

SKILLS/COMPÉTENCES CANADA (SCC)

A Digital Experience of Skills #CELEBRATESKILLS




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#SCNC2020



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ABOUT SKILLS/ COMPÉTENCES CANADA

- Skills/Compétences Canada (SCC) was founded in 1989 as a national, not-for-profit organization with partner Skills Canada organizations in each of the provinces/territories that work with employers, educators, labour groups and governments to promote skilled trade and technology careers among Canadian youth. Its unique position among private and public-sector partners enables it to work toward securing Canada's future skilled labour needs while assisting young people discover rewarding careers. Skills Canada offers experiential learning opportunities including skilled trade and technology competitions for hundreds of thousands of young Canadians through regional, provincial/territorial, national and international events, as well as skilled trades awareness programs. Headquartered in Ottawa, Ontario, Skills/Compétences Canada is the Canadian Member Organization of WorldSkills.
- SCC's mission is to encourage and support a coordinated Canadian approach to promoting skilled trades and technologies to youth.
- SCC's vision is that Canada leads the world in skill development.

www.skillscompetencescanada.com





ABOUT SCC'S DIGITAL EXPERIENCE OF SKILLS: A CANADIAN CELEBRATION OF SKILLS

Skills/Compétences Canada (SCC) held its first ever digital experience of skills from May 22 to May 30, 2020. Due to COVID-19 and in the interest of safety, SCC made the decision to cancel the annual Skills Canada National Competition (SCNC). This week long cross-country tour included activities that would have been hosted during SCNC 2020. Each of the 13 Skills Canada Member Organizations promoted some of their fun and interactive programming throughout the week.

- Skills Canada worked with its many partners, and industry celebrities including The Holmes Group who shared a Let's Talk Trades Segment featuring SCC's CEO. Also, HGTV's Kate Campbell, SCC's 13 provincial/territorial Member Organizations and many Skills Canada alumni participated digitally throughout the week.
- Through this initiative, SCC continued to inform Canadians about the importance of skilled trade and technology careers with interactive content which was shared on SCC's [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).
- This week of activities included some great panel discussions, engaging interviews, fun online demonstrations, and much more. In addition, SCC took its followers through their *virtual tour of the country* campaign where each Member Organization was highlighted and shared their exciting initiatives.
- SCC had an impressive reach on social media with over 125,000 people reached on SCC's Facebook page, over 237,000 impressions on their Twitter channel, over 31,000 impressions on their Instagram platform and more than 32,000 impressions on LinkedIn.

Skills/Compétences Canada would like to thank everyone that participated in this week of activities helping us to inspire youth to develop their passion for skills and pursue excellence in the skilled trades and technologies.



SKILLS/ COMPÉTENCES CANADA INTRODUCE ITS DIGITAL EXPERIENCE OF SKILLS

- Skills Canada introduced the Digital Experience of Skills with welcome messages from **Karen Creditor**, SCC's President and **Shaun Thorson**, Skills Canada's CEO. This important campaign has enabled SCC to keep their audience engaged online as we continue to grow the skills movement in Canada while informing Canadians about the importance of skilled trade and technology careers. They also introduced all of the exciting and interactive content that viewers could expect to see on SCC's various social media platforms over this fun filled week of activities.

SCC STAFF SHARE THEIR EXPERIENCES WITH SKILLS OVER THE YEARS

- Luc Morin, SCC Manager of Special Projects offered viewers '**A look at behind the scenes**' where he spoke about what it takes to set up the Skills Canada National Competition (SCNC) including all of the equipment and manpower needed to make an event of this magnitude happen. Viewers also watched a time-lapsed setup video of SCNC 2013 that was hosted at BC Place in Vancouver.
- A **special video** featured alumnus Patrick LeClair chatting with Tawna MacLeod, Executive Director of Skills Canada PEI, about his journey as a Skills Canada competitor and how this impacted his career and life choices. Patrick got involved with Skills in 2015 when he competed at his first skills competition in Architectural Technology and Design at the Skills Canada PEI provincial competition and the Skills Canada National Competition in Saskatoon, SK; in 2017 he participated in the Skills Canada 150 Alumni Program and in 2018 he joined the National Alumni Committee. He now works as Business Development, Project Manager – Procurement for Skills Canada.
- Sue Lefort, Member of SCC's National Board of Directors and machinist was featured in the SCC **"Ask an Expert" video**. This session highlighted careers in machining and what these entail. Sue shared her experience as a Red Seal machinist and talked about her passion for the trade. Sue is a member of SCC's National Board of Directors, has been a WorldSkills Chief Expert for Machining and has volunteered with Skills Canada over the past two decades, helping us promote the many exciting and lucrative careers that are available in the skilled trades and technologies to Canadian youth.



#CELEBRATESKILLS: VIDEO HIGHLIGHTS OF THE 45 SKILL AREAS AT SCNC

Skills/Compétences Canada introduced video clips taken at previous Skills Canada National Competitions (SCNC) of the 45 Skills Areas, in the six sectors, which includes:

1. SERVICES SECTOR:

Hairstyling, Fashion Technology, Cooking, Baking and Aesthetics.

2. CONSTRUCTION SECTOR:

Bricklaying, Cabinetmaking, Carpentry, Electrical Installations, Industrial Control, Landscape Gardening, Plumbing, Refrigeration and Air Conditioning, Sheet Metal Work, Sprinkler Fitter, Steamfitter/Pipefitter and Welding.

3. INFORMATION TECHNOLOGY SECTOR:

2D Character Computer Animation, 3D Character Computer Animation, Architectural Technology & Design, Cloud Computing, Electronics, 3D Digital Game Art, Graphic Design Technology, Mechanical Engineering CAD, IT Network Systems Administration, IT Office Software Applications, Photography, Video Production, and Web Design and Development.

4. TRANSPORTATION SECTOR:

Aerospace Technology, Autobody Repair, Automobile Technology, Car Painting, Heavy Vehicle Technology and Outdoor Power and Recreation Equipment.

5. EMPLOYMENT SECTOR:

Job Search, Job Skill Demonstration, Public Speaking and Workplace Safety.

6. MANUFACTURING AND ENGINEERING SECTOR:

CNC Machining, Industrial Mechanic/Millwright, Mechatronics, Precision Machining and Mobile Robotics.

VIRTUAL CROSS-COUNTRY TOUR HIGHLIGHTS

During Skills/Compétences Canada's (SCC) Digital Experience of Skills, we shared a virtual cross-country tour with our audience, which highlighted all jurisdictions and the initiatives and programs they hosted during that week. Skills Canada Member Organizations highlighted informative and engaging content on their social media channels including interactive activities such as contests and at home challenges, compelling videos, alumni testimonials and much more.

Check out the highlights of this cross-country skills experience below.

The tour started on May 25th in Nunavut. **Skills Canada Nunavut** shared several informative infographics highlighting the skilled trades in Nunavut including carpentry, graphic design, baking and cooking. In addition they produced a fun video featuring their Territorial Skills Competition in Iqaluit and introduced the members of Team Nunavut.

Skills Canada Nunavut "passed the tool" to **Skills Canada Northwest Territories** (NWT) who presented their #SkillsAtHome challenges. These challenges highlighted many skilled trades in the service sector including baking, hairstyling and fashion technology. Skills Canada NWT presented the challenge submissions in a fun collage which they shared on social media.

Next up was **Skills Canada Yukon**, whose held several activities including a Virtual Photography Workshop Series, a Virtual Sewing event and an at home aesthetics challenge where participants received their own DIY classic pedicure kit. In addition, they interviewed local Skills alumni who shared their career journeys.

On May 26th, the tour took us to the east coast in Newfoundland and Labrador (NL). **Skills Canada Newfoundland and Labrador** (SCNL) kicked off their visit with a tourism video, followed by a cooking and baking demonstration with local chef and National Technical Committee member Dan Flight. SCNL also shared a video of their experiential learning program: Skilled Futures, which offers

pan-provincial career exploration, hands-on experiential learning and mentorship opportunities to students province-wide. Lastly, they shared their SCNL Alumni Association – "Don't Rush" Challenge Skilled Trades and Technology Video Edition, which showcased the many Skill Areas.

SCNL passed the tool to **Skills Canada Prince Edward Island**. They shared a video featuring alumnus and Business Development, Project Manager – Procurement, for Skills Canada, Patrick LeClair who chatted with Tawna MacLeod, Executive Director of Skills Canada PEI, about his skills journey. SCC PEI also shared several Skills alumni profiles and testimonials and posted many interesting facts about skilled trade and technology occupations as part of their 'Did you know' campaign.

Skills Canada Nova Scotia finished the day with their inspiring "Spark Your Journey" video which included a spoken word performance by SCNS's Chris Gallant about the value of careers in skilled trades and technologies. They also shared their weekly Essential Skills challenge featuring #stayinghome activities and their SCNC Alumni Series which included interviews with alumni who shared where they're at and reminisced about their Skills journey. They capped off the day with their powerful "Find Your Coast" video featuring Chris Gallant's spoken word along with scenic views of their beautiful province.

On May 27th, **Skills Canada New Brunswick** shared some of the great programs and



Erykah Brown
Public Speaker



Foundation
Fondation

initiatives happening in their province. This included a video on an interesting Educational Pilot Program offered by the New Brunswick Community College which was followed by a Country Liberty Partnership Announcement by founder Sawyer Hannay. They also launched their new dynamic multi part video series which highlighted aesthetics, with a special introduction by Victoria Fairley, aesthetics instructor at the Atlantic Aesthetics Academy.

Next it was on to **Compétences Québec** who shared a photo montage of their past competitors at Skills Canada National Competitions and WorldSkills Competitions. They also posted a video featuring a look at Compétences Québec over the years and their provincial competitions. In addition, they shared their 'Pioneers of Skills' series, which highlights the career paths of 24 women who have chosen a traditionally male occupation.

On May 28th, **Skills Canada Ontario (SCO)** shared their programs and initiatives including their virtual summer camps featuring interactive skilled trade and technology activities and virtual tours, their #SkillsAtHome challenge series which allowed viewers to explore a variety of careers and their #VirtualSkillsOntarioContests2020 where participants could test their skilled trade and technology skills online. Furthermore SCO shared live online presentations for parents and students, including First Nations, Métis, and Inuit youth.

Skills Canada Manitoba took the stage next and shared a video on their in-school

presentation programs which focused on the vast career opportunities in the skilled trades and technologies and a video on their 'Try a Trade® Workshop, as well as Wednesdays' series, featuring sourdough breadmaking and home haircuts amongst others. In addition, they held a few online challenges including a fun game art challenge, and shared interesting videos such as their 'Northern Manitobans in the Trades' clip where tradespeople in their province talk about their career journeys.

Skills Canada Saskatchewan concluded the day with several highlights of the Skills Canada Saskatchewan Virtual Provincial Skills Competition, which included three hairstyling videos and a Throwback Thursday post from the 2019 Skills Canada National Competition, in Halifax, featuring SCC's Marketing and Social Media Manager Bradley Thomas' haircut.

This wrapped up on the west coast on May 29th where **Skills Canada Alberta** shared their Making-At-Home video series, an exciting car painting face off with Skills alumni, as well as a sneak peek at their virtual Provincial Skills Competition and their upcoming Awards Ceremony.

Skills Canada British Columbia concluded the virtual cross-country tour with skills alumni features and their #SkillsAtHome digital challenge series which included several Skill Areas such as culinary arts, woodworking, graphic design, baking and much more.

Check out this compelling content on **SCC's social media channels!**

SCC HIGHLIGHTS THEIR PARTNERS THROUGH A SERIES OF VIDEOS

Many of Skills/Compétences Canada's partners developed informative and engaging videos highlighting the skilled trades and technologies.

- **Let's Talk Trades** segment with the Holmes Group featuring Mike Holmes, Sr., Mike Holmes, Jr., Sherry Holmes and SCC's CEO Shaun Thorson. In this segment, the Holmes Group reminisced about their memorable Skills Canada National Competition and WorldSkills Competition experiences. They also discussed what a great way these competitions are to introduce youth to the variety of skilled trades that exist and all of the great career opportunities these represent for them. SCC highlights how they have adapted their programs to work in a digital setting this year and continue to share their message about the skills movement to youth in Canada.
- UA Canada's Young Women in Construction Trades **Online Conference** featuring Kate Campbell, HGTV Celebrity Carpenter and Owner of Kate Builds. This video featured inspiring testimonials from HGTV's Kate Campbell and several women in trades across Canada who shared their trades story. They encouraged young women to explore all the career possibilities in the skilled trades to find their passion.
- CWB Welding Foundation's celebration of **Women of Steel** featured several women welders who are forging their own paths to success. Skills Canada shared some of their interesting stories as part of their Digital Experience of Skills.
- The Construction Foundation of British Columbia and the Industry Training Authority's **Indigenous Showcase** featured skills workshop demonstrations including knife and paddle making, tool care, carving and much more. Participants included: **Chef Andrew George** who has written and co-authored three cookbooks and taught Indigenous culinary programs across Canada; **Danika Naccarella**, an inspiration to young designers and artists everywhere, she has art displayed in galleries throughout British Columbia; **Sho Sho Esquiro** who has taken the fashion world by storm, her work has been seen in shows around the world from Paris to New York, and in numerous venues at home in Canada and **Peter Wayne Gong**, an accomplished Coast Salish artist from Squamish Nation, who is using art as a means of connecting with West Coast youth by providing an example of what can be done through hard work and perseverance.
- The SCC Automotive Technology Summit: **Online Edition** featured an introduction by David Adams, President, Global Automakers of Canada, who discussed trends in the automotive industry and opportunities that are available for young people. This video series will feature monthly clips which began in mid-August thanks to the Skills Canada Collision Repair Program.

*Kate Campbell,
from Kate Builds*



CHECK OUT THIS YEAR'S ESSENTIAL SKILL HIGHLIGHTS!



ESSENTIAL SKILLS YOUTH ASSEMBLY (ESYA)

The Essential Skills Youth Assembly (formerly Essential Skills Youth Forum) provides a venue for young adults, aged 18 to 22, to discuss current trends in skilled trades and technologies. As Skills/Compétences Canada (SCC) could not host an in-person assembly this year, they reconnected with their past ESYA participants to see where they are now and discuss their experiences. Check out these interviews with Ontario representative **Ryan Zantigne** and British Columbia representative **Erykah Brown**.

ESSENTIAL SKILLS TALKS (ES TALKS)

The ES Talks were facilitated by Alex Musial, Event Management & Consulting, via Zoom and featured a series of guests who discussed the importance of Essential Skills in their respective industries, in education, and the emerging importance of employability within the Essential Skills framework.

The **Essential Skills and Recruitment** session featured panelists from Strongco, UA Canada and PCL Construction who discussed the Essential Skills and recruitment. These industry leaders shared insights with students and adults looking to enter (or re-enter) the workforce about how the workplace is changing, and what employers look for during interviews and in resumes. This session explored what skills are needed to succeed and how Essential Skills training can help address the current skills mismatch in Canada.

The **Education and Learning** session explored why the nine Essential Skills provide the foundation for learning all other skills and how they are critical to everyone's success. Panelists from ABC Life Literacy, Computers for Success Canada and the British Columbia Institute of Technology discussed Essential Skills and learning in today's digital world.

The **Essential Skills and Employability Skills** session included panelists from RBC Foundation, Tycrop and the Construction Foundation of British Columbia who discussed the Essential Skills employers are looking for and how the behavioural skills embedded in the Essential Skills framework lead to on the job success. This session focused on the importance of the Essential Skills to boost careers in the skilled trades and technologies.

ESSENTIAL SKILLS FORUM

The Essential Skills Forum serves as an opportunity to bring education and industry together to discuss the skills gap as it relates to the importance of educating youth on the nine Essential Skills and how they relate to skilled trade and technology occupations.

This year's theme was 'Making Skills Accessible' and featured several online interviews hosted by Chris Gallant from Skills Canada Nova Scotia (SCNS), a leader in disability inclusion. Interviewees included **Helena Mabbett**, Abilympics Team Canada 2016 welding competitor, who spoke about overcoming the challenges of having a disability while working in the trades; **Keith Gelhorn**, founder of ADDvocacy, who discussed his organization's support of neurodiverse students and adults; and **Sean Kettley** from the Nova Scotia Community College Faculty of Apprenticeship Cooking, who discussed his involvement in the Abilympics and Skills Canada programs.

SKILLS ALUMNI SHOW OFF THEIR TALENTS

During Skills Canada's Digital Experience of Skills, a few Skills Alumni put together job skill demonstration videos where they featured their Skill Area and shared their Skills Competitions journey, and how it impacted their career path. Their stories help spread the word about the variety of careers that are available in the skilled trades and technologies.

- **Baking with Shoshawna Patel (Blair):** National Alumni Committee Member from British Columbia and previous competitor at SCNC Winnipeg 2017 in baking, showed us her skills as a baker by decorating a delicious strawberry shortcake.
- **Laser Cutting with Adrian Schut:** Skills Canada Alumni, competitor at WorldSkills London 2011 in Mobile Robotics and owner of Canadiana Innovations showed the viewers how to craft an inlet cutting board using a laser cutter.



- **Beauty Tutorial with Isabelle Collin:** Skills Canada Alumni and competitor in beauty therapy at WorldSkills Calgary 2009, demonstrated her professional skills in aesthetics by showing the viewers how to do a professional makeover.
- **Shae White,** North American representative for WorldSkills Champions Trust, shared her professional journey as a cook and talked about the importance of always doing your best while striving for excellence.



THE MEMBERS OF SCC'S NATIONAL ALUMNI COMMITTEE SHARED THEIR STORIES

As part of Skills/Compétences Canada's (SCC) RBC Foundation Alumni Series, SCC's CEO Shaun Thorson interviewed the members of the National Alumni Committee (NAC) about their skills journey. The members of NAC shared their stories, from how they got involved in skills competitions to how they continue to spread the word about the skills movement and encourage youth to look at the many career options in the skilled trades and technologies.

Check out their inspiring stories by clicking on the links below or by visiting [SCC's Facebook channel](#).

RBC Skills Canada Alumni Series 1 featured Shoshawna Patel (Blair), NAC representative from British Columbia, who talked about how she got involved in baking and turned her passion into a career.

RBC Skills Canada Alumni Series 2 featured Ian Cook, NAC representative from Alberta, who shared how skills competitions sparked his career as a sheet metal worker.

RBC Skills Canada Alumni Series 3 featured Mary Omole, NAC representative from Nunavut, who spoke about how competing in TV/video production allowed her to flex her creative muscles.

RBC Skills Canada Alumni Series 4 featured Britnee Mishak, NAC representative from Saskatchewan, who revealed how her love of Disney movies and animation inspired her to build a career in graphic design.

RBC Skills Canada Alumni Series 5 featured Nicole Hamilton, NAC representative from Nova Scotia, who shared how competing at

skills competitions led her to pursue a career in car painting.

RBC Skills Canada Alumni Series 6 featured Nathan Versegghy, NAC representative from Ontario, who talked about how his experiences with skills shaped his career in industrial mechanic millwright.

RBC Skills Canada Alumni Series #7 featured Kassandra Bilodeau, NAC representative from Québec and previous Skills and WorldSkills competitor in car painting, who spoke about how her passion for cars inspired her to open her own business in heavy duty truck restoration.

RBC Skills Canada Alumni Series #8 featured Michelle Gilbert, NAC representative from New Brunswick and previous skills competitor in hairstyling, spoke about her career journey into the skilled trades and how a less traditional route was a better fit for her.

RBC Skills Canada Alumni Series #9 featured Ingrid Wieler, NAC representative from Manitoba and skills alumni in IT software solutions for business talked about her experiences with skills competitions and the TV show that led her to pursue a career as a financial analyst.

RBC Skills Canada Alumni Series #10 featured Evan Sherren, NAC representative from Prince Edward Island, who talked about his career journey in CNC Machining.

SCC would like to give a special shout out to the RBC Foundation for their support of Skills Canada Alumni programs across Canada.

TECHNOLOGY ZONE

During the Skills Canada's Digital Experience of Skills 2020 we featured some of the exciting and dynamic careers that are available in the technology sector.

- **Paul Lowey** from Gloo Studios and SCC's official videographer for the Skills Canada National Competition, shared his passion for videography and how he used this as the foundation for his career. He encouraged youth to choose a career they love and are excited about.



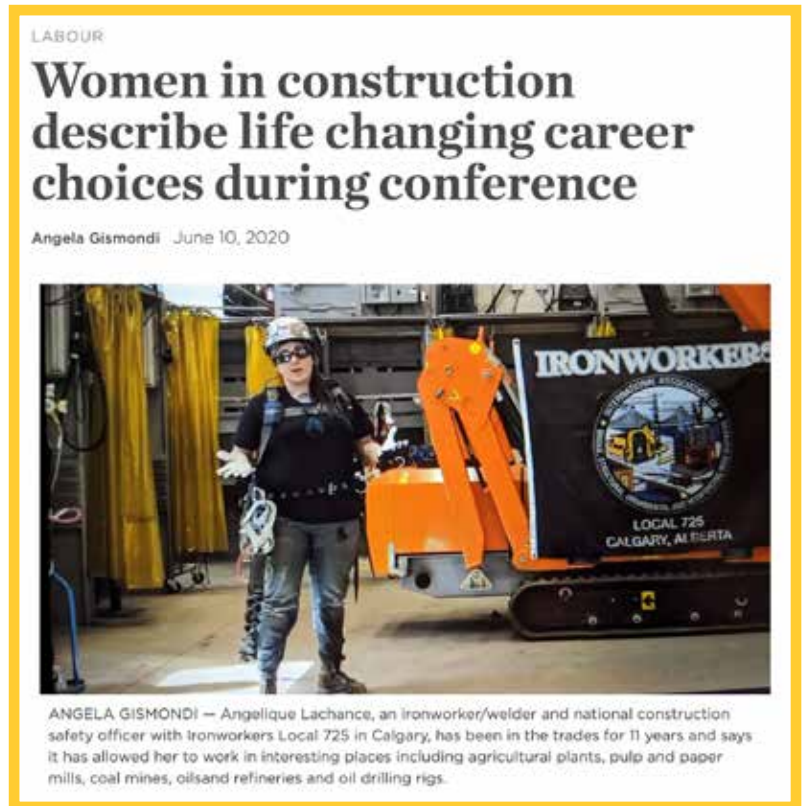
- **Vincent Guindi** from FlyGuyDrones showed us his skills in drone technology in his visual informative video. This allowed the viewers a glimpse into how drone technology is emerging and being used in many different ways including: photography, videography, land surveying and inspections.



MEDIA HIGHLIGHTS

Check out the top media stories that were published about SCC's Digital Experience of Skills.

- **Daily Commercial News, June 10th:** *Women in construction describe life changing career choices during conference.* This article highlighted UA Canada and Skills Canada's Young Women in Construction Trades Conference featuring Kate Campbell which was held on May 28th.



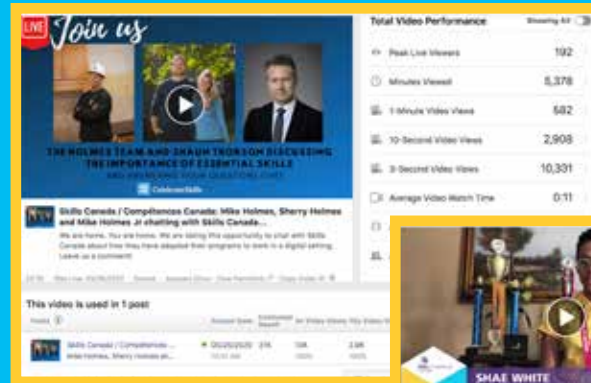
- **Global BC, May 27th:** this news clip highlighted Skills/Compétences Canada's Digital Experience of Skills which highlighted initiatives that would have been held during the 2020 Skills Canada National Competition in Vancouver, last May.



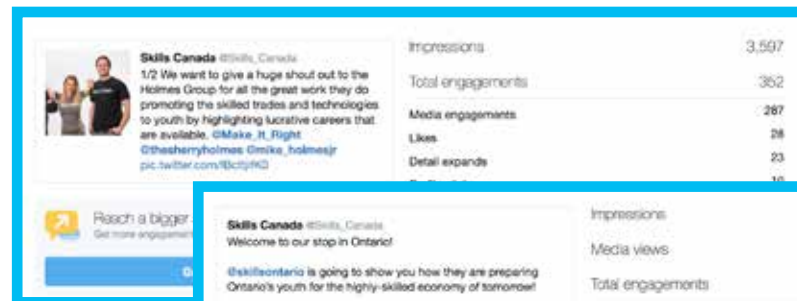
SOCIAL MEDIA HIGHLIGHTS

Campaign Hashtag: #CelebrateSkills

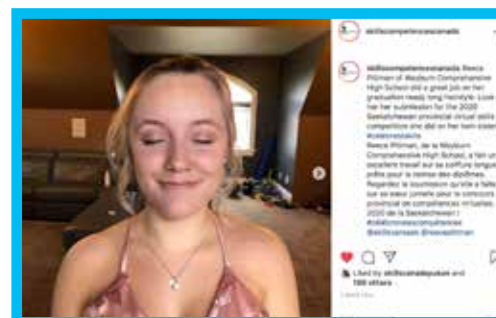
Facebook:
Total Post Reach: 125,036
Impressions: 140,323
Engagements: 6,713



Twitter:
Impressions: 237,700
Total Engagements: 5,443



Instagram:
Impressions: 31,001
Engagements: 1,572
Accounts reached: 1,670



Key Terms Glossary:

Reach: How often content is presented to a unique account or user.

Impressions: How often content is presented to all accounts or users. Some may repeat.

Engagement: How often someone interacted with a post via like, share, retweet, comment or a variety of link clicks.

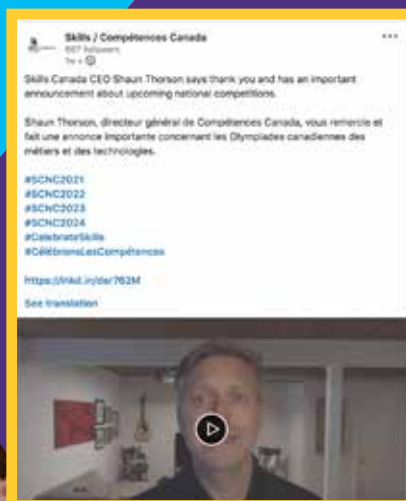
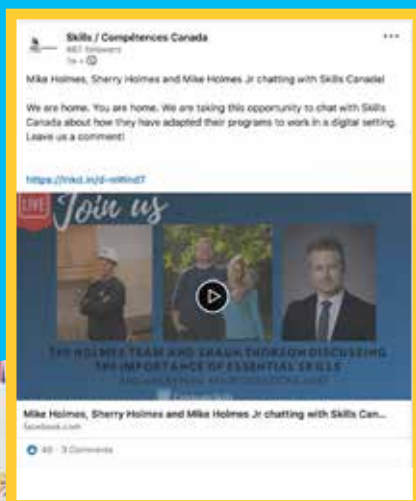


LinkedIn:

Followers: 667 (+73)

Total Impressions: 3,289

Engagements: 374



THANK YOU!

Skills/Compétences Canada (SCC) would like to thank all of the participants of the 2020 Digital Experience of Skills including its many partners, industry celebrities, Member Organizations, SCC alumni and National Technical Committee members. Thank you for your inspiring content which included more than 120 sessions of compelling and informative videos which were shared over our many social media channels. Through this campaign you've helped us reach over 125,000 people. A huge shout out as well to all those partners who were committed to making the 2020 Skills Canada National Competition a huge success. We look forward to going back to British Columbia in 2022 to host the Skills Canada National Competition.

All of our events, activities and initiatives would not be possible without the continued support and efforts of our many volunteers and partners who dedicate countless hours to ensure their success. SCC would like to thank each and every one of you for helping us inspire Canada's youth and develop their passion for skills and pursuit of excellence in the skilled trades and technologies. We look forward to working with our partners and stakeholders to continue to offer activities in the future that inform Canadian youth about the many opportunities in skilled trades and technology careers.

See you in Québec City for the 26th Skills Canada National Competition in 2021!



Save the Date for the **2021 SKILLS CANADA NATIONAL COMPETITION!**

The 2021 Skills Canada National Competition (SCNC) will be held June 3 and 4, at the Centre de foires de Québec, in Québec City, Québec.

The year 2021 will mark the 26th Skills Canada National Competition. Through SCNC, Skills/Compétences Canada promotes skilled trade and technology careers to Canadian youth. The Skills Canada National Competition is our flagship event and is an ideal way to connect with tomorrow's workforce!

Québec City, located along Canada's St. Lawrence River, is known for its classical architecture and a distinctive European feel. The Historic District of Old Québec's fortified city walls are the only ones of their kind left standing in northern North America, and in 1985, were designated a UNESCO World Heritage Site. Most of the city's economy is based on transportation, tourism, the service sector, and defense. Québec City is one of the largest and most visited places in Canada. Tourists flock to its various festivals. It also boasts a host of historic sites, including Citadel of Québec, as well as numerous museums.

We could not hold an event of this magnitude without the support of our partners and stakeholders, including the Government of Canada, our industry and education partners and many, many others.

To find out more about our sponsorship opportunities and discuss what could best suit your organization, please contact: Gail Vent, Director, Business Development and Marketing, Skills/Compétences Canada, at 1-877-754-5336 ext. 507, gailv@skillscanada.com

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#SCNC2021



To stay up to date with SCNC Québec 2021, go to: www.skillscanada.com

Note: Event and schedule subject to change.

Canada



SHANGHAI WILL HOST 46TH WORLDSKILLS COMPETITION

Shanghai is hosting the 46th WorldSkills Competition from September 22 to 27, 2021 at the National Exhibition and Convention Center. Over 1,300 competitors from up to 82 Member countries and regions will gather in Shanghai, China to compete in 56 Skill Areas for the prestigious title of international champion.

Skills/Compétences Canada will be announcing the WorldSkills Team Canada 2021 Prospects following the 2021 Skills Canada National Competition, in Québec, June 5, 2021. The members of WorldSkills Team Canada 2021 will be competing in up to 29 of the 56 Skill Areas against the best in the world for the chance to be the gold medalist in their chosen field.

Held every two years, the WorldSkills Competition is the world's largest professional education event and represents the gold standard of excellence in skilled trades and technologies. The WorldSkills Competition inspires young competitors to reach new heights, helping them turn their passion into a profession.

The event slogan for WorldSkills Shanghai 2021 is **Master Skills, Change the World**. Skills are the driving force for the development of human civilization and the global common wealth. Master the skills to change the world, lead the future and benefit mankind.

For more information about WorldSkills Shanghai 2021, visit www.worldskillsshanghai2021.com

Note: Schedule and events are subject to change.

Multi-Year Suppliers (Gold)



Multi-Year Suppliers (Silver)



Multi-Year Suppliers (Bronze)



Official Suppliers (Gold)



Official Suppliers (Silver)



Official Suppliers (Bronze)



Friends of Skills



- AJ Forsythe
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- Make Up For Ever

- Nature's Path Foods
- Operative Plasterers Cement
- Masons International
- Association Local 919
- Russell Hendrix
- Southridge Building Supplies
- Tow King Towing

- Tristar Brick and Block
- TYCROP
- Vanguard Steel
- West Coast Fishculture
- Western Equipment

We would like to thank all partners who readily committed their support to SCNC 2020 – we look forward to coming back in 2022 to work with you then!

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Some of the WorldSkills Team Canada 2019 members at the Closing Ceremony of the 2019 Skills Canada National Competition, in Halifax, Nova Scotia.