



# 2022 SKILLS CANADA NATIONAL COMPETITION

**MAY 25-28, 2022**

**VANCOUVER CONVENTION CENTRE**



SCNC / OCMT  
**2022**  
VANCOUVER



**SKILLS  
COMPETENCES  
CANADA.COM**

**#SCNC2022**



Funded in part by the Government  
of Canada under the Youth  
Employment and Skills Strategy

**Canada**



“We were incredibly happy to see everyone in person and to witness talented competitors from across the nation showcase their skill and abilities. UA Canada has been dedicated to the promotion of apprenticeship and the skilled trades since their original inception, and it is fitting that we continue to support Skills/Compétences Canada and this incredible event. UA Canada contributes a significant number of in-kind resources to ensure the best possible experience for all participants and spectators. We proudly stand with the apprentices who are willing to test themselves at the Skills



Canada National Competition. Their example will empower others to follow in their footsteps, to be inspired and to inspire future generations while changing lives. We look forward to many years of this great event and continuing to build up Canada's future workforce."

**Mike Gordon**  
**Director of Canadian Training**  
**UA Canada**



# Skills/Compétences Canada Engages Canada's Future Skilled Workforce

## Mission

Is to encourage and support a coordinated Canadian approach to promoting skilled trades and technologies to youth.

## Vision

Is for Canada to lead the world in skills development.

## Who we are

SCC is a national, not for profit organization with Member Organizations in each province/territory. We work with employers, educators, labour groups and governments to promote skilled trade and technology careers to youth.

## What we do

Each year, Skills/Compétences Canada (SCC) and its Member Organizations offer a variety of programs and activities across Canada that engages over 350,000 youth. The main events are skilled trade and technology competitions, beginning at the regional level, followed by provincial/territorial, national and lastly the international level. All of these programs highlight the importance of the nine plus one Skills for Success, which are crucial in today's careers.

## Why we are needed

SCC wants youth to be aware of the many opportunities, benefits and rewards of skilled trade and technology careers. We also want our country to have a skilled workforce so that Canada will continue to prosper and remain at the forefront of the global economy.







# Creating Possibilities Through the Skills Canada National Competition

- The Skills Canada National Competition (SCNC) is the only national, multi-trade and technology competition for students and apprentices in the country. During SCNC Canada's best in skilled trades and technologies compete to become the national champion in their respective discipline.
- This year, the post-secondary and the Team Canada Selection Category Competitions were held at the Vancouver Convention Centre on May 26 and 27. These two categories included more than 300 competitors from all regions of Canada who participated in over 35 skilled trade and technology competitions. The secondary competition was held virtually and included more than 200 competitors from across the country who competed in 45 skilled trade and technology competitions. The complete list of medalists is available [HERE](#) or check it out online at [www.skillscompetencescanada.com](http://www.skillscompetencescanada.com) and search for results.
- The 2022 Skills Canada National Competition, in Vancouver, was attended by over 3,000 visiting students from the province of British Columbia along with stakeholders representing industry, labour, government, education and not-for-profit organizations. Visitors had the opportunity to participate in over 40 Try-A-Trade® and Technology activities, which provided hands-on experience, and showed them what skilled trade and technology careers are all about.
- Through these competitions and Try-A-Trade® and Technology activities, Skills/Compétences Canada (SCC) engages Canadian youth, including under-represented groups such as 2SLGTBQIA+, women, newcomers, Indigenous people, persons with disabilities, and visible minorities, and promotes skilled trade and technology careers as a rewarding option.
- At SCNC 2022, Creativity & Innovation, one of the 9+1 Skills for Success, was highlighted throughout the event.
- Through the Skills Canada National Competition, we are **#CreatingPossibilities** for youth and their future.



## The Opening Ceremony Kicks Off SCNC!

The Opening Ceremony for the 2022 Skills Canada National Competition was held at the Vancouver Convention Center and was attended by competitors, experts, trainers, industry partners, educators, parents and other stakeholders, and included:

- Land acknowledgment to the unceded territories of the Musqueam, Squamish and Tseil-Waututh Nations, and thank you for allowing us to host SCNC here;
- A lively parade of the nation's competitors by province/territory;
- Fun video shout-outs by secondary competitors who competed virtually;
- The national anthem was performed by talented singer Bukola Balogun;
- Inspiring speeches from Skills/Compétences Canada (SCC), Dr. Patrick Rouble, President of Skills/Compétences Canada (SCC), Dominique Bousquet, SCC National Board Member, SCC partners; Industry Training Authority, TC Energy, Gene Haas Foundation and UA Canada, and a warm welcome from HGTV's Kate Campbell who also declared the official start of the competition;
- Engaging performance by Vancouver's own one-man band Olin Brix;
- Live streamed on SCC's YouTube channel.

"It was with new life and appreciation that I got to enjoy the 2022 Skills Canada National Competition (SCNC). After two long years that were most definitely hard on everyone in their own way, it was so nice to be in the presence of such energy and smiling faces in person. It reminded me how integral Skills/Compétences Canada (SCC) is in shifting the perception around the skilled trades by emphasizing their importance in our daily lives and the rewarding careers these offer. SCNC has always been one of my favourite events of the year and I love doing what I can in my own way to share my story and passion for the skilled trades. As always, thank you for having me. See you all next year in Winnipeg!"

**Kate Campbell**  
**HGTV Star and Founder of**  
**Kate Builds Inc.**



## SCC Honours John Oates, an Inspiring Advocate of the Skills Movement



This year, Skills/Compétences Canada (SCC) created a special award in honour of John Oates, the former President of SCC who sadly passed away last year. John served as President, both provincially and nationally, and made a lasting impact on Canadian youth. SCC is committed to ensuring his legacy lives on. The John Oates memorial award will be given annually. The award recipient must demonstrate the kind of volunteer contribution exemplified by John. They will have: a long history of volunteerism; given generously of their time and effort; been a strong advocate of the skills movement; have a firmly established record of selfless commitment; and be seen as a caring and giving individual that others look up to and admire.

The award was built by SCC Alumni, Adrian Schut, a mobile robotics competitor at the 2011 WorldSkills Competition, in London. This award was presented by Josh Silver, former board member and friend of John's, and Karen Goodnough, John's wife, who shared inspiring words about John. The first John Oates Memorial Award was given to Sue LeFort, Vice-President of SCC, who has been actively volunteering for almost 25 years at the local, provincial, national and international level.



# Skill Areas Featured



- |   |  |
|---|--|
| 01 PS/TC – Industrial Mechanics           | 36 S/PS/TC – Car Painting                      |
| 03 S/PS – Precision Machining             | 37 PS/TC – Landscape Gardening (team of 2)     |
| 04 PS/TC – Mechatronics (team of 2)       | 38 PS/TC – Refrigeration and Air Conditioning  |
| 05 S/PS/TC – Mechanical Engineering CAD   | 39 S/PS – IT – Network Systems Administration  |
| 06 PS/TC – CNC Machining                  | 40 S/PS/TC – Graphic Design Technology         |
| 08 S/PS – IT Office Software Applications | 43 PS – Sheet Metal Work                       |
| 10 S/PS/TC – Welding                      | 49 PS/TC – Heavy Vehicle Technology            |
| 13 S/PS/TC – Autobody Repair              | 50 PS/TC – 3D Digital Game Art                 |
| 14 PS/TC – Aerospace Technology           | 52 S/PS – Architectural Technology & Design    |
| 15 PS/TC – Plumbing                       | 53 PS – Outdoor Power and Recreation Equipment |
| 16 S/PS – Electronics                     | 54 S/PS – Photography                          |
| 17 S/TC – Web Technologies                | 55 PS – Sprinkler Fitter                       |
| 18 PS/TC – Electrical Installations       | 81 PS – Steamfitter/Pipefitter                 |
| 19 PS/TC – industrial Control             | 82 S – Video Production (team of 2)            |
| 20 PS/TC – Bricklaying                    | 83 S – Job Search                              |
| 23 S – Mobile Robotics                    | 84 S – Job Skill Demonstration                 |
| 24 S/PS/TC – Cabinetmaking                | 85 S – Public Speaking                         |
| 26 PS – Carpentry                         | 87 S – 3D Character Computer Animation         |
| 29 S/PS/TC – Hairstyling                  | 88 S – 2D Character Computer Animation         |
| 31 S – Fashion Technology                 | D1 S/TC – Cloud Computing                      |
| 30 PS/TC – Aesthetics                     |  |
| 32 S/PS/TC – Baking                       |  |
| 33 S/PS/TC – Automobile Technology        |  |
| 34 S/PS/TC – Cooking                      |  |

## LEGEND

S = Secondary competitors  
 PS = Post-secondary competitors  
 TC = Team Canada competitors  
 Number = Skill



## Check Out the Live Stream!

This year, Skills/Compétences Canada (SCC) live streamed for the first time the Skills Canada National Competition, and the Opening and Closing Ceremonies. This live stream included competition footage and over 50 onsite interviews with partners, alumni, members of the National Technical Committee and the National Board of Directors. Check out the live streaming to learn more about the different Skill Areas on SCC's YouTube channel <https://www.youtube.com/watch?v=461XzvMSTfc>.

The live stream included 7.5 hours of competition footage each day, and the Ceremonies. There were 15 Skill Areas featured including highlights of the Skills for Success stage. Viewers could see the competitors progress in their project throughout both days of the competitions, listen to the commentary and learn about new careers. Members of the National Technical Committee explained the competition projects, the careers available in their field and what it takes to be successful in their trade or technology. Thanks to technology you too can go and listen to industry experts to learn more about these careers and hear the moving stories of alumni on how trades and technologies have changed their lives.

### VIEWS:

Opening Ceremony: **1.6K views**

Day 1 of competition: **2.9K views**

Day 2 of competition: **2.3K views**

Closing Ceremony: **3.4K views**



“We encourage students to invest time and energy into building skills that will prepare them for dynamic and rewarding technology careers. Skills/Compétences Canada has been a terrific collaborator, providing us with opportunities to build awareness within a wide audience about how to develop cloud computing knowledge and experience. We’re so grateful to be involved in a community that connects youth with industry and we look forward to working with Skills Canada in the years to come.”

**Hilary Foster**  
**Education Programs Lead**  
**Latin America, Canada & Caribbean**  
**AWS – Educate**





"We are proud to have been partnering with Skills/Compétences Canada (SCC) for more than a dozen years to raise awareness of careers in the skilled trades. In addition to the Skills Canada National Competition (SCNC), SCC works tirelessly to distribute information to teachers, students, and parents; and to create partnerships with government agencies and sponsors. It is so rewarding to see SCC's passion for excellence mirrored in the young people taking part in SCNC as they work to build their future in the trades. On behalf of STANLEY® and DEWALT® Tools, we are pleased to contribute to such an important event."

**Matt Markowiak**  
**Group Marketing Manager**  
**Stanley Black & Decker Canada**

# New Elements and Features

1. For the second time, Skills/Compétences Canada hosted a Winner's Circle at the Closing Ceremony. The competition winners posed for an official photo after winning a medal. These were shared on SCC's various social media platforms. The press was invited to join and ask the winning competitors how they felt in that moment and to see the rush of the winner's adrenaline having won a medal in their skilled trade or technology!

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2. The RBC Best of Region Award was presented to the individual from each province or territory with the overall highest score using a Z-score calculation formula. They also received a \$1,500 cash award and participated in several media interviews.

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3. A WorldSkills Team Canada Selection Category took place where the participants competed for a spot on WorldSkills Team Canada 2022. The 29 official members of WorldSkills Team Canada 2022 were announced at the Closing Ceremony.

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4. Through UA Canada's *Soaring Skills Program*, Indigenous students across the province of B.C. were provided with Try-A-Trade® and Technology kits, which were mailed directly to their school. This provided an opportunity to students to get a taste of what it's like to build a project from start to finish using real piping materials, a blueprint, and to have a great useable keepsake afterwards to inspire them to enter the piping trades.

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5. UA Canada hosted the *She is Skilled Conference*. Participants had the opportunity to meet UA Apprentices and Journeypersons working in the piping trades, engage in one-on-one discussions with these mentors and see for themselves how amazing a career in the skilled trades can be. This included a presentation by special guest, HGTV's Kate Campbell (Decked Out, Disaster Decks, Home to Win).

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6. For the first time ever, SCC live streamed the competition days and the Opening and Closing Ceremonies. Over 50 interviews were done with members of the skills community!

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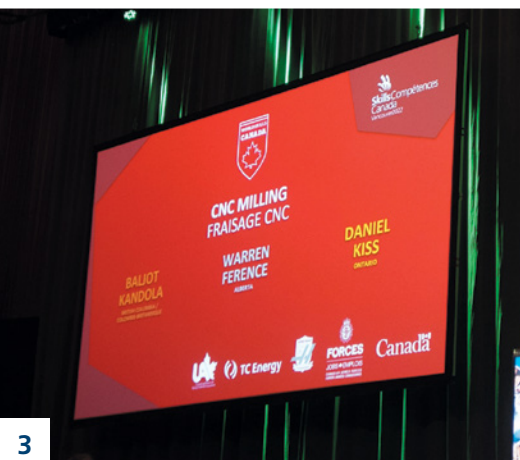
7. The DeWalt Stanley Tool Enhancement Program was offered for the 10th consecutive year. Post competition, five high schools and the local Habitat for Humanity in British Columbia each received DeWalt Stanley tools which were used during the competition. This included a variety of Stanley hand tools and DeWalt power tools such as cordless power tools, miter saws, scroll saws, and accessories. The Tool Enhancement Program has proven to be a legacy for the provinces in which the national competition is hosted.



1



2



3



4



5



6



7





*From left to right: Samuel Turgeon-Brabazon, ON, Emma Lewis, MB, Michelle Gilbert, NB, Pelly Vincent Braun, YK, Patricia Roque, BC, Britnee Mishak, SK, and Robbie McMahon, PEI.*

## The National Alumni Committee (NAC) Come Together at SCNC Vancouver 2022

After a three-year hiatus due to the pandemic, the NAC held their third meeting in Vancouver during the 2022 Skills Canada National Competition. The Committee is comprised of a member from each province and territory and was created to assist the Alumni Associations across Canada by helping them



meet the needs and interests of their Member Organizations. In addition to their annual meeting, the NAC participated in a two-day Leadership Training session aimed at developing and honing their leadership skills as Skills/Compétences Canada (SCC) representatives.

During their time at SCNC, they discussed and reviewed best practices, visions, strategic plans, recruitment, social media, skills events and more. Their main goal is to help Skills/Compétences Canada succeed in promoting skilled trades and technologies to youth across Canada. NAC is the bridge of communication between the Skills Canada Alumni, Alumni Associations, Member Organizations and Skills Canada.

SCC Alumni help inspire Canadian youth to follow in their footsteps and to learn from their career journeys. NAC's ultimate goal is to support the provincial and territorial Alumni Associations through best practices, industry connections, exposure, incentives and volunteer opportunities!

Onsite at SCNC Vancouver 2022 the Committee members also actively participated in the promotion of skilled trades and technologies through social media, videos and meetings. This included addressing sponsors at the Farewell Breakfast, meeting with SCC Board members, speaking to Skills for Success Forum participants, and participating in a segment of the Skills for Success Talks.

## The Numbers Tell the Story

# 40+

**TRY-A-TRADE®  
AND TECHNOLOGY  
ACTIVITIES**

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# \$4 M+

**WORTH OF IN-KIND  
CONTRIBUTIONS  
FOR MATERIAL AND EQUIPMENT  
USED FOR THE 45 SKILLED TRADE  
AND TECHNOLOGY COMPETITIONS**

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**OVER**

# 130

**SPONSORS AND IN-KIND SUPPLIERS  
CONTRIBUTED TOWARDS AND  
PROVIDED SUPPORT TO  
SCNC VANCOUVER 2022**

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**APPROXIMATELY**

# 350+

**COMPETITORS INCLUDING**

# 200+

**POST-SECONDARY COMPETITORS  
WHO COMPETED ONSITE AND**

# 100+

**SECONDARY COMPETITORS  
WHO COMPETED VIRTUALLY**

**THE ECONOMIC IMPACT OF SCNC  
VANCOUVER 2022 ON THE PROVINCE  
OF BRITISH COLUMBIA WAS OVER**

# \$3.5 M

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**OVER**

# 85

**PARTNER AND  
EXHIBITOR BOOTHS**

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**APPROXIMATELY**

# 3,000

**VISITORS AT SCNC  
VANCOUVER 2022**

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**THE EVENT WAS  
HELD ON OVER**

# 320,000

**SQUARE FEET OF  
SPACE AT THE  
VANCOUVER  
CONVENTION  
CENTRE**





# Visitors Learned About Exciting Careers Through Interactive Activities

Visitors had the chance to participate in over 40 Try-A-Trade® and Technology activities, from virtually operating a machine, to soldering, welding and pipe connecting, to visiting a fun photo booth, there was an activity for everyone!

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Over 50 top employers, associations, labour groups, training institutes and government partners were on site and offered fun Try-A-Trade® and Technology activities at their exhibit booths. Visiting youth learned about the many exciting careers that exist in the skilled trades and technologies.

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At the 2022 Skills Canada National Competition, 3,000 registered students and visitors attended and participated in a variety of hands-on activities. HGTV's Kate Campbell was also at SCNC to take part in these activities and interact with our future skilled workforce.

## **The following partners hosted a Try-A-Trade® and Technology activity:**

- UA Canada
- TC Energy
- Thomas Skinner / Gene Haas Foundation
- Canadian Armed Forces
- RBC
- Amazon Web Services - Educate
- British Columbia Institute of Technology
- Board of Canadian Safety Registered Professionals
- Camosun College
- Canadian Woodworker

- Canadian Nursery Landscape Association
  - DeWalt Stanley
  - Finning
  - Fluke
  - InkSmith
  - Kwantlen Polytechnic University
  - Lincoln Electric
  - Ministry of Advanced Education and Skills Training of British Columbia / Industry Training Authority
  - PCL Construction
  - RV Careers
  - Skills Canada Collision Repair Program
  - Seaspan
  - Sheet Metal Workers' International Association
  - Vancouver Community College
  - Snowcap
  - Viega LLC
  - Volvo Construction Equipment
  - Western Pacific Enterprises
  - WorkBC: Find Your Fit
  - WorkSafe BC
- 

Career Zone Exhibitors representing trade and technology sectors included:

- Association of British Columbia Marine Industries
- Automotive Retailers Association
- BC Centre for Women in the Trades
- BC Construction Association
- BC Infrastructure Benefits
- BC Technology for Learning Society
- Beau Photo

- Beauty Council
- Brenco
- Canadian Coast Guard College
- Canadian Council of Directors of Apprenticeship/Red Seal
- Canfor
- CBRE
- CLAC
- Cognisco
- Color Compass
- Construction Foundation of BC
- Construction Maintenance and Allied Workers Canada
- Exambank.com
- Famic Technologies
- First Truck Centre
- Futureworx
- In-House Solutions
- Independent Contractors and Businesses Association
- International Union of Operating Engineers
- Kwantlen Polytechnic University
- LeeVerage Integration
- Live to Play Sports
- Mac Tools
- Masonry Institute of BC
- Mechanical Contractors Association of BC
- NAPA Auto Parts
- National Electrical Trade Council/Electrical Joint Training Committee
- Quikrete / Spec Mix
- Refrigerative Supply
- Sheet Metal Industry Training Board
- Skills for Success
- SkillsTrader
- Snap-On
- Southwire Canada
- UA Canada
- University of the Fraser Valley
- Vale Canada
- VanArts
- Wolseley





# Skills for Success (SFS) Highlights

## Skills for Success Youth Assembly

This year's Skills for Success Youth Assembly (SFSYA) comprised of a youth group from across Canada who focused on the theme: **Skills for Success: Exploring the new Skills for Success and the effect the COVID-19 pandemic will have on skills education in Canada.** The 2022 SFSYA participants worked as a group to research and discuss the recent changes to the Skills for Success framework. They also considered how the new framework impacts education, apprenticeship training, and skilled trade and technology careers as well as skills education as the world recovers from the pandemic. The SFSYA participants discussed the importance of the Skills for Success for the trades and how they believe they can improve their own skills within an ever-evolving Canadian workforce. Their findings and reports will be presented to the Skills/Compétences Canada National Board of Directors.



Highlighting  
Creativity & Innovation

## Skills for Success Stage

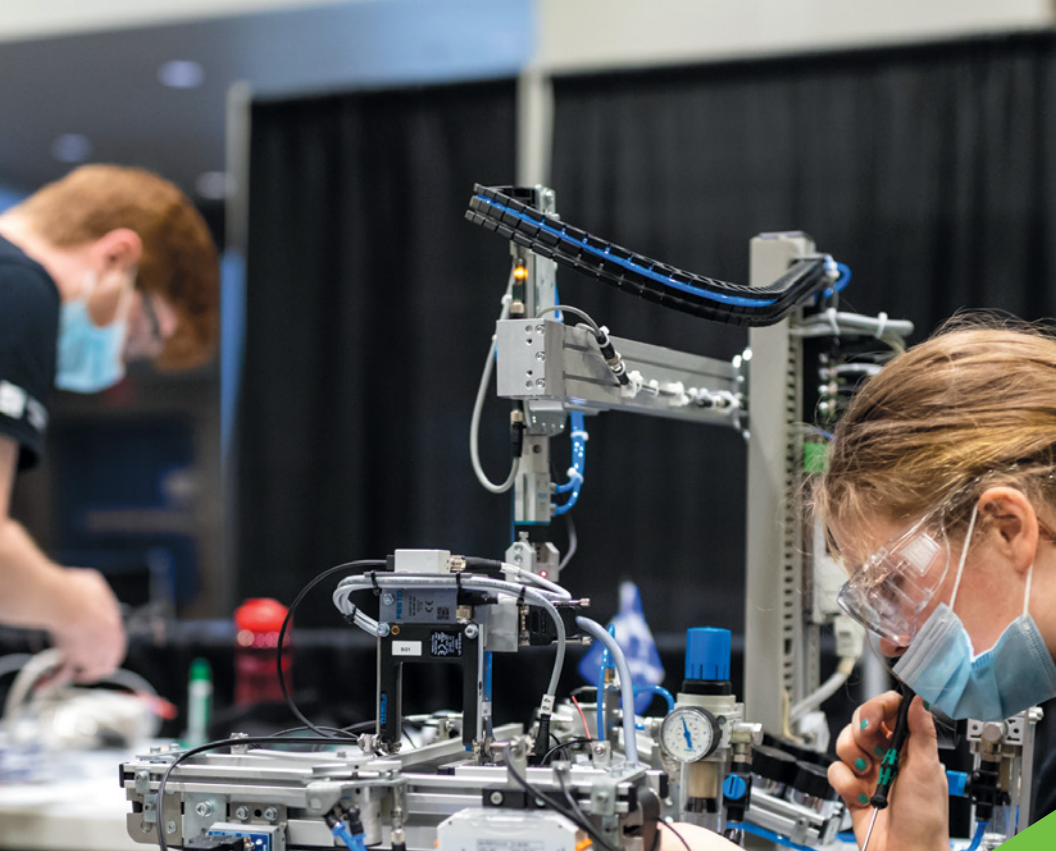
The Skills for Success Stage featured various interactive demonstrations from a range of skilled trade and technology occupations during both day one and two of competitions. The presentations focused on the importance of the Skills for Success and this year's theme of *Creativity and Innovation*. Demonstrations were hosted by sponsors, industry celebrities and educational partners. The Official Launch, sponsored by UA Canada and TC Energy kicked off day one of the competition. Other notable demonstrations included BC's Indigenous Professional Cook, Red Seal certified, Chef Andrew George, who engaged the audience while preparing a traditional Indigenous dandelion salad. HGTV's Kate Campbell quizzed student visitors in a fun and interactive Skilled Trades Gameshow and final video projects from competitors in 2D/3D Character Computer Animation were presented. Participating sponsors included: UA Canada, TC Energy, British Columbia Institute of Technology, Canadian Armed Forces, Vancouver Community College, Ministry of Advanced Education and Skills Training, WorkSafe BC, Dermalogica, and Recreation Vehicle Dealers Association of Canada.

## Skills for Success Talks

The 2022 Skills for Success Talks included panelists from diverse backgrounds and industries. Futureworx, a non-profit organization helping those with diverse needs to identify strengths, develop skills and achieve success in work, school and life, paved the way for great talks surrounding the theme, *Creativity and Innovation*. Industry representatives from UA Canada and TC Energy expanded on the value of Skills for Success in their sectors. RBC, CBRE Canada, the Canadian Armed Forces, and CLAC experts and employers discussed how the nine Skills for Success were crucial during the pandemic in the skilled trades and technology industries and emphasized their importance for job success. HGTV's Kate Campbell joined the industry celebrity segment to discuss how to use the newly added Skills for Success of Adaptability, and Creativity and Innovation in everyday work.

Decoda Literacy, Bow Valley College, and British Columbia Institute of Technology (BCIT) representatives spoke of the nine Skills for Success and how they are critical for skilled trade and technology careers. Skills Canada Alumni spoke of their own experiences as competitors at the provincial, national, and international level. They described their interest in pursuing a career in the skilled trades and discussed which Skills for Success they utilize most in their workplace. The Skills for Success Talks were recorded live, and segments will be available on the Skills Canada YouTube channel this summer.







# Skills for Success Passport

Sponsored by BC Future Launch

School groups from Vancouver were provided with the Skills for Success passport upon arrival at the Skills Canada National Competition (SCNC). They were given the chance to participate in over 40 Try-A-Trade® and Technology activities that introduced them to a wide range of skilled trade and technology careers. This also gave the students an exciting opportunity to win a prize by answering skill testing questions and participate in Try-A-Trade® and Technology activities. Congratulations to the winners!



## Skills for Success Forum

The annual Skills for Success Forum was hosted by Skills/Compétences Canada (SCC) and sponsored by the Industry Training Authority and the Government of British Columbia. This half-day event was attended by nearly 80 industry partners, educators, government representatives, Skills Canada alumni and apprentices, who focused on the new Skills for Success framework and its contributions to apprenticeship success.

### Forum Highlights:

- Welcome from Andrew Mercer, Parliamentary Secretary for Skills Training
- Keynote Presentation: Skills for Life and Career Success in the Trades and Technologies from International Education Adviser, Dr. Avis Glaze
- Presentations from Futureworx, and Bow Valley College
- Skills for Success Participant Activity: Discussing Creativity and Innovation

# Industry Experts Mix and Mingle at Networking Events

**During the 2022 Skills Canada National Competition (SCNC), there were several networking events where educators, industry leaders, government representatives, Skills/Compétences Canada (SCC) alumnus and associations had the opportunity to mix and mingle, and talk shop.**

The partner reception was hosted by Presenting Sponsors UA Canada and TC Energy at the Vancouver Convention Centre. Emceeding the event was Ryan Watson. This was an opportunity to thank all delegates for coming to SCNC and celebrate the opening of the event. In addition, SCC alumni and past competitor at WorldSkills Calgary 2009, in IT software Solutions for Business, Stacy Dubois, gave an inspiring speech to kick off the reception.

The Opening Ceremony and the Welcome Reception was hosted by DeWalt Stanley for the sixth consecutive year. HGTV celebrity Kate Campbell and Josh Silver, Vice-President for the Skills Canada PEI Board of Directors, kicked off the event with an energetic and inspiring welcome.

The SCNC official launch was hosted by UA Canada and TC Energy, and featured a Trades Trivia challenge where the participants were invited to compete in a head-to-head challenge on the 9+1 Skills for Success. Special guests included Alanna Marklund

from UA Canada, Chris Foster from TC Energy, Kate Campbell from HGTV, Maureen Phung from the Industry Training Authority and Dr. Patrick Rouble, SCC President. The launch officially kicked off the two-day competition!

The Farewell Brunch featured inspiring speeches from: Andrew Mercier, Parliamentary Secretary for Skills Training, Government of British Columbia, Michelle Gilbert, National Alumni Committee Member from New Brunswick, Sam Turgeon-Brabazon, National Alumni Committee member from Ontario, Dr. Patrick Rouble, SCC President, and Shaun Thorson, CEO of SCC. The brunch was emceed by Ryan Watson who thanked everyone for participating at the 2022 Skills Canada National Competition, in Vancouver.

Skills/Compétences Canada would like to thank all of its SCNC partners. Their dedication and support help us to promote skilled trades and technologies to youth across Canada through our annual events. We could not do this without you!

*Michelle Gilbert, National Alumni Committee Member from New Brunswick. ►*





## National Champions Announced at the Closing Ceremony!

- The 2022 Skills Canada National Competition (SCNC) Closing Ceremony was held at the Vancouver Convention Centre and was attended by competitors, experts, trainers, partners, educators, parents, government officials and other stakeholders.
- Debut of the highlight video that captured memories from SCNC Vancouver 2022.
- Address from the Honourable Anne Kang, Minister of Advanced Education and Skills Training for the Government of British Columbia and Skills/Compétences Canada representatives.
- Award of Recognition was given to National Technical Committee members Todd Birtwhistle and Justin Evernder, for going the extra mile to ensure SCNC's success.
- Contest Safety Award was given to Cooking for their recognition of the importance of safety in the workplace.
- Gold, Silver and Bronze medals were awarded to post-secondary and WorldSkills Team Canada competitors in 45 Skill Areas at SCNC Vancouver 2022.
- As the secondary competition was held virtually, the winners were announced at the Closing Ceremony and on SCC's social media channels. Their medals were then mailed to them.
- The RBC Best of Region Awards were presented to the individual from each province or territory with the highest score.
- For the second time, Skills/Compétences Canada (SCC) held a Winner's Circle where the medal winners posed for an official photo, which was shared on SCC's social media platforms to capture their excitement. In addition, the gold medalists had their reactions captured on video.
- Following the WorldSkills Team Canada 2022 Selection Category, the 29 official members of WorldSkills Team Canada 2022 were announced at the Closing Ceremony.
- Flag exchange ceremony between Skills Canada British Columbia and Skills Canada Manitoba, the next host of SCNC in 2023.
- The entire Closing Ceremony was live streamed and posted on SCC's YouTube channel.



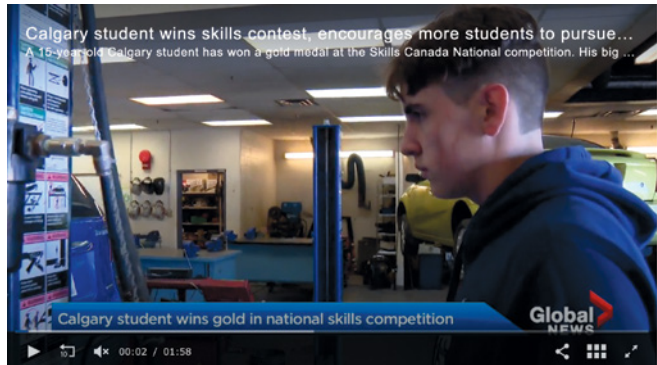


# Media Features Skills Superstars

## Check out the Top 10 Media Stories on SCNC!

1. Published on June 10 in **Global News** <https://globalnews.ca/news/8912138/calgary-skills-contest-winner-trades-careers/>: Calgarian wins gold at national skills competition, encourages others to consider careers in trades. **Reach: 9058045.**
2. Published on June 5, in **CBC News** <https://www.cbc.ca/news/canada/edmonton/morinville-student-win-cabinet-making-1.6475739>: Morinville student wins gold at national trade skills competition. **Reach: 5718836.**
3. Published on May 26, in **The National Post** <https://nationalpost.com/globe-newswire/trades-trivia-challenge-officially-launches-the-2022-skills-canada-national-competition>: Trades Trivia Challenge Officially Launches the 2022 Skills Canada National Competition. **Reach: 3853040.**
4. Published on May 27, in **The National Post** <https://nationalpost.com/globe-newswire/watch-the-video-highlights-from-day-two-of-the-2022-skills-canada-national-competition-scnc>: Watch the Video Highlights from Day Two of the 2022 Skills Canada National Competition (SCNC). **Reach: 3853040.**
5. Published on May 28, in **The National Post** <https://nationalpost.com/globe-newswire/national-champions-in-45-skill-areas-medaled-at-the-2022-skills-canada-national-competition>: National Champions in 45 Skill Areas Medaled at the 2022 Skills Canada National Competition. **Reach: 3853040.**
6. Aired on June 1, on **CKBC-FM** <https://www.iheartradio.ca/bounce/bathurst/news/ccnb-bathurst-students-shine-at-national-trade-skills-competition-1.17908593>: CCNB Bathurst students shine at national trade skills competition. **Reach: 1350324.**
7. Published on June 6, in **InSauga** <https://www.insauga.com/niagara-on-the-lake-grimsby-students-medal-at-skills-canada/>: Niagara-On-The-Lake: Grimsby students medal at Skills Canada. **Reach: 1334545.**
8. Published on June 6, in **St. Catharines Standard** <https://www.stcatharinesstandard.ca/local-welland/news/2022/06/06/two-niagara-college-students-take-home-medals-from-skills-competition.html>: Two Niagara College students take home medals from skills competition. **Reach: 455171.**
9. Published on June 14, in **Sudbury.com** <https://www.sudbury.com/local-news/cambrian-student-mathieu-dupuis-earns-bronze-at-skills-canada-5476128>: Cambrian student Mathieu Dupuis earns bronze at Skills Canada. **Reach: 320255.**
10. Published on June 10, in **La Voix de L'Est** <https://www.lavoixdelest.ca/2022/06/10/le-cegep-de-granby-se-distingue-aux-olympiades-canadiennes-des-metiers-et-technologies-598dd2c5d0dc16b5a14675edc70701e9> : Le Cégep de Granby se distingue aux Olympiades canadiennes des métiers et technologies (Cégep de Granby distinguishes itself at the Skills Canada National Competition). **Reach: 272096.**





◀ Special guests participate in the official launch of the 2022 Skills Canada National Competition, in Vancouver GNW.

Grimsby native Matt Mackie, left, who is graduating from Niagara College's Game Development program this spring, placed second in the 3D Digital Game Competition (Photo courtesy of Skills Canada) while Niagara-on-the-Lake resident Jake Boekstyn won bronze in the welding competition. ▼



# Promotion

Skills/Compétences Canada promoted SCNC 2022 by securing promotions with media companies in print, digital and television.

## Print/Digital

- Promotional poster and post card
- School outreach poster distributed to schools throughout the province
- Media wall with SCC logo for Winners Circle which captured each of the medal winners in the various trade and technology Skill Areas
- Large banner hanging above escalator directing foot traffic to the Competition on Exhibition Floor
- Digital Signage at the Vancouver Convention Centre
- Event Official Program and Visitor Guide
- SCC Media Kits
- Targeted email campaign to BC schools inviting them to attend SCNC2022

## Stringray Media Solutions – Digital Marketing

- Digital Out-of-Home, and Social Media mix campaign in the following venue types: Convenience Stores, Grocery Stores, Mall, Bus Shelters, Recreational Locations, Movie Theaters, Sports Entertainment, Subway
- Facebook and Instagram: 935,715 total impressions
- Included Custom Creative to follow the look and feel of the event brand

## Corus Entertainment – Global BC Television Promotional Video

- *Tell Our Story* 15 and 30 second video ad from March 28 to May 30, 2022 which aired on HGTV (29 occasions) and Food Network (37 occasions)

- TV Brand Campaign: SCNC2022 30 second video ad on Global BC from March 28th to May 30, 2022 promoting and inviting the public to attend SCNC 2022 (117 occasions)

## 980 CKNW

- On-Air Community Rundown Event Calendar
- Online Community Rundown Event Calendar
- E-Newsletter
- Social Media Posts

## Global BC/BC1

- 15 second Global BC Presents Marketing Spot
- 30 second 'Our BC' Community Calendar
- BC1 Community Calendar
- Global BC Community Events Calendar Inclusion
- Global BC Community Social Media Integration

## Vancouver Warriors Professional Lacrosse Team

- 30 second PA announcement with logo on the jumbotron at the Warriors season finale on April 30th (expected attendance – 8000)
- Inclusion in Warriors May newsletter which reaches 7000 fans
- Social media post in May to promote the Warriors booth and encourage attendance at upcoming competition across all social channels (Followers: Instagram – 21K, Twitter – 14K and Facebook – 22K).





# SKILLS CANADA NATIONAL COMPETITION MAY 26-27, 2022 VANCOUVER CONVENTION CENTRE #SCNC2022

SKILLS  
COMPETENCES  
CANADA.COM  
f i t y



2022  
VANCOUVER



TC Energy



SkillsCompétences  
Canada  
Vancouver2022

**SKILLS CANADA  
NATIONAL COMPETITION  
MAY 26-27, 2022  
VANCOUVER  
CONVENTION CENTRE  
#SCNC2022**

- See Canada's best compete in over 35 skilled trade and technology competition areas for a chance to become the national champion in their respective skill area
- Free Event! Doors open to public daily at 9:30am
- Take part in over 40 Try-A-Trade® and Technology activities
- Connect with industry and educational partners at the Career Fair and explore your career options
- Learn about the Skills for Success and how important they are for your career journey
- Discover new and exciting career paths in the skilled trade and technology sectors

SkillsCompétences  
Canada  
Vancouver2022

SKILLS  
COMPETENCES  
CANADA.COM  
f i t y

TC Energy

Global BC Community Central  
May 24 - 28

The Skills Canada / Compétences Canada National Competition is coming to the Vancouver Convention Centre on May 26-27. This event is the only apprentices in the country!

It's open to the public and free to enter. Come try hands-on activities and connect with industry experts to learn about all the career opportunities in skilled trades and technologies!

For more information visit: [www.skillscompetencescanad...](http://www.skillscompetencescanad...) See more

**SKILLS CANADA  
NATIONAL COMPETITION  
2022**

SkillsCompétences  
Canada  
Vancouver2022





# Connecting with the Skills Community through Social Media

Our official event hashtag **#SCNC2022** was used on Skills/Compétences Canada's (SCC) social media channels including Facebook, Twitter, Instagram and LinkedIn. There was a total of 273,000 impressions across SCC's social media platforms during the 2022 Skills Canada National Competition, in Vancouver.

## Here are some of our top posts for SCNC Vancouver 2022:

### Facebook:



**Skills Canada / Compétences Canada**  
Published by Hootsuite · May 28 at 4:19 PM · 🌐

**AUTOMOBILE TECHNOLOGY**  
TECHNOLOGIE DE L'AUTOMOBILE

PS  
BRONZE: Drayke Gray (MB)  
SILVER: Austin Brown (NT)  
GOLD: Joshua Hartery (NL)

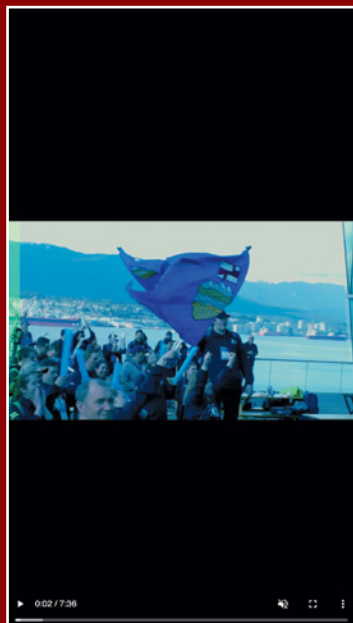
S  
BRONZE: Eric Hribljan (ON)  
SILVER: James Blyth (MB)  
GOLD: Antonio Duarte (AB)



9,690 People reached      760 Engagements      — Distribution score      [Boost post](#)

👍❤️ 19      3 Comments 24 Shares

### Instagram:





## Twitter:

**Skills Canada** @Skills\_Canada · May 26

Interested in starting a career in the skilled trades?

Here's some advice from Kate Campbell ! @katebuilds

#SCNC2022

0:06

23 9 0

Impressions ⓘ **2,373**

Engagements ⓘ **137**

Detail expands ⓘ **12**

New followers ⓘ **0**

Profile visits ⓘ **16**



## LinkedIn:

skillscompetencescanada

skillscompetencescanada Re-live all of the excitement of #SCNC2022 with this video that was featured at the closing ceremony last weekend!

Revivez toute l'excitation des Olympiades canadiennes des métiers et des technologies avec cette vidéo présentée lors de la cérémonie de clôture la fin de semaine dernière!

#SCNC2022

2w

1,467 views

MAY 31

Add a comment...

**Skills / Compétences Canada**

1,528 followers

3w ·

News Release: National Champions in 45 Skill Areas Medaled at the 2022 Skills Canada National Competition: <https://lnkd.in/gszTrgFF>

Comm. de presse: Des champions nationaux dans 45 domaines spécialisés sont couronnés aux Olympiades canadiennes des métiers et des technologies 2022: <https://lnkd.in/gyp37nFu>

#SCNC2022

See translation



Kevin Skaug and 37 others

4 shares

Reactions

30

# SCNC 2022 Onsite Survey Results

Quorus Consulting Group Inc. worked in conjunction with Skills/Compétences Canada to conduct an onsite survey with spectators and competitors during the 2022 Skills Canada National Competition (SCNC), in Vancouver. Here are some of the findings.

Overall satisfaction with SCNC continues to be high; 99% of spectators would recommend it to others.



**Skills for Success:** 90% of competitors agree SCNC improved their adaptability skills and 88% believe this has improved their problem-solving skills.



88% of the competitors believe the competition has increased their chances of getting a job.

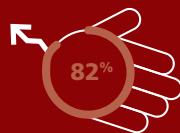


According to competitors, the competition continues to have a remarkable impact on their “soft skills”:



84% believe the competition has increased their self-confidence

82% believe the competition has increased their sense of initiative



95% felt that the competition has motivated them.



86% of spectators feel they have learned about new career options in skilled trades and technologies, and 75% feel they have learned about new sources of information in how to pursue a career in skilled trades and technologies.



The proportion of 13 to 18-year-old spectators with a positive perception of skilled trades and technologies grew from 69% before attending SCNC to 95% after attending SCNC.

## TOP MOTIVATORS FOR COMPETITORS TO CHOOSE A CAREER PATH INCLUDE:

- Working in a field they feel passionate about (96%)
- The demand for that job in the marketplace (75%)
- The lifestyle they'll have working in this field (69%)
- The salary growth potential over time (65%)
- The contribution to the world with their work (63%)
- A health benefits plan (63%)
- The affordability of the courses and training needed (53%)





## Thank You to Our Volunteers

The 2022 Skills Canada National Competition, in Vancouver, was a success! We could not have such an impactful event without the help of our wonderful volunteers who dedicate countless hours to ensure its success. From our National Technical Committee members who develop and oversee the projects for the Skill Areas, to the judges who adhere to strict guidelines to determine the competition winners, and to our general volunteers who assist the national secretariat onsite for everything from registration, Skill Area support, social media and media support, to set-up and take down of the event. Skills/Compétences Canada (SCC) is grateful for your dedication. We appreciate the positive attitude and hard work our volunteers bring to our event each year.

To volunteer for SCNC Winnipeg 2023, check out <https://www.skillscompetencescanada.com/en/volunteers/> in the coming months to register.



# Get Ready for the 2023 Skills Canada National Competition, in Winnipeg!

The countdown is on for next year's Skills Canada National Competition (SCNC), taking place on May 25-26, 2023, at the RBC Convention Centre.

Through SCNC, we promote skilled trade and technology careers to Canadian youth. The Skills Canada National Competition is an ideal way to connect with tomorrow's workforce and to discover new and exciting careers! SCNC is the only national, multi-trade and technology competition for students and apprentices in the country. Each year, more than 550 competitors from all regions of Canada come to SCNC to participate in over 40 skilled trade and technology competitions. By providing a stage where Canadians can compete at the national level, SCNC provides hands-on work experience related to skilled trade and technology careers.

Skills/Compétences Canada (SCC) brings career exploration to new heights at SCNC! Student visitors have the unique opportunity to try over 50 Try-A-Trade® and Technology activities, explore the "Career Zone", visit exhibitors and ask questions to industry professionals in person. Every year, thousands of students visit SCNC for a chance to discover the exciting and rewarding careers in skilled trades and technologies. School registrations will open at the beginning of the 2022-2023 school year. Bus subsidies will be available.



Winnipeg is Manitoba's vibrant capital city and is considered the gateway to Western Canada and the heart of the nation. The city has more than 6,000 years of history as a result of its significance as an Indigenous meeting place. From the 17<sup>th</sup> to 19<sup>th</sup> centuries, the area flourished as the hub of Canada's fur trade and then later again as a key site of early railroad development. With a population of 776,900 (2020) culturally diverse people, Winnipeg is a four season destination with a cosmopolitan flair and warm, welcoming spirit.

## THINGS TO SEE AND DO!

- Free event: open to the public on competition days (May 25 – 26)
- Over 40 competitions, representing six sectors: Construction, Employment, Information Technology, Manufacturing & Engineering, Services, and Transportation
- Over 50 Try-A-Trade® and Technology activities for visiting youth
- "Career Zone" featuring exhibitors and industry professionals
- Skills for Success Stage including interactive demonstrations by various stakeholder groups and industry celebrities designed to highlight the importance of the Skills for Success
- Exclusive networking events and competition floor tours.



# Skills Change Lives Through the WorldSkills Competition

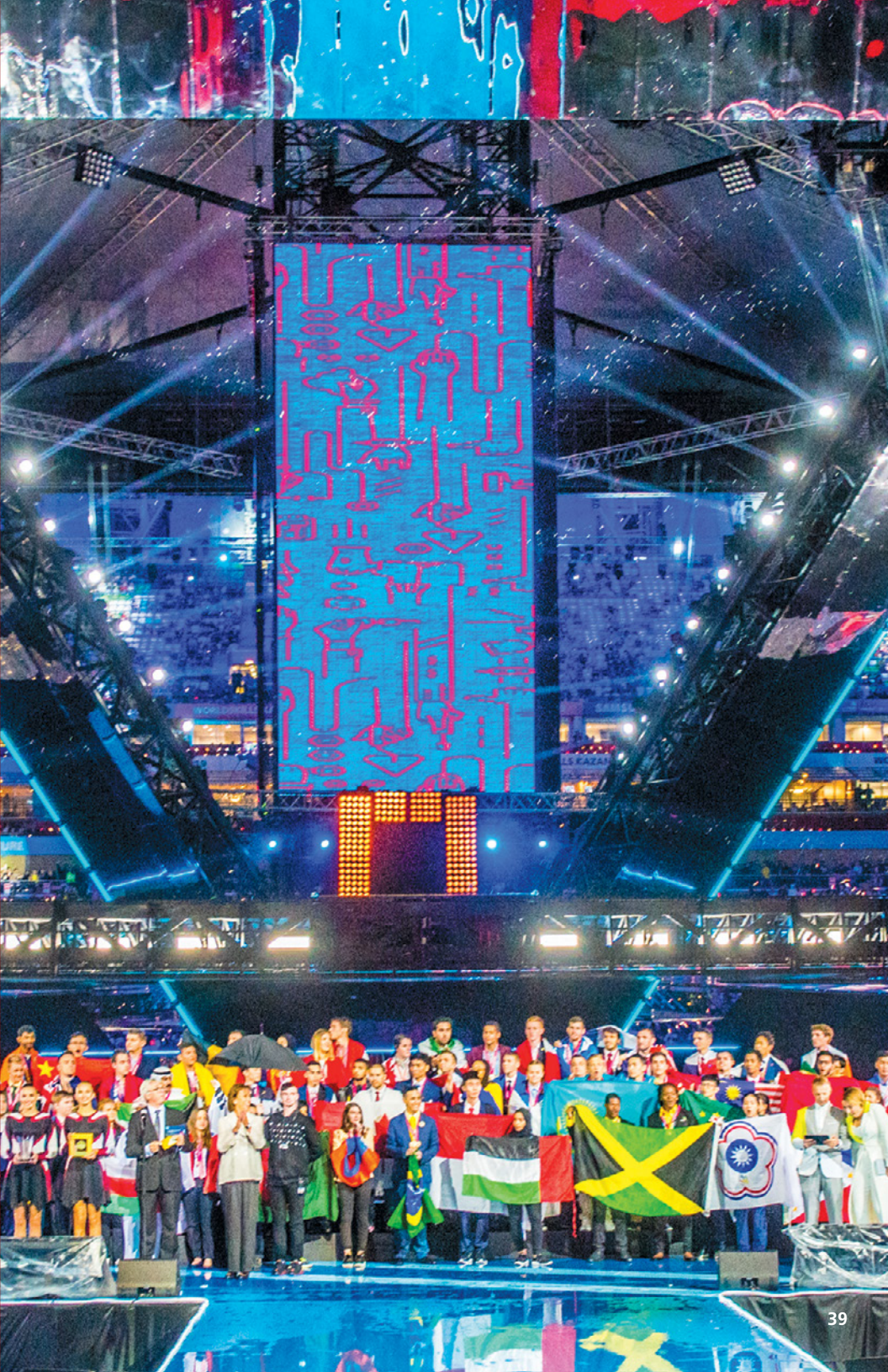
Held every two years, the WorldSkills Competition is the world's largest professional education event and represents the gold standard of excellence in skilled trades and technologies. The WorldSkills Competition inspires young competitors to reach new heights, helping them turn their passion into a profession.

At the WorldSkills Competition, over 1,000 competitors from more than 60 Member countries and regions compete in 60 Skill Areas for the prestigious title of international champion. WorldSkills Competitions create a global platform to help young people change their lives through skills.

**#SkillsChangeLives.**

Skills/Compétences Canada announced the 29 official members of WorldSkills Team Canada 2022 at the Closing Ceremony of the 2022 Skills Canada National Competition, in Vancouver. Follow their journey and read their profiles on the Skills Canada Website at **[skillscompetencescanada.com](https://www.skillscompetencescanada.com)** and on our social media platforms **#WSTC2022**.

Click here (**<https://www.skillscompetencescanada.com/en/event/worldskills-shanghai-2022/>**) for more information about the WorldSkills Competition 2022 Special Edition.













“Lincoln Electric is very proud to work alongside Skills Canada as it gives us an opportunity to connect with the skilled trades community that have committed themselves to excel in their fields. We are also able to showcase the performance of our welding and cutting products first-hand to the next generation of welders, which will better prepare them for future success and improve their skills. As a company, we are committed to continually support, attract, inspire and engage youth and their communities to the welding industry through media, social, partnerships and events such as the Skills Canada National Competition. We truly value our partnership with Skills Canada and believe that the organization is key in supporting and growing the number of skilled workers and promoting excellence for all skilled trades.”

**Caroline Araujo**  
National Marketing Manager  
Lincoln Electric

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### BEST OF REGION SPONSOR

### SKILLS FOR SUCCESS PARTNER

## OFFICIAL SPONSORS



## SUPPORTING SPONSORS



## TRY-A-TRADE® AND TECHNOLOGY PARTNERS



## ASSOCIATION AND EDUCATION PARTNERS

## MEDIA PARTNER





## OFFICIAL SUPPLIERS GOLD



## OFFICIAL SUPPLIERS SILVER



## OFFICIAL SUPPLIERS BRONZE



## FRIENDS OF SKILLS



Aesthe Source  
AIA Canada  
C to C Productions

Chickwork Holding  
Green Circle  
Kato's Nursery

Northern Gauge  
Rousseau Metals  
Schnitzer Steel

Stasuk Testing & Inspection  
Uniram

Funded in part by the Government  
of Canada under the Youth  
Employment and Skills Strategy

Canada