

CONTEST DESCRIPTION
Aesthetics

bj

POST-SECONDARY



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1 THE SKILLS FOR SUCCESS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY

In response to the evolving labour market and changing skill needs, the Government of Canada has launched the new Skills for Success (former Essential *Skills*) model defining nine key skills needed by Canadians to participate in work, in education and training, and in modern society more broadly. SCC is currently working with Employment and Social Development Canada (ESDC) to bring awareness of the importance of these skills that are absolutely crucial for success in Trade and Technology careers. Part of this ongoing initiative requires the integration and identification of the Skills for Success in contest descriptions, projects, and project documents. The next phase and very important aspect of our Skills for Success (SfS) initiative is to provide a *Skills Report Card* to each competitor at the Skills Canada National Competition. The purpose of the report card is to inform the competition scores. With this knowledge, the competitor will be made aware which skill may require improvement. Full implementation is expected in the next Skills Canada National Competition.

The following 9 skills have been identified and validated as key skills for success for the workplace in the legend below:

¹Numeracy, ²Communication, ³Collaboration, ⁴Adaptability, ⁵Reading, ⁶Writing, ⁷Problem Solving, ⁸Creativity and Innovation, ⁹Digital

These Skills for Success have been identified in section 2.4 and/or 3.2 of your Contest Description and if applicable, in your Project and supporting documents.

2 CONTEST INTRODUCTION

2.1 Description of the associated work role(s) or occupation(s)

https://www.skillscompetencescanada.com/en/skill_area/aesthetics/

2.2 Purpose of the Challenge

The principal function of an aesthetician is to give beauty care to persons with the main purpose of improving their appearance as well as giving the people a physical and psychological well-being. By general means, the essential part of this work is to trat different parts of the body including specific care to facial skin, specific care for the hands, specific care for the body, and the application of makeup, while demonstrating professionalism and complying with occupational health and safety.

2.3 Duration of contest

12 hours



2.4 Skills and Knowledge to be tested.

Advanced Facial – The competitor will demonstrate an advanced facial sponsors (Dermalogica) product, hot towels, BT Sonic & BT micro electrical modality. Face and decollate massage, iontophoresis, treatment mask, arm and hand massage, toner, eye/ lip cream and moisturizer /SPF. Video link of the BT Micro: <u>click here</u>

Manicure with Nail Art (permanent polish) - The competitor will demonstrate a dry manicure using the sponsor's products (sponsor ProBeauty). The competitor will be given 5 nail art themes for reference . The day of competition 2 of the 5 designs from a mystery box will be randomly selected to apply to all 10 nails. Design 1 chosen will be applied to any 5 fingers of competitors choice and design 2 will be applied to all remaining fingers and will use creativity to design their own nail art based on two of the five provided nail art designs chosen (designs will be posted on the SCNC website for reference only..) Each design number one to five fingers and design number two to five fingers in any order). This is done with a permanent polish and corrections are allowed. The LED lamp will be provided. Additionally, the competitor will demonstrate a hand and arm massage. ^{2,4,8}

Body Therapy Treatment – Competitor will demonstrate 65 min raindrop Therapy combined with Swedish massage to the back. only . The competitor will demonstrate a cleanse and exfoliation on client's back and feet . The competitor will complete the consultation form provided with the client and choose the correct oils based on the client's needs/goals. The competitor will be required to provide a detailed rationale to support the chosen oils during the Raindrop Therapy. The competitor will be judged on correct Raindrop Therapy technique, use of oils and creative incorporation of the Swedish massage.^{2,5,6,7,8}

Creative Make-up - The competitor will demonstrate a creative makeup look with a Pop-art theme. The creative makeup will include the face and neck to the collar bone of the model. There will be NO vision board requirement.^{4,8}

3 CONTEST DESCRIPTION

3.1 List of documents produced and timeline for when competitors have access to the documents on the Skills/Compétences Canada website

DOCUMENT	DATE OF DISTRIBUTION
Project	December 2022
Nail Art Designs	December 2022
Product list for all supplies	December 2022
Skin Analysis Form	December 2022

Model Release Form	December 2022
Manicure Consultation Form/Analysis Form	December 2022

- **3.2** Tasks that may be performed during the contest.
 - Advanced Facial

Objectives- Perform an advanced facial treatment using the hot cabbie and BT micro that meets the needs of the client's skin type. The skin must be analyzed, findings recorded on the provided form and the facial must be based on the analysis. The competitor will demonstrate an advanced facial, using the BT micro for exfoliation, hot towels for steaming, (no extractions.) a 15-minute face and decollate massage. Treatment: mask, (10 minutes hand and arm massage) (5 minutes each side) followed by iontophoresis, toner, eye/ lip cream, and moisturizer/SPF.^{4,6,7}

NOTE – It is the competitor's responsibility to prepare for the competition by becoming familiar with the products and machines (refer to 4.1) to be used during the competition.

• Manicure with Nail Art (permanent polish):

Objectives- Perform a dry manicure which includes nail shaping, cuticle work, arm and hand massage. Permanent gel polish will be applied to all 10 fingers with two designs being chosen by draw at the competition. The 2 designs chosen must be equally applied to the 10 fingers (design 1- 5 fingers, design 2- five fingers of your choice) Five designs will be posted on the SCC website, which will include the following designs: dot, leopard, marble, lines/stripe work and flowers. <u>Competitors are allowed to make corrections.</u>^{4,8}

NOTE – Nail art must be free hand, using only the nail art brushes and dotter supplied by the Sponsor (ProBeauty). Primary colors, along with black and white will be supplied by the sponsor (ProBeauty). Decals, polish with built in striper brush, corrector pens.

NOTE - MYSTERY BOX - competitors will practice all 5 nail art designs listed above. The day of competition, competitors will choose 2 nail art designs from a mystery box and they must create their own design within that nail art category. Design 1 on any 5 fingers and design 2 on the other 5 fingers.

• Body Therapy Treatment:

Objectives – The competitor will be required to provide a detailed rationale to support the chosen oils during the Raindrop Therapy. The competitor will be judged



on correct Raindrop Therapy technique, use of oils and creative incorporation of the Swedish massage.^{5,6,7}

• Creative Makeup:

Objectives – Creative makeup application (Pop art theme) to the full face and neck (to the collar bone of the model). The look will demonstrate creativity, technique and complexity of design. The face, neck (to the collar bone) must be **more than** half covered with the pop art design.^{4,8}

NOTE – Competitors will add a complimentary wig, gems, glitter, headpiece, jewelry or any other enhancement, of their choice, to complete and pull together their creative makeup look. This is a mandatory piece to show creativity.

Skills for Success - ²Communication, ⁴Adaptability, ⁵Reading, ⁶Writing, ⁷Problem Solving, ⁸Creativity and Innovation

4 EQUIPMENT, MATERIAL, CLOTHING

- **4.1** Equipment and material provided by <u>Skills/Compétences Canada</u>
 - Raindrop Therapy oils (TBD)
 - Carrier oil for massage
 - Hot cabbie
 - BT Micro
 - BT Sonic
 - Facial products Dermalogica)
 - Manicure permanent polishes and products (ProBeauty)
 - ProBeauty products to include nail art brushes, permanent polish, base/topcoat, massage cream
 - Sponsor education info
 - Small garbage cans
 - Window cleaner
 - Cleaning products
 - Kleenex
 - Hand soap
 - Hand sanitizer
 - Paper towels
 - Chairs with backs
 - Clipboards
 - Pens/pencils
 - Gibson towels
 - 4x4 Facial gauze

Contest Description 30 - Aesthetics Post-Secondary Page 5 of 11 Due to unforeseeable COVID-19 regulations/uncertainties, competition documents are subject to change.



- Non-latex gloves
- Q-tips
- Cotton rounds
- Facial beds
- Make up Forever
- Black make up cape
- Trolleys
- Magnifying lamps
- Step stools
- Baskets for model clothing
- Manicure tables
- Stainless steel bowls for facial and body treatment
- Linens
- LED nail lamps
- Medicine plastic cups for dispensing
- Spatulas to dispense various shared products
- Bath robes

COMPETITORS WILL BE REQUIRED TO USE THE MATERIAL AND EQUIPMENT PROVIDED BY SCC. ALL OTHER MATERIAL AND EQUIPMENT WILL BE REMOVED FROM THE SKILL AREA.

- **4.2** Equipment and material provided by <u>the competitor</u>
 - Tray to carry dispensed products from back bar to work area
 - Facial protective masks
 - Hand sanitizer
 - Disinfecting agents for surfaces, tools & implements
 - Copy of ALL papers including Contest Description, Test Project, all Analysis forms and any other information that was provided to you on the SCC website

MANICURE WITH NAIL ART SUPPLIES:

- Implements:
 - o Nail cutters
 - o Cuticle nippers
 - Nail scissors
 - Steel pusher
- Buffers

BODY THERAPY TREATMENT SUPPLIES:

• Slippers



FACIAL SUPPLIES:

- White head band to protect hair
- Slippers
- Facial mask brushes

CREATIVE MAKEUP SUPPLIES:

- Makeup brushes
- Primer
- Makeup (any medium) to create your entire pop art makeup look
- False strip lashes
- Lash glue
- Scissors for lashes
- Makeup palette for dispensing
- Disposable mascara wands
- Sharpener
- Any enhancements to complete creative look

4.2.1 Toolboxes Guidelines

One of the objectives of SCC is the sustainability of the Competition. As a result, the toolboxes brought by Competitors will be restricted to the following maximum specifications.

The Competitor toolbox must not exceed a carry-on size suitcase or a 60L Rubbermaid container. It can be multiple toolboxes, but the total of all toolboxes must not exceed the maximum volume indicated. There is no exception to this rule. If the Competitor toolbox is larger than what is indicated, the Competitor with the guidance of the NTC, will need to remove items from the toolbox and those items will not be used during the competition. All tools must fit inside one or more toolboxes. Tools outside of a toolbox will not be permitted.

4.3 Required clothing provided by <u>the competitor</u>

- Uniform (see test project). NO leggings or yoga pant styles allowed. Uniform must be all black.
- Black non-slip, flat or low heel, closed toed shoes with NO laces.
- Black socks must be worn.
- No jewellery, which may interfere with the task being performed or place the model or aesthetician at risk.
- Hair must be tidy and tied back, off the collar and face.
- Competitor must have short, manicured nails.

5 HEALTH AND SAFETY



5.1 Safety program

SCC has implemented a comprehensive safety program as health and safety is an integral part of our competitions. Our safety program includes guidelines and procedures to make the work environment in each skill area safer.

5.1.1 Safety manual

As part of our program a safety manual has been created to monitor and document health and safety within each skill area. It includes a definite plan of action designed to prevent accidents. The safety manual will be provided for every skill and these instructions must be followed and respected by all participants and officials at the SCNC.

5.1.2 Safety workshop

During orientation, Competitors will participate in a Safety workshop and they will be expected to work and maintain a safe working area during the competition. Any Competitor breaking any health, safety, and environmental rules, may be required to undertake a second safety workshop, this will not affect the Competitor's competition time.

5.2 COVID-19 Protocol

The COVID-19 guidelines will be shared as soon as they are available. The COVID-19 guidelines will be subject to change based on the COVID-19 guidelines in place at the time of the competition.

- **5.3** List of required personal protective equipment (PPE) provided by <u>Skills/Compétences</u> <u>Canada</u>
 - Non-latex gloves
- **5.4** List of required personal protective equipment (PPE) provided by the <u>competitor</u>
 - Facial protective covering/mask
 - Competitors will follow PPE regulations/guidelines as per their own province requirements
 - Proper footwear, as per section 4.3

Note: Competitors who do not have the required protective equipment will not be allowed to participate in the competition

6 ASSESSMENT

6.1 Point breakdown

Note: This list is subject to change.



TASKS	/100
Advanced Facial	30
Body Therapy Treatment	30
Manicure with Mystery Nail Design	20
Creative Makeup	20

7 CONTEST SPECIFIC RULES

Contest specific rules cannot contradict or take priority over the Competition Rules. They do provide specific details and clarity in areas that may vary from contest to contest. Any additional contest rules will be reviewed during the competitor orientation.

TOPIC/TASK	CONTEST SPECIFIC RULE
(EX:Use of technology - personal laptops, tablets and mobile phones)	If contest becomes virtual, audio must be left on at all times
(Ex:Tools / Infrastructure)	Competitors are not allowed to bring or use facial sponges Competitors must receive approval from the National Technical Committee to bring any other equipment or
	material that is not listed on point 4.2. Please contact the Skills/Competences Canada national secretariat for approval.

8 ADDITIONAL INFORMATION

8.1 Interpreter

If a competitor requires the help of an interpreter once onsite during the competition, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service may not be guaranteed.

8.2 Ties

- Tiebreaker #1: In the event of a tie, the candidate with the highest score in the Advanced Facial criteria will be declared the winner.
- Tiebreaker #2: In the event of second tie, the competitor with the highest score in the Body Therapy Treatment criteria will be declared the winner.



• Tiebreaker #3: If a tie still remains, the competitor with the highest score in the Creative Makeup criteria will be declared the winner.



8.3 Test Project change at the Competition

Where the Test Project has been circulated to Competitors in advance, NTC shall change a maximum of 30% of the work content. Please refer to the Competition Rules.

8.4 Competition rules

Refer to the competition rules of the Skills Canada National Competition which can be found on our website.

9 NATIONAL TECHNICAL COMMITTEE MEMBERS

Prince Edward Island	Stephanie Mitsuk
Nova Scotia	Judy Antonello
New Brunswick	Monica McGraw
Quebec	Maryse Bureau – Co-Chair
Ontario	Diana Boboti-Senis
Saskatchewan	Leanne Brown – Chair
Alberta	Kaitlyn Green
British Columbia	Louise Dannhauer
Manitoba	Lucie Laurin
Yukon	Madisen Bacon-Traplin

Contact the Skills/Compétences Canada national secretariat for any questions or concerns: Nathalie Maisonneuve (nathaliem@skillscanada.com).