



CONTEST DESCRIPTION

## **Public Speaking**

VIRTUAL SECONDARY

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## 1 THE SKILLS FOR SUCCESS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (*former Essential Skills*) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are absolutely crucial for success in Trade and Technology careers. Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents. The next phase and very important aspect of our Skills for Success (SfS) initiative is to provide a *Skills Report Card* to each competitor at the Skills Canada National Competition. The purpose of the report card is to inform the competitor about their current level of nine identified Skills for Success based on their competition scores. With this knowledge, the competitor will be made aware which skill may require improvement. Full implementation is expected in the next Skills Canada National Competition.

The following 9 skills have been identified and validated as key skills for success for the workplace in the legend below:

<sup>1</sup>Numeracy, <sup>2</sup>Communication, <sup>3</sup>Collaboration, <sup>4</sup>Adaptability, <sup>5</sup>Reading, <sup>6</sup>Writing, <sup>7</sup>Problem Solving, <sup>8</sup>Creativity & Innovation, <sup>9</sup>Digital

These Skills for Success have been identified in section 2.4 of your Contest Description and if applicable, in your Project and supporting documents.

## 2 CONTEST INTRODUCTION

### 2.1 Description of the associated work role(s) or occupation(s)

[https://www.skillscompetencescanada.com/en/skill\\_area/public-speaking/](https://www.skillscompetencescanada.com/en/skill_area/public-speaking/)

### 2.2 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work, whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

### 2.3 Duration of contest

During the SCNC 2022, the secondary category will be hosted virtually. The competition for your skill will consist of a total of 12 hours. A detailed schedule will be posted on our website.

### 2.4 Skills and Knowledge to be tested

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic. <sup>2, 8</sup>
- Capture and hold the attention of the audience within the 5 to 7-minute timeframe. <sup>2</sup>
- Deliver a clear message (main idea, argument, opinion, or position).<sup>2</sup>
- Speak easily, with confidence.<sup>2</sup>
- Use non-verbal skills (body language and gestures) to assist in expression.<sup>2</sup>
- Be expressive by varying voice in pitch, tone, tempo, and volume.<sup>2</sup>
- Think quickly and answer unseen questions clearly.<sup>7</sup>
- Reflect upon research, make observations, and share experiences through prompted response.<sup>4</sup>

*Skills for Success – <sup>2</sup>Communication, <sup>4</sup>Adaptability, <sup>7</sup>Problem Solving, <sup>8</sup>Creativity & Innovation*

## 3 CONTEST DESCRIPTION

### 3.1 List of documents produced and timeline for when competitors have access to the documents on the Skills/Compétences Canada website

DOCUMENT	DATE OF DISTRIBUTION
No other documents will be posted prior to the competition	N/A

### 3.2 Tasks that may be performed during the contest

- Each competitor will speak on the following prompt:

**Technology and innovation continue to play an increasing role in the everyday lives of Canadians.**

With this in mind,

### **Discuss how skilled trades and technologies are impacted and will be affected in the future**

- Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.
- By 11:00 PM (in your time zone) **May 17, 2022**, students must submit their speeches as a double spaced, justified, Arial 14-point PDF document via email to the following email address: [mgailbutler64@gmail.com](mailto:mgailbutler64@gmail.com) . If you have not received confirmation within 24 hours that your speech has been received, please email the Skills/Compétences Canada national secretariat and resubmit. **Students who do not submit speeches by the above deadline will receive a deduction as indicated in the Assessment section of this Content Description.**
- Competitors will attend a mandatory orientation session prior to the start of competition.
- Competitors will need to be aware of the fixed location of the camera and speak to it. Camera view must be from the waist up.
- On Day 1, each competitor will present a prepared speech in a formal public setting and answer one (1) question based upon the submitted speech. Order of presentations will be determined through a random selection process.
- Competitors will have explored the Skills for Success program found in the “Programs and Initiatives” tab on the Skills/Compétences Canada website. The intent of this exploration is to support the response to the impromptu topic on Day 2. Order of presentations will be determined through a random selection process.

### **Time Requirements**

- Length of Prepared Speech
  - The speech shall be at least 5 minutes in length and shall not exceed 7 minutes.
  - There will not be a warning light, sound, or timecards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.
- Length of Response to Question
  - On Day 1, students will be asked one question based upon the content of their submitted speeches.
  - Competitors will have a maximum of 1 minute and 30 seconds to respond to the question.
  - Timecard will be shown to indicate 15 seconds remaining.

- Length of Impromptu Speech
  - On Day 2, competitors will be given a prompt based upon their exploration of the Skills for Success program.
  - They will have a maximum of 2 minutes to prepare and 3 minutes to respond.
  - Timecards will be shown at 2 minutes, 1 minute, and 15 seconds to indicate time remaining during response.

## 4 EQUIPMENT, MATERIAL, CLOTHING

### 4.1 Equipment and material provided by the competitor and/or host facility

Computer or laptop with camera

- Internet connection
- Blank paper, pen/pencil
- Optional: Use of cue cards/notes, lectern

### 4.2 Required clothing provided by the competitor

- Competitors should be dressed appropriately on both days for a **business presentation**.
- Provincial/Territorial team shirts may not be worn during the competition.

## 5 HEALTH AND SAFETY

### 5.1 Safety program

SCC has implemented a comprehensive safety program as health and safety is an integral part of our competitions. Our safety program includes guidelines and procedures to make the work environment in each skill area safer.

#### 5.1.1 Safety manual

As part of our program a safety manual has been created to monitor and document health and safety within each skill area. It includes a definite plan of action designed to prevent accidents. The safety manual will be provided for every skill and these instructions must be followed and respected by all participants and officials at the SCNC.

#### 5.1.2 Safety workshop

During orientation, Competitors will participate in a Safety workshop and they will be expected to work and maintain a safe working area during the competition. Any Competitor breaking any health, safety, and environmental rules, may be required to undertake a second safety workshop, this will not affect the Competitor's competition time.

## 5.2 COVID-19 Protocol

The COVID guidelines already in place within the participants' jurisdiction would need to be followed during the SCNC. It is the responsibility of the participants (Competitor, Proctors, NTC members, and anyone onsite during the competition) to ensure that the COVID guidelines are respected.

## 5.3 List of required personal protective equipment (PPE) provided by the competitor and/or host facility

- No PPE required

**Note:** Competitors who do not have the required protective equipment will not be allowed to participate in the competition

## 6 ASSESSMENT

### 6.1 Point breakdown

**Note:** This list is subject to change.

OVERALL SCORE		/100
<b>DAY 1 – PREPARED SPEECH</b>	<b>DAY 1 TOTAL</b>	<b>/75</b>
<b>CONTENT / ORGANIZATION - the NTC will assess this subcategory, based on written submission, prior to the prepared speech presentations</b>		<b>/20</b>
Response develops the content contained in the first section of the prompt		/2
Response develops the content contained in the second section of the prompt		/4
Introduction is coherent and shaped		/2
Introduction contains the assigned topic		/2
Arrangement of supporting ideas contributes to a competent discussion		/2
Supporting ideas are focused on assigned topic		/2
Transitions link ideas coherently		/2
Conclusion is relevant		/2
Conclusion is connected to the assigned topic		/2
<b>DELIVERY</b>		<b>/50</b>
Introduction gains audience attention		/2

<b>OVERALL SCORE</b>		<b>/100</b>
Introduction previews main ideas		/2
Supporting ideas are connected to assigned topic		/2
Supporting ideas develop assigned topic		/2
Supporting ideas are precise		/1
Conclusion is appropriate and skillful		/1
Presents ideas in a logical order		/2
Captures interest at the beginning of the speech		/2
Holds interest through to the end of the speech		/2
Convincing		/2
Commands audience attention (confirm the order)		/2
Effective word choice		/2
Volume is appropriate		/2
Volume used for effect		/1
Appropriate tempo (pacing)		/2
Effective phrasing		/2
Expressive		/2
Varies tone and pitch		/2
Displays self-confidence		/2
Composed		/2
Correct use of conventions: diction, grammar, pronunciation		/1
Eye contact: engages with entire audience		/2
Eye contact is effective		/2
Fluency: fluidity, smoothness		/2
Polished		/2
Gestures		/2
Mannerisms, body language		/2
<b>QUESTION RESPONSE</b>		<b>/5</b>
Addresses the question		/1
Demonstrates knowledge of topic		/1
Develops ideas adequately		/1
Organizes ideas logically		/1
Demonstrates clarity and conviction		/1
<b>DAY 2 – IMPROMPTU SPEECH</b>	<b>DAY 2 TOTAL</b>	<b>/15</b>
<b>CONTENT</b>		<b>/5</b>
Response addresses the prompt		/2



<b>OVERALL SCORE</b>		<b>/100</b>
Chooses ideas that demonstrate understanding of the topic		/2
Develops ideas adequately		/1
<b>ORGANIZATION</b>		<b>/4</b>
Uses effective introduction		/1
Focuses and presents ideas in a logical order		/1
Links ideas coherently		/1
Concludes effectively		/1
<b>DELIVERY</b>		<b>/6</b>
Effectiveness: uses convincing, coherent language		/2
Voice: expression, tempo, volume, phrasing		/2
Eye contact: engages with audience		/1
Non-verbal: gestures, mannerisms, body language		/1
<b>CONVENTIONS</b>	<b>SUBTOTAL</b>	<b>/10</b>
Impromptu speech delivered within required time specifications		/1
Prepared speech delivered within time specifications		/4
Prepared speech question response delivered within time specifications		/1
Speech submitted on time		/2
Speech submitted in specified format		/2

## 7 CONTEST SPECIFIC RULES

Contest specific rules cannot contradict or take priority over the Competition Rules. They do provide specific details and clarity in areas that may vary from contest to contest. Any additional contest rules will be reviewed during the competitor orientation.

## 8 ADDITIONAL INFORMATION

### 8.1 Interpreter

If a competitor requires the help of an interpreter during the competition, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service may not be guaranteed.

## 8.2 Ties

- Tiebreaker #1: The competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner.
- Tiebreaker #2: The competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner.
- Tiebreaker #3: The student with the highest overall score in the Impromptu Speech will be declared the winner.

## 8.3 Competition rules

Refer to the competition rules of the Skills Canada National Competition which can be found on our website.

## 9 NATIONAL TECHNICAL COMMITTEE MEMBERS

MEMBER ORGANIZATION	NAME
Newfoundland and Labrador	Gail Butler – Chair
New Brunswick	Nicole Boudreau - Co-Chair
Manitoba	Steve Proskurnik
Saskatchewan	James Hawn
Alberta	Sylvia Hayward
British Columbia	Jennifer Fox
Nunavut	Aloka Wijesooriya
Prince Edward Island	Kimberley Williams
Nova Scotia	Scott Furlotte

Contact the Skills/Compétences Canada national secretariat for any questions or concerns: Nathalie Maisonneuve ([nathaliem@skillscanada.com](mailto:nathaliem@skillscanada.com)).