THINGS ARE GETTING HAIRY!

TRADE LINK: HAIRSTYLING

TEACHER BACKGROUND

Duration: two 45-minute classes
Group Size: 2 – 3 per group
Setting: Classroom

9 +1 SKILLS FOR SUCCESS / COMPÉTENCES POUR RÉUSSIR

RATIONALE:

Hairdressers or hairstylists help people to look and feel their best for that important interview, graduation, or just because you haven't had a haircut in quite some time. You can ask them to curl, wave, perm, bleach, tint or dye your hair and they will assist. Students should be able to experience a day in the life of an independent (self-employed) hairdresser. Learners will gain knowledge and experience of being in charge of their own schedule.

METHOD:

To complete this activity, students will create a schedule for a self-employed hairdresser or hairstylist. The instructor will give each student or group of students an independent hair dresser scenario that will consist of a number of appointments and tasks that must be performed throughout the week, with associated timeframes for each activity. Learners will also be responsible for researching what goes into operating their own business.

Students will need to organize their daily activities to accommodate regular customers as well as other, unplanned bookings. They will determine the best schedule based on tasks assigned as well as researched times for performing certain types of cuts, dyes, etc. Students will also look to schedule tasks at the most appropriate times to ensure that revenues can be maximized.

MATERIALS:

- Computer with internet access
- Scenario sheets for weekly work
- Sudden change sheet
- A day planner template
- Price list
- Estimated times for specific types of jobs

GETTING STARTED:

Most, if not all, people in Canada have had encounters with a hairdresser over the course of their lifetime. Generally, men and women get their haircuts between three to five times a year. So, there is always a need for hairdressers, no matter where you live. Some work in salons, some work in barbershops, and others are self-employed. You'll get a chance to experience a week in the life of a self-employed hairstylist.

THE ACTIVITY (SKILLS FOR SUCCESS):

1. In pairs or individually, perform research on being a self-employed hair dresser or barber. Look for tips on scheduling, gaining clients, time for performing certain cuts and general operating tips that can be found. (Digital)

2. If someone knows a self-employed hairdresser or barber, they could be invited in to talk about the business side of their shops.

3. Hand out the scenario sheets to students and have them begin to consider their schedule. A number of scenarios should be created based on a variety of small business realities (invoicing, ordering products, finances and haircuts). (Numeracy)

4. Have students sketch out a "final plan" based on information presented onto a daily schedule. Once final is complete, hand out "sudden change" sheet. (Adaptability)

5. Students will need to revise schedule due to changing events that were just presented to them. Have students revise their weekly schedule. (Adaptability)

6. Hand out the "price list" and have students determine how much revenue was made for the week based on their schedule. Determine the final dollar value for each schedule. (Numeracy)

7. Discuss how schedules could be modified to bring in more revenue while still completing all asks – emphasis on working at night and on weekends to ensure ends meet. (Problem Solving, Numeracy)

BRANCHING OUT (EXTENSIONS AND VARIATIONS):

1. Give younger students a series of tasks for one day of work and ask them to create a schedule for working 9 to 5.

2. If high school students were taking a business related course, they could write a business plan for opening a barber shop of hair salon, which would let them consider all aspects of opening a business.

INFORMATION BITE:

Hairstylists and barbers cut and style hair and perform related services. They are employed in hairstyling or hairdressing salons, barber shops, vocational schools, health care establishments and theatre, film and television establishments.