

Why is it happening?

and the public.

It is clear that skilled trade and technology careers are important for our economy and an excellent career path for many young Canadians. Yet many Canadians either do not know what trade careers look like or what they entail. This week of events and information is dedicated to raise awareness through insight into the career options available.

Skills/Compétences Canada's plan is to work with its member organizations and partners to facilitate and host skilled trade and technology activities in regions across Canada, to engage business and political leaders in discussions about the importance of these careers for our country, to focus media attention on these careers and to highlight those individuals that pursued these paths themselves.







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- Get Canada's youth to engage in projects/experiences involving skilled trades
- and technology, fostering conversations between industry, teachers and students.
- To engage with industry thought leaders and political decision makers creating a dialogue focused on the importance of encouraging uptake in skilled trades and technology careers to ensure that Canada remains at the forefront of competitive advantage in global economies.

Highlighting Essential Skills for a successful career: 2019 focus is Document Use

NSTTW Official Launch

Tuesday, November 5 British Columbia Institute of Technology **Burnaby Campus** 3700 Willingdon Avenue Burnaby, British Columbia

7:45 am - 8:45 am **Networking Breakfast** Building SE02 - Great Hall

8:45 am - 9:30 am **Official Launch**

The Official Launch will feature special guests, celebrities, educators and industry leaders.

Building SE02 - Great Hall

9:30 am - 3:00 pm

Approximately 500 high school students from the Vancouver area will experience hands-on activities aimed at increasing awareness and understanding of the Essential Skills needed for success in their career choices.

Building NE18





