



## ENTREPRENEURSHIP, ESSENTIAL SKILLS, AND THE SKILLED TRADES

Monday, June 4<sup>th</sup>, 2018 Edmonton Expo Centre 3<sup>rd</sup> Floor, Room 301 Edmonton AB

Efforts to inform and attract young Canadians to the skilled trades must be accompanied by information about what it takes to be successful. At this session, we will look at ways to encourage young Canadians to consider skilled trade careers as a pathway to business ownership and how to provide young tradespersons and technologists with the tools, skills, and knowledge to become successfully self-employed.

8:00 am	Registration & Continental Breakfast
8:30 am	Welcome – Shaun Thorson, CEO Skills/Compétences Canada
8:35 – 8:45	Keynote – Kim Howson, Senior Manager, Youth Strategy Relationship Management. Humans Wanted: How Canadian youth can thrive in the age of disruption
8:45 am	PANEL DISCUSSION: Employers, Business Owners Panelists: Kim Howson, RBC, Mandy Rennehan, Freshco, Isabelle Collin, BEYOUTIFUL BY ISA, and Adrian Schut, Adrian Schut Construction Inc.
	<ul> <li>In terms of Essential Skills, what skills and attributes do you believe make a successful business owner? And as an employee?</li> <li>What skills gap are you seeing in today's young Canadians? And how do you think this affects self-employment? Your business?</li> <li>In what ways could we better prepare young Canadians for business ownership in the skilled trades?</li> </ul>
10:15	Networking Break
10:45 – 11:15	Presentation: Futureworx  • Personal Attributes & Social Skills: Determinants of Entrepreneurial Success
11:15 – 12:20	Table Top Activity: Skills Canada presents Skills NL's <b>Dragon's Lair</b>
	Create a business pitch, including a name and business plan
12:20 – 12:30	Wrap-Up & Adjourn