

## Welcome Message for *Level Up! with Skills Canada Partners*

- Booth representatives can sign in using the “Login” button at the top right-hand corner. Use the email and password assigned during your booth set up.
- The event is open Thursday, February 24 from 9:00 a.m. to 4:00 p.m. EST.
- We highly recommend having someone present on the platform throughout the day to engage with attendees using the Chat feature and take part in live sessions.
- If you have any questions, please visit our Help Desk or connect with our Skills Canada team using the chat.

### *What can you expect at Level Up! with Skills Canada?*

#### **Lobby**

- Your first view of Level Up! with Skills Canada. Enjoy the welcome video.
- Your logo on our signage will be linked to your booth.
- You will find the entrances to all the virtual rooms that are accessible throughout the day.
- Prize Centre and Leaderboard (tab at top).
- Students and visitors will have the opportunity to win great prizes! Find out more information by visiting the Prize Centre and Leaderboard page.

#### **Exhibit Hall and Your Booth**

- Over 40 national industry and education partners.
- You can network with like-minded industry representatives by engaging in a text chat.
- Booth reps can easily moderate their chats by blocking participants.
  - When you choose to block a participant, they will be banned from all chats within the platform. This feature can be used at your discretion if the user is being inappropriate. Be aware that there may be a 30s delay after you click block.
- Receive instant notifications if a visitor is chatting with you.
- Visitors can add documents and videos from your booth into their swag bag, allowing them to review post-event.
- The public can view your booth for 3 months following the event (chat disabled after February 24).

### Auditorium

- Check out the [Agenda](#) to see the full viewing schedule.
- Participate in one of our engaging activities from home or your classroom. Find descriptions (including time and material requirements) [HERE](#) to see how students, teachers, and other visitors can follow along! It will be fun for everyone! Post your finished product using our hashtag #LevelUpWithSkills and tag us for it to appear on the event Media Wall!
- Join SCC National Board and National Staff representatives for a Stakeholder Roundtable. Registration details to come. This is a live session and pre-registration is required.
- Skills for Success Accessibility and Inclusion Session with Marco Pasqua. Registration details to come. This will be a live webinar and pre-registration is required.

### Skills Canada Hall

- Have you met the Skills Canada representatives from your area? Learn how you can support your local Skills Canada organization.
- Visit the Skills for Success booth to access resources that may be useful for your company.

### Social Media Wall

- Use our hashtag #LevelUpWithSkills on Facebook, Instagram, LinkedIn and Twitter to appear on our moderated social media wall.

### Networking Room

- Visit our partner lounge for partner related content.
- Check out the thank you video from Skills/Compétences Canada CEO Shaun Thorson.
- Links available to easily register for the two sessions mentioned above.

Thank you we hope you enjoy the event!

For more information, please contact Patrick LeClair, Director, Business Development at:  
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