



PROJECT  
**Photography**

POST-SECONDARY

## **DESCRIPTION**

### **Part 1: Mystery Object 1 – Due End of Day 1 (1 image)**

- The photographer will be challenged to create a photograph with no preparation or foreknowledge of the subject.
- One (1) mystery object will be supplied to each photography competitor at the beginning of day 1.
- The photograph must contain the mystery object as subject or major contributing element to the subject.
- The photograph must be taken on site within the competition area (defined during orientation) and during competition hours.
- Keywords for this assignment are:
  - your last name
  - your province
  - post-secondary
  - part1
  - mystery1
- The final photograph must be 3000 pixels on the longest edge, and submitted as a JPEG, in the Adobe RGB 1998 colour space.
- Photographs must be named as follows: lastname\_part1\_01.jpg
- Preparation:
  - Proficiency in shooting under a specific timeline

### **Part 2: In Camera, No Editing – Due End of Day 1 (3 images)**

- 3 photographs of 3 different competitors in 3 different competition areas.
- Images are required to be shot and submitted in the RAW (NOT JPEG) format.
- Editing, cropping, in camera effects, or post-production CANNOT be used on these 3 photographs.
- Images are to be shot in camera and submitted without alternation.
- No keywords are to be applied.

- Each photograph will be graded on its own merits.
- Create a folder called lastname\_part2
- Photographs must be named as follows: lastname\_part2\_01, lastname\_part2\_02, lastname\_part2\_03
- Preparation:
  - Shooting in manual mode
  - The photographer shall utilize the histogram in creating a properly exposed image.
  - How to use Custom White Balance

**Part 3: Environmental Portrait – Due Day 1 - 2 hours after scheduled start time**

**(1 Image)**

- The photographer will be required to create an outdoor environmental portrait.
- Needs to be shot in RAW, not JPEG.
- The final edited photograph must be:
  - 3000 pixels on the longest edge, and
  - submitted as a JPEG, in the Adobe RGB 1998 colour space.
- The original unedited raw file will also be submitted.
- At orientation, the photographic competitors will be randomly drawn to determine the order in which they can sign up for their environmental portrait photography time.
- Images are due 2 hours after environmental portrait photography time begins. Use of model will be during the first hour of their photography time. The specific time the model will be available to the photographer will be limited to 30 minutes.
- The use of artificial lighting is a requirement and the photographer must supply their own portable lighting (required), modifiers (optional) and stands (options).
- Additional items may be used in the photograph, provided those items are found on site during competition.
- The model will be supplied by the National Technical Committee (NTC).
- All competitors will have the same model for your photography time.

- **Keywords for this assignment are:**
  - **your last name**
  - **your province**
  - **post-secondary**
  - **environmental**
  - **part3**
- **Photographs must be named as follows: lastname\_part3\_01.jpg, and lastname\_part3\_01.RAW (your RAW postfix).**
- **Preparation:**
  - **Photographer is required to mix ambient and strobe lighting.**
  - **Photographer must effectively pose the subject within the selected environment.**

#### **Part 4: Composite Group Shot–Day 2- 2 hours after scheduled start time (1 Image)**

- **The photographer will be required to create a photograph from a common set of supplies and a specific image scope (spec sheet).**
- **Each photographer will be required to create an original in-studio model photograph**
- **The photographer will then merge that studio image into a supplied composite image to create a compelling and believable image.**
- **The supplied items provided in the layout by the NTC will consist of:**
  - **A backdrop with stands**
  - **Lighting modifiers (ie, softbox's)**
  - **3 studio strobes with transmitter and receiver's**
  - **3 studio stands**
- **The final photograph must be:**
  - **3000 pixels on the longest edge, and**
  - **submitted as a JPEG, in the Adobe RGB1998 colour space.**
- **All competitors will have the same supplies available.**
- **Images need to be shot in RAW, not JPEG.**
- **The original unedited raw file will also be submitted.**

- **At Day 1 orientation, the photographic competitors will be randomly drawn to determine the order in which they can sign up for their 1 hour of studio time.**
- **Images are due 2 hours after the competitors studio time begins.**
- **Keywords for this assignment are:**
  - **your last name**
  - **your province**
  - **post-secondary**
  - **studio**
  - **product shot**
  - **Part4**
- **Photographs must be named as follows: lastname\_part4\_product.jpg, lastname\_part4\_product.RAW (your RAW postfix)**
- **Preparation:**
  - **Photoshop skill of selection, masking, removing casts, correcting skin colour**
  - **Photographer skills of colour matching, posing**
- **Photographer will have the model for 15 minutes**

#### **Part 5: Personal Project – Due Day 2 (3 Images)**

- **The photographer will be required to create a series of 3 thematically related photographs. **The theme will be announced by the committee on the day of the competition.****
- **This 3-image series will be viewed, judged and marked as a collective. There will be one mark for this series of images.**
- **All images must be the same ratio and orientation (i.e. all horizontal or vertical and the same pixel dimensions.**
- **Each photograph must be labeled with the theme and title in a corner of the photographic competitors choosing (Find the least intrusive corner for this).**
- **Be aware that the photos will be arranged for judging, from left to right, in the order that they are numbered.**

- **Each of the final photographs must be:**
  - **3000 pixels on the longest edge, and**
  - **submitted as a JPEG. in the Adobe RGB 1998 colour space.**
- **Keywords for this assignment:**
  - **your last name**
  - **your province**
  - **post-secondary**
  - **personal project**
  - **part5**
- **Photographs must be named as follows: lastname\_part5\_01.jpg, lastname\_part5\_02.jpg and lastname\_part5\_03.jpg**

#### **Part 6: Mystery Object 2 – Due End of Day 2 (1 Image)**

- **The photographer will be challenged to create a photograph with no preparation or foreknowledge of the subject.**
- **One (1) mystery object will be supplied to each photography competitor at the beginning of day 2.**
- **The photograph must contain the mystery object as subject or major contributing element to the subject.**
- **The photograph must be taken on site within the competition area (defined during orientation) and during competition hours.**
- **Keywords for this assignment are:**
  - **your last name**
  - **your province**
  - **post-secondary**
  - **part6**
  - **mystery2**
- **The final photograph must be 3000 pixels on the longest edge, and submitted as a JPEG, in the Adobe RGB 1998 colour space.**
- **Photographs must be named as follows: lastname\_part6\_01.jpg**
- **Preparation:**
  - **Proficiency in shooting under a specific timeline**

### **Part 7: Portrait Editing – Due end of Day 2 (1 Image)**

- **The photographer will be required to edit a supplied RAW file (A portrait) to create a well-edited photograph from a common starting point.**
- **The NTC will provide a common image for all post-secondary competitors.**
- **The image must be left in full colour (no sepia, duotone, B&W).**
- **The final photograph must be:**
  - **cropped to an 8 inch by 10-inch file,**
  - **with the longest edge being 3000 pixels, and**
  - **submitted as a PSD with layers, in the Adobe RGB 1998 colour space.**
- **Keywords for this assignment are:**
  - **your last name**
  - **your province**
  - **post-secondary**
  - **portrait editing**
  - **part7**
- **Photograph must be named as follows: lastname\_part7\_portraitediting.jpg**

### **Part 8: Entire Portfolio**

•**The entire body of work will be reviewed for the quality, style, consistency, and strength of images.**

•**Each photographic competitor's images (11 total) will be displayed on screen at 1 time and be judged as a body of work.**

### **OVERALL BREAKDOWN**

**Part 1: Mystery Object 1 - 1 image**

**Part 2: In Camera, No Editing - 3 images**

**Part 3: Environmental Portrait - 1 image**

**Part 4: Composite Group Shot - 1 image**

**Part 5: Personal Project - 3 images**

**Part 6: Mystery Object 2 - 1 image**

**Part 7: Portrait Editing - 1 image**

**Total Daily Submission Day 1: 5 images Day 2: 6 images**

**Total Competition Submission 11 images**

**Note: The competition area is set as the physical building that the competition is held in or the competition grounds, including eating areas, foyers, etc.**



DIGITAL



CREATIVITY & INNOVATION



READING