

# National Skilled Trade & Technology Week

## Semaine nationale des métiers spécialisés et des technologies



### 16<sup>th</sup> Edition

#### What is National Skilled Trade and Technology Week (NSTTW)?

NSTTW is a key date in the annual Skills/Compétences Canada (SCC) calendar. The goal of this week-long event is to promote and host awareness raising events around the many skilled trade and technology career opportunities in Canada. During NSTTW organizations from across Canada get involved with SCC to promote skilled trade and technology careers to youth, parents and the public.

Due to the COVID-19 pandemic, Skills/Compétences Canada (SCC) and its Member Organizations will be hosting virtual events during NSTTW 2020.

#### Why is it happening?

It is clear that skilled trade and technology careers are important for our economy and an excellent career path for many young Canadians. Yet many Canadians either do not know what trade careers look like or what they entail. This week of events and information is dedicated to raise awareness through insight into the career options available. Skills/Compétences Canada's plan is to work with its Member Organizations and partners to facilitate and host skilled trade and technology activities in regions across Canada, using digital platforms, to engage business and political leaders in discussions about the importance of these careers for our country, to focus media attention on these careers and to highlight those individuals that pursued these paths themselves.

#### Goals

- Get Canada's youth thinking about skilled trade and technology careers as a viable, interesting option.
- Get Canada's youth to engage in projects/experiences involving skilled trades and technologies, fostering conversations between industry, teachers and students.
- Engage with industry leaders and political decision makers, creating a dialogue focused on the importance of encouraging uptake in skilled trade and technology careers, to ensure that Canada remains at the forefront of competitive advantage in global economies.

**Highlighting Essential Skills for a successful career: 2020 focus is *Digital*.**

#### NSTTW Official Launch – November 2, 2020

SCC will officially kick-off the week with special messages from SCC, government representatives, industry partners, celebrities, and influencers. Don't miss inspiring Skills Alumni stories and a fun online challenge with our guests.

#### NSTTW – November 1 to 8, 2020

Tune in to [SCC's social media channels](#) for presentations, testimonials, tips and tutorials, demonstrations, and a variety of Try-A Trade® and Technology activities hosted by industry and education partners. Stay tuned to learn about all the possibilities!