



**Delta Winnipeg Concourse Level – Assiniboia Room (attached to RBC Convention Centre)  
350 St Mary Avenue, Winnipeg, MB - Thursday May 25<sup>th</sup> 2:00pm – 4:00pm**

**Free Registration Now Open:**

<https://events.eventzilla.net/e/skills-canada-automotive-technology-summit-2138593277>

The Skills Canada Automotive Technology Summit provides a unique opportunity to gain direct insight into automotive industry trends, changing technology and skills needed in the future workforce. The event brings together experts from car manufacturers, insurance, and industry to share information about the rapidly evolving automotive industry. Our expert speakers will discuss new vehicle technology and electric vehicles and the evolving types of training, skills, facilities and equipment required to repair collision damaged vehicles; human resources best practices; insurance perspectives, and marketing tips for collision repair businesses.

#### **AGENDA**

**2:00 – 2:10pm Welcome - Leanne Jefferies, Skills Canada Collision Repair Program**

**2:15 - 2:45pm Scott Wideman, Collision Manager, VW Audi**

Scott will share the latest information from VW Audi on their new vehicles and EV technology. He will also talk about VW Audi Canada's new OEM body repair centre of excellence, and how technician training is evolving to meet industry needs.

**2:45 – 3:00pm Sarah Giesbrecht, Director of Human Resources of Birchwood**

Sarah will share her expertise and experience in Human Resources and discuss strategies to effectively work alongside the 5 Generations in the workplace.

**3:00 – 3:15pm Waldemar Koos, Director, Physical Damage Management, Manitoba Public Insurance**

Waldemar will share an insurance perspective outlining some of the issues around automotive technology changes and how MPI is dealing with them in Manitoba.

**3:15 – 3:45pm John Marlowe, Industry Engagement Officer, Level5Drive, Technical Advisor, Certified Collision Care**

John Marlowe will talk about challenges and opportunities for collision centers across North America surrounding ADAS after collision. He will also discuss EV handling and the need for industry to adopt new practices to protect the safety of technicians.

**3:45 – 4:00 pm Vanessa DiVito, President, Auto Plus Performance**

Vanessa will share the top 5 things every collision centre should be doing today to promote their facilities to consumers, increase awareness of the services they provide a drive business to their shop by building a strong image and online presence.

**4:00pm Final remarks and event wrap up**