 	

7. ADDITIONAL INFORMATION

7.1 Consecutive translation

If a translator is required on site, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service might not be guaranteed.

7.2 Tie (No ties are allowed)

In the event of a tie, the competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner. If the tie remains, the competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner. If there is still a tie, the student with the highest overall score in the Impromptu Speech will be declared the winner.

7.3 Competition rules

Please refer to the [competition rules](#) of the Skills Canada National Competition.

8. NATIONAL TECHNICAL COMMITTEE MEMBERS

Member Organization	Name
Alberta - Chair	Sylvia Hayward
Manitoba	Irene Peters
New Brunswick	Nicole Boudreau
Newfoundland	Gail Butler
Nova Scotia	Baxter Crocker
Nunavut	Melissa Alexander
Prince Edward Island	Kim Williams
Saskatchewan	James Hawn

Contact the Skills/Compétences Canada national secretariat for any questions or concerns: Marilou Leduc (mariloul@skillscanada.com).