



PROJECT DAY ONE OF TWO
Video Production
VIRTUAL SECONDARY

Project – Day One Video Production Secondary

*Produce a 1:00 to 1:30 minute video that discusses
“How COVID 19 has changed what is considered normal. (the new norm)”
The video should have an opening and a closing.*

The genre **MUST** be identified in your production brief and the code and conventions of this genre adhered to.

Target audience: General Public

Length: 1:00 – 1:30 minutes

File naming: SCVNC22_Skill 82_Province_Competitor Last Name_Competitor First Name_Day1

Example: **SCVNC22_Skill 82_ON_Doe_John_Day1**

File format: 1920 x 1080 / H.264 Compression

The completed video must be exported to your desktop using the specifications provided by the end of the 6-hour period. The proctor will upload your video file along with your production brief to Google Classroom. Please be sure to identify the genre you used and what code and conventions you adhered to.

If you do not have a proctor, please provide verification of video upload to the desktop by the 6-hour time period by taking a screen shot of the file properties displaying date and time.



DIGITAL



CREATIVITY & INNOVATION



COLLABORATION