

SECONDARY COMPETITOR VIDEOS AND PHOTOS AT SCNC 2022

1. If secondary competitors would like to be part of the livestream during the 2022 Skills Canada National Competition (SCNC), in Vancouver, they can film part of their competition. These videos should be 10 minutes or less each and competitors may provide several videos throughout the competition to show the progress of their project. Videos should be uploaded as soon as they are completed via Dropbox. A link will be provided shortly for this, in this document. If they wish to provide a video, they must follow the guidelines below.
2. Secondary competitors must provide a headshot of themselves which will be featured on screen at the Opening Ceremony and on the competition floor at SCNC. This photo should be taken against a white wall if possible, and preferably with their team shirt or a black shirt with no logo. This photo must be provided by May 10th and uploaded [here](#). Please read below the naming convention which indicates how to name the photo file. This will ensure we have all the correct information to include the photo in the right place.
3. Secondary competitors can also provide a shout out video for the Opening Ceremony. This video should be between 30 and 60 seconds. The video must be provided by May 10th and uploaded [here](#). This video is to wish good luck to the competitors from their region. Examples of messages are: I'm (Name) from (region) competing in (trade) at SCNC 2022. Now let's go to the (region) competitors. Good luck to all of you, you are all winners! OR Go Team (region)! We are rooting for you!

GUIDELINES FOR VIDEOS AND PHOTOS

Requirements for Filming

You will require a phone, tablet, or camera for filming. It is important that the shot remains stable. Please ensure it is stable by leaning it securely on something, or mounting it to a tripod while filming.

Uploading of videos and photos

Please save the files using the following naming convention:

SCNC22_Skill#_Province_First Name_Last Name (SCNC22_32_NB_John_Doe).



Best Practices for Video Filming

Make sure your lighting is decent and limit backlighting: ensure you can be seen. See example below:

Good balanced lighting:



Poor unbalanced lighting:



- Be mindful of the recording device orientation: **Use horizontal orientation** while filming as it works on all platforms.
- Recording device height: make sure your device captures you from a flattering angle. Straight on is ideal, from below is the least flattering angle.
- Look into the recording device.
- Make sure you are not too close, nor too far from the device. You should be far enough away that there is space visible above your head and that your shoulder level can be seen.
- Always check what is behind you to ensure you have a clean and uncluttered background. We recommend you record your video showcasing your skill.
- If possible, wear your team shirt for the video and show your Provincial or Territorial flag. If you don't have your team shirt, please wear a plain black t-shirt with no logos on it.
- Maintain eye contact with the recording device (look directly into the camera).
- Speak moderately but clearly.

Contact Information

If you have any questions, please contact the Skills/Compétences Canada MarCom Team at marie-evep@skillscanada.com.

