

## MEDIA ADVISORY

### Skills/Compétences Canada Kicks Off the 15<sup>th</sup> National Skilled Trades and Technology Week in Burnaby, B.C.

**OTTAWA, ONTARIO, October 31, 2019** – [Skills/Compétences Canada](#) is officially launching National Skilled Trades and Technology Week (NSTTW) on Tuesday, November 5, at the British Columbia Institute of Technology (BCIT).

**What: Official Launch of National Skilled Trades and Technology Week (NSTTW)**

This event generates awareness about the opportunities in skilled trade and technology sectors for students, educators and industry. Approximately 500 students from local middle schools and high schools will participate in over 25 interactive Try-A-Trade® and Technology activities hosted by educators and industry experts.

**Who: Speakers (Biographies and photos are available in the media kits)**

- Karen Creditor, President of Skills/Compétences Canada
- Farnaz Riahi, Chief Financial Officer, Industry Training Authority
- Tom Roemer, Vice-President, Academic, British Columbia Institute of Technology
- Jack Dupuis, Silver Medalist in Heavy Vehicle Technology and Canada's Best of Nation at WorldSkills Kazan 2019
- Clarissa Roque, Medallion of Excellence Recipient in Pâtisserie and Confectionery at WorldSkills Kazan 2019

**When: Tuesday, November 5, 2019**

- **7:45 am – 8:45 am:** Networking breakfast sponsored by Industry Training Authority and British Columbia Institute of Technology – Building SE02 Great Hall
- **8:45 am – 9:30 am:** Official program with keynote speakers – Building SE02 Great Hall
- **9:30 am – 3:00 pm:** Approximately 500 students from local high schools and middle schools from the Vancouver area will participate in around 25 interactive Try-A-Trade® and Technology activities – Building NE18

**Where:** British Columbia Institute of Technology, Burnaby Campus, 3700 Willingdon Avenue, Burnaby, BC.

**RSVP:** Media are asked to confirm their attendance in advance by contacting Michèle Rogerson at the coordinates below.

### **About Skills/Compétences Canada**

Skills Canada was founded in 1989 as a national, not-for-profit organization with partner Skills Canada organizations in each of the provinces/territories that work with employers, educators, labour groups and governments to promote skilled trades and technology careers among Canadian youth. Its unique position among private and public-sector partners enables it to work toward securing Canada's future skilled labour needs while helping young people discover rewarding careers. Skills Canada offers experiential learning opportunities including skilled trades and technology competitions for hundreds of thousands of young Canadians through regional, provincial/territorial, national and international events, as well as skilled trades awareness programs. Headquartered in Ottawa, Ontario, Skills/Compétences Canada is the Canadian member organization of WorldSkills.

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