



CANADA 150

SKILLS CANADA



# WINNIPEG 2017

NATIONAL COMPETITION

MAY 31 – JUNE 3

## BLUEPRINT FOR YOUTH SUCCESS

SKILLSCOMPETENCESCANADA.COM  
#SCNC2017



SkillsCompétences  
Canada  
Winnipeg2017



“UA Canada supports the Skills Canada National Competition because it is the only event of its kind that caters to young people for skilled trade and technology education. It is the only government and industry supported program that truly showcases the people that build our modern civilizations. We think that it has great value for the youth of Canada in the way that it educates, informs, showcases, connects, and builds on the skilled trade and technology sectors. We believe that it is truly a great program for our future.”

**Larry Slaney, Director of Training, UA Canada**

# ABOUT

## SKILLS/ COMPÉTENCES CANADA (SCC)

SCC is located in the national capital and has 13 Member Organizations representing each province and territory.

SCC is mandated to promote skilled trade and technology career options to Canadian youth.

Including the work of its Member Organizations, SCC engages more than 350,000 youth annually through interactive experiences that profile skilled trade and technology careers.



## SKILLS CANADA NATIONAL COMPETITION (SCNC)

SCNC is the only national, multi-trade and technology competition for students and apprentices in the country.

Every year, more than 550 students and apprentices from across Canada come to SCNC to compete in over 40 skilled trade and technology contests.

Students and apprentices must compete at the regional and provincial/territorial levels before representing their province/territory at the national level.

Through these competitions, Skills/Compétences Canada seeks to raise awareness about skilled trade and technology sectors to Canadians and their influencers.

Over 10,000 students from across Manitoba, from the elementary to the post-secondary levels, visited SCNC 2017, the highest attendance to date. Also in attendance were stakeholders representing industry, labour, government, educational institutions and non-profit organizations.

By attending SCNC, visitors gain an understanding of what skilled trade and technology careers entail. Through over 50 interactive Try-A-Trade® and Technology activities, they can discover the many great opportunities that exist within these sectors.

Compétences

**MIKE HOLMES JR.**  
**AMBASSADOR OF SKILLS CANADA**

“Every year, the Skills Canada National Competition brings together the best of the best with over 43 trades competing for the top spot. And every year the competition gets more fierce. I’m so proud to be a part of the Skills Canada family and all the work they do. We will continue to stay focused and keep supporting our youth and schools so we can provide the necessary tools that will allow the next generation of students to reach their goals. This two-day competition is all about the commitment and giving your best!”



**SHERRY HOLMES**  
**AMBASSADOR OF SKILLS CANADA**

“What a great privilege it is to be part of another Skills Canada National Competition. To meet so many students, educators, volunteers and corporate sponsors with the same passion and commitment to supporting the skilled trades is truly inspiring. Every year the skilled trades and technology competition gets bigger and better and it’s a testament to that commitment. We must continue supporting the youth of today on all levels, so the next generation of Canada’s workforce can be the very best!”





**PAUL LAFRANCE**  
HOST OF CANADA'S DISASTER DECKS,  
DECKED OUT AND CUSTOM BUILT

"It is so encouraging to be at the Skills Canada National Competition. Our future in the vital skilled trades sector looks very bright indeed."



**KATE CAMPBELL**  
CO-HOST OF CUSTOM BUILT  
AND OWNER OF KATEBUILDS INC.

"I truly believe the Skills Canada National Competition is as essential as the skilled trades it represents. There's an energy, enthusiasm and stigma breaking inspiration that catches fire at these competitions. Canada's youth are growing up seeing the skilled trades in a new light and Skills Canada is helping to plant and grow this seed of change. I am so honoured to be included in these events and love anything that encourages youth to pursue their passions."



“Skills Canada provided the perfect opportunity for Princess Auto to reach the next generation of skilled labour and potentially our next generation of customers. Through our involvement we interacted with over 12,000 students who are interested in careers that our products support. No other event allowed for this type of direct contact. We were excited to be involved and look forward to continuing in the years to come.”

**Carolyne Braid, Assistant Team Lead Advertising, Princess Auto Ltd.**

# OPENING CEREMONY

Attended by over 1,800 competitors, trainers, experts, partners, educators, youth, parents, government officials, and other stakeholders, the SCNC 2017 Opening Ceremony was hosted at the RBC Convention Centre and featured:

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Parade of Champions

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Opening prayer performed by Elder Frank Walker, Oji-Cree from St. Theresa Mt., Manitoba

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Local singer Faouzia Ouhya

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Local performer Sagkeeng's Finest

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First Nations cultural performance by Walking Wolves Dancers & Singers

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Addresses from the Honourable Ian Wishart, Manitoba Minister of Education and Training, SCC representatives, key partners and members of WorldSkills Team Canada 2017

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Live streamed on Facebook



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# NEW ELEMENTS AND HIGHLIGHTS

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The Honourable Patty Hajdu, Minister of Employment, Workforce Development and Labour toured the 2017 Skills Canada National Competition (SCNC). She engaged with youth, competitors and participated in several Try-A-Trade® and Technology activities. Additionally, Minister Hajdu moderated a panel discussion with three young women from the Canada 150 Alumni discussing women in the workplace.



This year, SCNC welcomed 43 high school students and chaperones from Nisichawayasihk Cree Nation, who traveled to Winnipeg from Nelson House in Northern Manitoba. Thanks to the Canadian Armed Forces, 17 Wing Winnipeg and Vale Canada for providing transportation and accommodation so these students could experience this once-in-a-lifetime opportunity. Feedback was very positive, with students expressing how much they enjoyed the 'red carpet' treatment, the energy of the Opening Ceremony, feeling very much a part of the competition, and feeling inspired by the Try-A-Trade® and Technology activities.

The Gene Haas Foundation donated \$500,000 to Red River College's Skilled Trades and Technology Centre (STTC), scheduled to open next year at the Notre Dame Campus. This announcement was made at SCNC. In addition, they presented a cheque to SCC to be used as awards for the nine medalists in CNC Machining and Precision Machining, as well as funding in support of SCNC and the manufacturing sector.

As part of the Stanley DeWalt Tool Grant Program, approximately \$100,000 worth of tools used during the competition was awarded to several schools in the province and Habitat for Humanity Manitoba. This valuable initiative continues to leave an impact on local schools and the community.

The members of WorldSkills Team Canada 2017 attended SCNC to work on a two-day training project in preparation for the 44th WorldSkills Competition, which will be held in Abu Dhabi, United Arab Emirates, October 14-19, 2017. International competitors from Brazil, the United Kingdom, China and Russia were also on-site for WorldSkills training opportunities.

SCC filmed a mini-series for web / TV on the Landscape Gardening competition, to be released in Fall 2017.





# CANADA 150 ALUMNI ENGAGE WITH YOUTH

At this year's Skills Canada National Competition, approximately 40 Skills Canada Alumni were in attendance to engage with visitors and inspire youth to pursue a career in the skilled trades and technology.

At the 2016 Skills Canada National Competition (SCNC) in Moncton, NB, the Essential Skills Youth Forum recommended the development of a national alumni program for previous national and international competitors. To celebrate Canada's 150th, Skills Canada (SCC) worked with its Member Organizations to select approximately 40 Alumni 'Champions' which were highlighted at the 2017 Skills Canada National Competition.



These Champions were selected by their Member Organizations and have previously participated in provincial/territorial, national and in some cases international SCC activities or events. The Canada 150 Champions were onsite to tell their stories and engage with the over 10,000 student visitors that attended SCNC 2017. They had the opportunity to communicate their success stories and share their experiences, which in turn encouraged and inspired students to follow a similar career path and choose a career in a skilled trade or technology sector that is of interest to them.

# 43 CONTEST AREAS

Precision Machining

Mechatronics

Mechanical CADD

CNC Machining

IT Office Software  
Applications

Welding

Autobody Repair

Aerospace Technology

Plumbing

Electronics

Web Design and  
Development

Electrical Installations

Automation and Control

Brick Masonry

Robotics

Cabinetmaking

Carpentry

Hairstyling

Aesthetics

Fashion Technology

Baking

Automotive Service

Cooking

Car Painting

Landscape Gardening

Refrigeration and Air  
Conditioning

IT – Network Systems  
Administration

Graphic Design

Sheet Metal Work

Steamfitter/Pipefitter

Industrial Mechanic/  
Millwright

Architectural Technology  
& Design

Outdoor Power and  
Recreation Equipment

Photography

Video Production

Job Search

Job Skill Demonstration

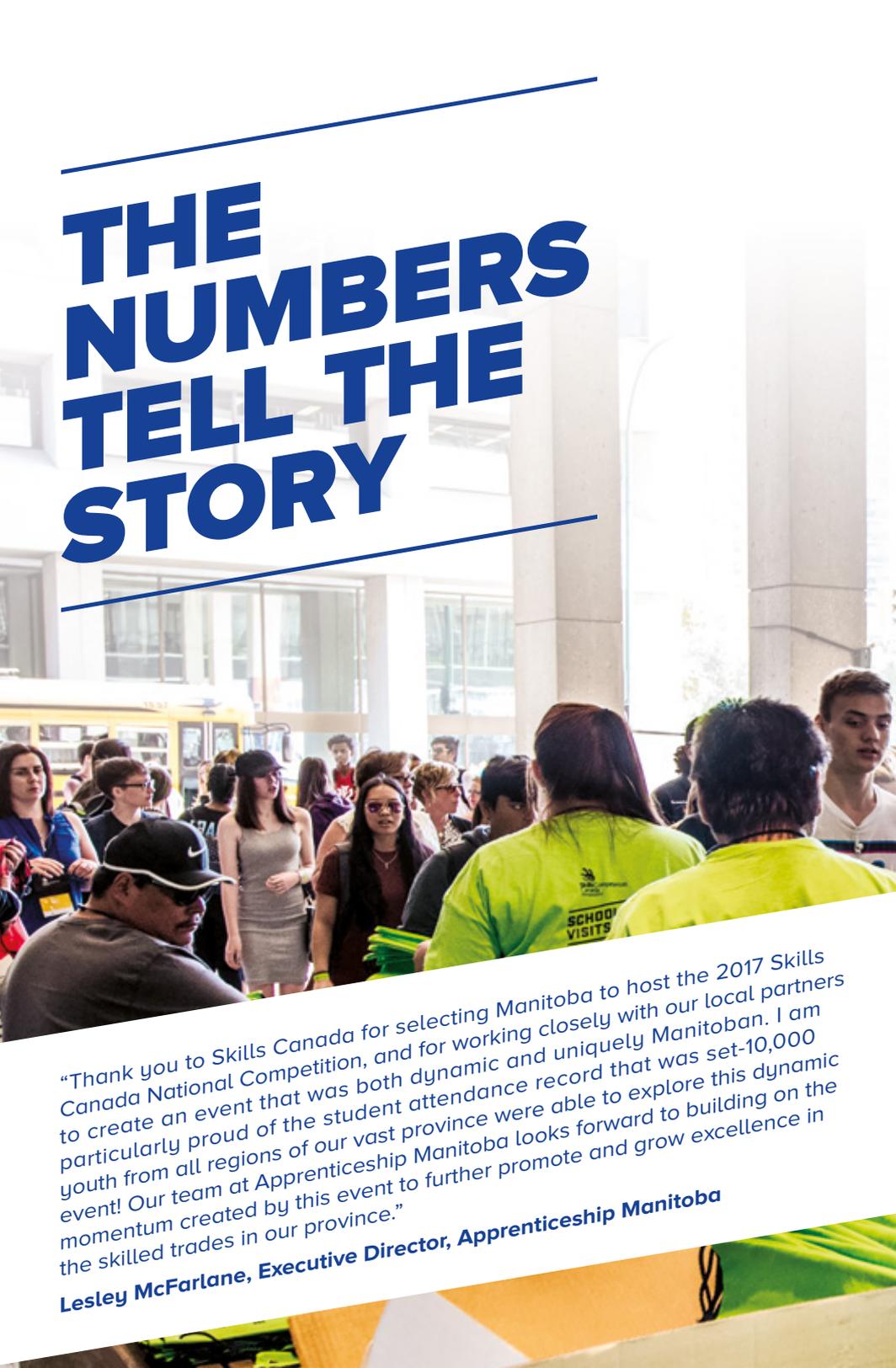
Public Speaking

2D & 3D Character  
Computer Animation

Workplace Safety

Heavy Equipment Service

Sprinkler Systems

A large crowd of people is gathered in a bright, modern indoor space, likely a convention center or exhibition hall. In the foreground, a person is seen from the back, wearing a bright neon green t-shirt with the words "SCHOOL VISITS" printed on it. The background is filled with many other people, some looking towards the camera and others engaged in conversations. The lighting is bright and even, highlighting the diverse group of attendees.

# THE NUMBERS TELL THE STORY

“Thank you to Skills Canada for selecting Manitoba to host the 2017 Skills Canada National Competition, and for working closely with our local partners to create an event that was both dynamic and uniquely Manitoban. I am particularly proud of the student attendance record that was set-10,000 youth from all regions of our vast province were able to explore this dynamic event! Our team at Apprenticeship Manitoba looks forward to building on the momentum created by this event to further promote and grow excellence in the skilled trades in our province.”

**Lesley McFarlane, Executive Director, Apprenticeship Manitoba**

**OVER 10,000 VISITORS**

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**153 SPONSORS AND IN-KIND SUPPLIERS**  
CONTRIBUTED TOWARDS AND PROVIDED  
SUPPORT TO SCNC 2017

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WE HAD **50 EXHIBITORS**

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**52 TRY-A-TRADE® AND  
TECHNOLOGY ACTIVITIES**

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**OVER 3.5 MILLION DOLLARS WORTH  
OF IN-KIND CONTRIBUTIONS** FOR MATERIAL  
AND EQUIPMENT

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THE ECONOMIC IMPACT OF SCNC 2017  
ON THE PROVINCE OF MANITOBA WAS  
**OVER 2.5 MILLION DOLLARS.**





“Lincoln Electric is proud to have the opportunity to support the next generation of welding professionals, and support the welding trades in Canada”

**Scott Stanley, National Marketing Manager, Lincoln Electric**



# TRY-A-TRADE® AND TECHNOLOGY ACTIVITIES / EXHIBITOR CAREER ZONE

## 52 TRY-A-TRADE® AND TECHNOLOGY ACTIVITIES SPONSORED: 16

Over 50 of Canada's top employers, associations, labour groups, training institutes and government partners participated with exhibit booths and Try-A-Trade® and Technology activities.

### Presenting sponsors



co-hosted a variety of activities at their Try-A-Trade® and Technology booth.

### Essential Skills School Engagement Sponsor



also hosted activities at their space, in addition to providing volunteers to greet and assist with incoming school group buses.

These interactive activities drew over 10,000 registered student visitors. Industry celebrities also participated and intermingled with youth, including: HGTV's Mike Holmes Jr. and Sherry Holmes from the Holmes Group, HGTV's Paul LaFrance and Kate Campbell, and MasterChef Canada season three runner up Jeremy Senaris.

SCNC's Try-A-Trade® and Technology activity initiative continued to grow, attracting a variety of new sponsors, including: SAFEWork Manitoba / Shaw Communications / Canadian Armed Forces, 17 Wing Winnipeg Division / Fountain Tire / Merit Contractors Association of Manitoba / Canadian Institute for Non-Destructive Evaluation

Several SCC sponsors returned to host a wide range of Try-A-Trade® and Technology activities aimed at engaging young visitors in their respective trades. These include: Stanley DeWalt / PCL Construction / Volvo Construction Equipment / Volkswagen Audi / Mac Tools / Recreational Vehicle Dealers Association of Canada / McCordick a Bunzl Company / Viega

Exhibitors were represented in all trade sectors and included: 3M Canada Company / Assiniboine Community College / Birchwood Automotive Group / Brandt / Le Collège communautaire du Nouveau-Brunswick (CCNB) / Canadian Coastguard College / Canadian Foundation for Economic Education / Canadian Woodworker / CLAC / Computers for Success Canada/Computers for Schools Manitoba / Emerson Climate Technologies / Employment and Social Development Canada/Red Seal Program / Famic Technologies / Fixturlaser / Fluke Electronics LP / Habitat for Humanity Manitoba / Helmets for Hardhats / ICONIC / In-House Solutions / Construction Safety Association of Manitoba / Let's Talk Science / Lincoln Electric / Manitoba Construction Sector Council / Manitoba Hydro / Manitoba Institute of Trades and Technology / Manitoba Motor Dealers Association/Motor Vehicle Safety Association of Manitoba / Manitoba Public Insurance / MC College / Merit Contractors Association of Manitoba / Mitutoyo / NAV Canada / Pacific Institute of Culinary Arts / PCL Construction / PRUFTECHNIK / PTDA Foundation - Industrial Careers Pathway / King Canada / Red River College / SAFE Workers of Tomorrow / SAIT / Salon Professional Academy / Sheriff Cosmetics / Simlog / Standard Aero / Viega LLC / Winnipeg School Division / Wurth / Young Pipeliners Association of Canada (YPAC)



# VIP NETWORKING EVENTS

SCNC partner events provided the perfect opportunity for educators, associations, government delegates, SCC alumni and industry leaders to network.

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The Opening Ceremony Partner Reception was co-hosted by Presenting Sponsors UA Canada and TransCanada. The event was emceed by Tracy Koga from Shaw Communications and attended by well over 200 people.

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The Opening Ceremony Welcome Reception was sponsored by Stanley DeWalt for the third consecutive year and featured a street party for the competitors and teams from across Canada. HGTV's Paul Lafrance and Kate Campbell cheered everyone on and brought great enthusiasm and energy to the event.

The SCNC official launch event, co-hosted by Presenting Sponsors UA Canada and TransCanada, featured an exciting paver challenge. Jeremy Senaris and Jonathan Boulne, Canada 150 Alumni (QC), Landscape Gardening commentated as the following participants competed: Paul Lafrance and Kate Campbell, UA Canada's Larry Slaney, TransCanada's Carla Morris, and two Canada 150 Alumni: Jorgen Kaspick (MB), Electronics, and Britnee Mishak (SK), Graphic Design.

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The Closing Ceremony Partner Brunch was presented by Canada's Building Trades Unions (CBTU) and attended by SCNC partners, Canada 150 Alumni, WorldSkills Team Canada 2017, the Essential Skills Youth Forum participants, government representatives, educators and other stakeholders. Canada 150 Alumni Sebastien Laframboise (QC), Cooking and WorldSkills Team Canada 2017 member Ashley Weber (MB), Car Painting, delivered speeches during the brunch that reflected on their Skills Canada experience.



“The Essential Skills Forum provided us with effective tools and opportunities to engage the community with our students and build awareness in the unlimited possibilities of careers in skills technologies.”

**Jeremy Braithwaite, Lead, W. Garfield Weston Foundation Fellowship Program**



# ESSENTIAL SKILLS HIGHLIGHTS

**DURING SCNC 2017, SEVERAL ESSENTIAL SKILLS RELATED ACTIVITIES TOOK PLACE THAT WERE FOCUSED ON WORKING WITH OTHERS, INCLUDING:**

## **ESSENTIAL SKILLS STAGE**

The Essential Skills Stage showcased several interactive demonstrations that emphasized the Essential Skills commonly used in skilled trade and technology occupations. The demonstrations were hosted by SCC sponsors, industry celebrities and educational institutions, including: UA Canada, TransCanada, Princess Auto, HGTV's Paul LaFrance and Kate Campbell, Mike Holmes Jr. and Sherry Holmes, MasterChef Canada contestant Jeremy Senaris, Computers for Schools Manitoba, and Red River College.

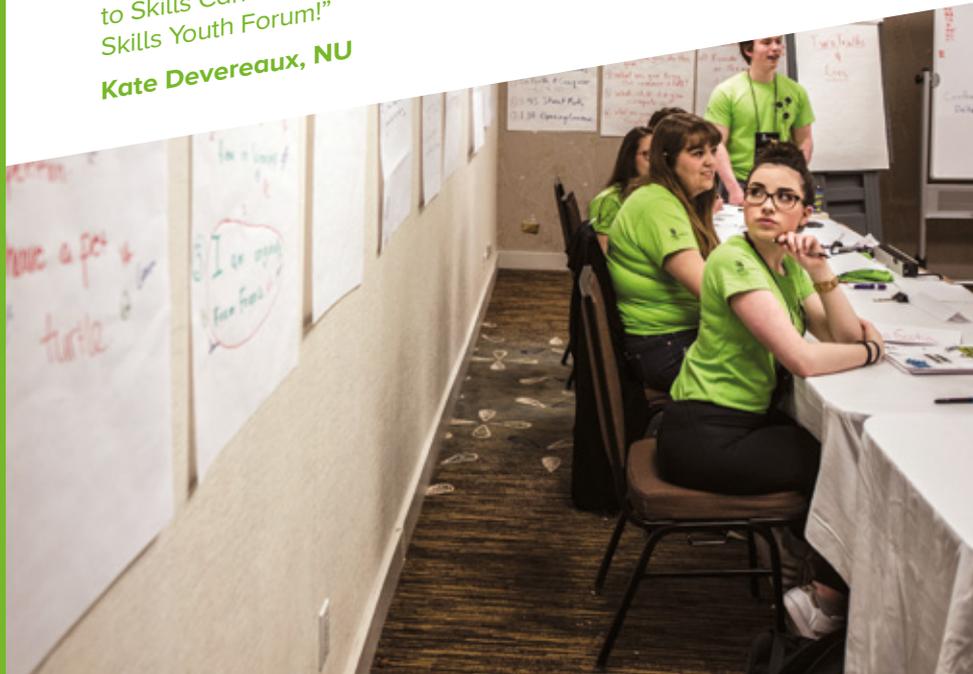
## **ESSENTIAL SKILLS LIVE WEBCAST**

A series of guests discussed the importance of the Essential Skills in their respective industries. Industry representation included UA Canada, TransCanada, Princess Auto, PCL Construction, CWA Foundation, Volkswagen Audi, Manitoba Building Trades, Volvo Construction Equipment and Workplace Education Manitoba. Industry celebrities Paul LaFrance, Kate Campbell and Jeremy Senaris discussed the Essential Skills used in their workplace. Educational representatives from Red River College, Assiniboine College, the Manitoba Institute of Trades and Technology and UCN College of Trades and Technology discussed the Essential Skills as the foundation of learning. Our own Alumni were represented during a panel discussion about their experience and how the Essential Skills are used in their workplace. All panels were well represented and the webcasts were live streamed via the Skills Canada website.



“Having the chance to immerse myself in an event that promotes and believes in the potential of youth, showed me just how relevant the work of the Essential Skills Youth Forum actually is. It is with the collaboration of youth from across the country that we will see a growth in the trades and technology industries for the next generation to come. The feeling of contributing my small part to the changing dynamic of the modern workforce will have an everlasting impact on the way I perceive my professional surroundings. For that I am grateful to Skills Canada and the amazing experience I had at the Essential Skills Youth Forum!”

**Kate Devereaux, NU**



## ESSENTIAL SKILLS PASSPORT

Student visitors experienced over 50 sponsored and competition area Try-A-Trade® and Technology activities which exposed them to a wide variety of trade and technology careers. In order to be eligible for a prize, they had to correctly answer questions on Essential Skills, Canada 150 Alumni, and Essential Skills School Engagement sponsor Princess Auto.



## ESSENTIAL SKILLS FORUM

The third annual Essential Skills Forum was co-hosted by SCC and the Canadian Apprenticeship Forum. This event brought together over 100 industry partners, educators, government representatives, and apprentices. Participants were given an opportunity to discuss the importance of preparing young Canadians for skilled trade and technology occupations before leaving the high school system. The Forum included panel discussions, Q&A's, presentations and a roundtable breakout session. Skills/Compétences Canada introduced the Essential Skills Work Ready Youth Program. The program consists of a series of modules, each representing an Essential Skill. Every module is comprised of a detailed introduction to that particular Essential Skill, with exercises focused on improving a student's level of Essential Skills, an assessment portion, and a facilitator's guide.

## ESSENTIAL SKILLS YOUTH FORUM

The Essential Skills Youth Forum (ESYF), comprised of eleven SCC alumni from across Canada, came together to share experiences and ideas. Participants focused their attention on the newly developed Essential Skills Work Ready Youth program, providing crucial feedback on format, content, and overall usefulness.

In addition to the Essential Skills Work Ready Youth Program, ESYF participants considered the importance of the nine Essential Skills in their training, education, and future career.

## ESSENTIAL SKILLS MOBILE APP STATION

The Mobile App Station was well attended as visitors tried this innovative, educational tool to see which trade and technology occupations would best suit their current ES skill level. Teachers were particularly interested in the App and how it could be incorporated into their classrooms. In addition, industry representatives showed great interest in incorporating this tool into their youth programming and initiatives.





# CLOSING CEREMONY

Attended by over 1,800 competitors, trainers, experts, partners, educators, youth, parents, government officials, and other stakeholders, the SCNC 2017 Closing Ceremony was hosted at the RBC Convention Centre and featured:

SCNC 2017 Highlight Video

Team Spirit Award was given to Team Nova Scotia

Achievement Award was given to Brian Gebhardt, Brick Masonry, Derek Pott, Safety Committee and Nicholas Smirnov, Spinkler Systems

Contest Safety Award was given to the Welding contest area

Over 200 medals were awarded to the top three secondary and post-secondary competitors in over 40 skill areas

Acknowledgement of the 31 members of WorldSkills Team Canada 2017 who are training for the 44th WorldSkills Competition taking place in Abu Dhabi, United Arab Emirates, from October 14-19, 2017

Flag exchange between this year's host Skills Canada Manitoba and next year's host Skills Canada Alberta, symbolizing the closure of SCNC 2017 and the official launch of SCNC 2018

Live streamed on Facebook





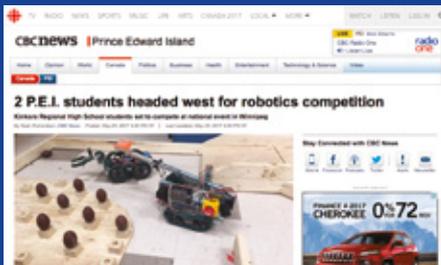
# EARNED MEDIA

Several local and national mediums covered SCNC 2017, including: CTV Winnipeg, CBC, Shaw TV, Global News, CBC Radio-Canada, The Winnipeg Free Press, Winnipeg Metro, Welland Tribune, The Owen Sound Sun Times, First Nations Voice, Classic 107 and CJOB AM radio.

There were 290 online media stories related to SCNC 2017, 656 broadcast mentions including 147 radio and 509 television, from April to July 2017. The combined reach was approximately 48 million people.

## THE TOP STORIES RELATED TO SCNC 2017:

1. May 24th : *2 P.E.I. students headed west for robotics competition*, CBC.ca, Reach : 10 million people
2. June 4 : *Masters of the Trade : Team NB shines at SCNC*, CBC News, Reach : 3 million people.
3. June 6th : *Canadian Youth Excel at Skilled Trade and Technology Competition : 43 New National Champions Crowned in Winnipeg*, CNW Group, Reach : 394,000 people
4. June 6th : *Island students take home 8 medals at Skills Canada National Competition – Prince Edward Island*, CBC.ca, Reach : 10 million people



# PROMOTION

Skills/Compétences Canada promoted SCNC 2017 by securing promotions with media partners in print, digital, cinema and television. As a result, SCC was able to obtain complimentary and discounted advertising.

**SKILLS CANADA NATIONAL COMPETITION**  
**WINNIPEG 2017**  
CHAMPIONS CANADIENS DES MÉTIERS ET DES TECHNOLOGIES

**JUNE/JUIN 1-2**  
FREE EVENT/ÉVÉNEMENT GRATUIT

**RSIC CONVENTION CENTRE WINNIPEG, MB**  
**SKILLS COMPÉTENCES CANADA.COM**

See Canada's best in skilled trades and technologies compete to become the national Champion in their respective sector. Take part in over 40 Try-A-Trade® and Technology activities. Connect with industry and educational partners at the career fair and Essential Skills Forum. Discover new and exciting career paths in the skilled trades and technology sectors.

Voyez les meilleurs talents du Canada se livrer concurrence dans l'espoir de remporter le titre de champion national dans leur métier ou technologie. Participez à plus de 40 stations. Essayez un métier ou une technologie. Rencontrez des membres de l'industrie et des partenaires en éducation au salon des carrières et au forum sur les compétences essentielles. Découvrez d'excitantes nouvelles opportunités de carrière dans les métiers spécialisés et les technologies.

SkillsCompétences Canada Winnipeg  
UNIVERSITY OF MANITOBA  
MANITOBA  
Monitoba  
Carrack

## SCNC WAS FEATURED IN A VARIETY OF PROMOTIONS WITH THE FOLLOWING MEDIA PARTNERS:

Winnipeg Free Press

SmartBiz

Multi view (online digital ads)

Shaw TV/Canadian Counsellor/Marketzone

Career Symposium

Tow Canada Magazine

## MEDIA PARTNERS

Winnipeg Free Press

MARKETZONE  
PRODUCTIONS

CANADIAN SCHOOL  
Counsellor  
MAGAZINE

Shaw) TV

EDUCATION FOR  
EMPLOYMENT  
L'ÉDUCATION  
POUR L'EMPLOI

CAP JOURNAL  
THE CANADIAN SOURCE FOR SKILL-BASED CAREERS



### **SCNC WAS FEATURED IN A VARIETY OF PROMOTIONS INCLUDING:**

**Cineplex:** The SCNC 2017 highlight video played in several theaters across Canada.

**Shaw TV:** Skills Canada content aired as of May 18. The coverage included WorldSkills Team Canada 2017 competitor profiles, which aired on the show Community Producers. An episode of Where You Live covered the size and scope of SCNC. In addition, Shaw TV's Tracy Koga attended SCNC, participating as an Emcee at the Opening Ceremony VIP Reception and covered several events including the Opening Ceremony. Shaw's production crew was also on site to host, interview, and take part in several demonstrations.

**Global TV Winnipeg and Brandon:** Beginning on May 8th, a 30-second commercial ran during the morning and evening news, as well as during primetime.





# SOCIAL MEDIA HIGHLIGHTS

Our official hashtag #SCNC2017 was used across Twitter, Facebook, and Instagram, and was used to great effect on a live social media feed during our Opening and Closing Ceremonies. SCC was trending on Twitter on June 1st and 2nd, the two competition days. There were a total of 2,853 mentions of SCNC 2017 on social media from April to July 2017.

**Skills Canada / Compétences Canada**  
 Published on June 1st at 10:00 AM · 100+ likes · 4

**AUT LAUNCHES!** Watch and share our latest video highlighting some of the best moments of #SCNC2017!

**FINIS LANCE!** Regardez et partagez notre nouvelle vidéo des plus beaux moments des #SCNC2017!  
<https://youtu.be/boDzUj6e1vQ>  
 See Translation



10,219 people reacted · [View post](#)

👍 25    💬 Comments 41    📷 Shares 3

Like    Comment    Share

**Top media Tweet** earned 5,749 impressions

That's a wrap of #SCNC2017! Congrats to all participants you did your country and #skilledtrades proud. See you in #Edmonton for #SCNC2018!  
<pic.twitter.com/1413YHc1Wt>



63 20    🗨 34

[View Tweet activity](#)    [View all Tweet activity](#)

**Jun 2017** · 30 days

**TWEET HIGHLIGHTS**

**Top Tweet** earned 10.6K impressions

Stay tuned at 11:30 CST for our livestream with [Gmike\\_holmesjr](#) and [@sherryt\\_holmes](#) at #SCNC2017! #winnipeg <pic.twitter.com/TUG7Lypqnh>



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# THANK YOU TO OUR VOLUNTEERS!

Skills/Compétences Canada would like to thank of all its volunteers who gave their time and shared their talents to ensure the 2017 Skills Canada National Competition was a success! From the National Technical Committee Members and the judges, to the bus greeters and on-site volunteers who assisted with registration, set-up, take-down and many other tasks, we thank you for your tremendous efforts. We couldn't have done this without your energy, enthusiasm and dedication.



# ONSITE SURVEY RESULTS

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99% of spectators agree that the 2017 Skills Canada National Competition was a positive experience.

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Nearly all competitors agree that the competition has improved their skills (97%).

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Over 4 in 5 competitors believe the competition has increased their chances of getting a job (94%).

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Over 4 in 5 competitors agree the competition has improved many of their Essential Skills such as problem solving and thinking skills.

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Over three quarters of spectators feel that they have learned about new career options in skilled trades and technologies.

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The proportion of 13 to 18 year old spectators with a positive perception of skilled trades and technologies grew from 82% before attending the competition, to 95% after attending the competition.



# WORLDSKILLS ABU DHABI 2017

Held every two years, the WorldSkills Competition is the world's largest professional education event. It represents the pinnacle of international excellence in skilled trades and technologies.

The 31 members of WorldSkills Team Canada 2017, along with competitors from over 60 Member countries or regions, will compete at WorldSkills Abu Dhabi 2017, in the United Arab Emirates, from October 14-19, at the Abu Dhabi National Exhibition Centre. This venue is the largest exhibition centre in the Middle East with a total space of 1.4 million square feet.

More than 1,300 competitors, 1,000 experts, 3,000 volunteers and over 100,000 visitors will be participating at this one-of-a-kind international event showcasing the world's very best young talent in the skilled trade and technology sectors.

**Follow WorldSkills Team Canada 2017's journey at [www.skillscanada.com](http://www.skillscanada.com)  
Twitter #WSTC 2017.**





# SCNC 2018

The countdown is on for the 24th Skills Canada National Competition, which will be taking place on June 4 - 5, 2018, in Edmonton, Alberta at the Edmonton EXPO Centre. The Opening Ceremony will be held on June 3rd, and the Closing Award Ceremony will be held on June 6th.

Skills/Compétences Canada and Skills Canada Alberta invites everyone to join them in the province of Alberta to experience another exciting Skills Canada National Competition.

**Meet Canada's future skilled workers and connect with education and industry leaders!**

**#SCNC2018 / SKILLSCOMPETENCESCANADA.COM**

## MULTI-YEAR SUPPLIERS



## OFFICIAL SUPPLIERS



## FRIENDS OF SKILLS



- Audatex Canada
- Automation Direct
- Blue Grass Sod Producers Ltd.
- C To C Productions
- Carpart.com
- Construction Safety Association of Manitoba
- Dr. Hook Towing
- Dowhy Design and Landscapes
- DynaScope
- Glenat Soil and Supply
- I-CAR
- Innovative Tools & Technologies
- International Union of Bricklayers and Allied Craftsmen
- J.B. Russell High School
- Jensen's Nursery & Garden Centre
- Lacoste Garden Centre
- Manitoba Masonry Contractor Association/Manitoba Masonry Institute
- Moen
- NAPA
- Nature's Farm
- PhotoCentral Inc.
- Reimer Soils
- Shelmerdine Garden Centre
- Skills Canada Manitoba
- Sunshine Greenhouse
- UA Local 46
- UA Local 527
- Unimore Healthwear

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## PRESENTING SPONSORS

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## FUNDING SPONSOR

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## ESSENTIAL SKILLS SCHOOL ENGAGEMENT SPONSOR

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## OFFICIAL SPONSORS

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## SUPPORTING SPONSORS

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## TRY-A-TRADE® AND TECHNOLOGY SPONSORS

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## EDUCATION & ASSOCIATION PARTNERS

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## FUNDING PARTNER

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