

PROJECT Aesthetics

POST-SECONDARY



# WELCOME TO THE 2023 NATIONAL AESTHETICS (30) COMPETITION

Congratulations on participating in such an exciting and rewarding competition.

Models for all competitions will be provided by the host province.

During the competition, you will be judged in the following areas:

Professional presentation

- Technical skills
- Organizational skills
- Communication
- Product knowledge & control
- Sanitation
- Compliance with health and safety

**Creative Makeup** 

• Creative Makeup Application (POP art) - human model

Body Treatment

• Body Treatment with Raindrop Therapy including Swedish massage, foot and back cleanse with exfoliation - human model

## Manicure

• Manicure with Nail Art

Dry manicure with gel polish, hand and arm massage - human model / nail tips on fake hands

Advanced Facial

 Advanced Facial with BT micro and BT Sonic Facial with eye lift treatmentfemale model

> PROJECT 30 - Aesthetics Post-Secondary Page 1 of 18



Competitors are to bring a copy of the Contest Description, Project and any other documents pertaining to the Aesthetics competition.

During the competitor orientation, you will have the opportunity to familiarize yourself with the equipment, products and tools. Competitors will have the opportunity to ask questions at this time.

### Advanced Facial

BT Micro & Sonic Facial with eye lift treatment

The competitor will demonstrate an advanced facial using Dermalogica products, hot towels, BT micro electrical modality. BT sonic. Face and décolleté massage, treatment mask, arm and hand massage, toner, eye lift treatment. Moisturizer /SPF \*videos on skills website to demonstrate BT micro, BT sonic and eye lift treatment..

### Manicure

### Dry Gel-Polish Manicure with Nail Art / Hand & Arm Massage

The competitor will demonstrate a dry gel polish manicure using the sponsor's (ProBeauty) products including a hand and arm massage on human model. The competitor will duplicate 2 of the 5 nail art designs, as shown on the Skills website on artificial hands with nail tips. The gel polish and nail art is done with ProBeauty products (LED/UV lamp will be provided). Nail art must be free hand using only the nail art brushes/ tools supplied by ProBeauty or the nail brush from the gel polish bottle. Only tools and products supplied by sponsor's will be allowed. No other tools allowed. The competitor must create their own design within the nail art category (2 of the 5 nail art designs). Each design must be on 5 nail tips, does not matter which nail tips . NAIL ART will be done on nail tips (10) using artificial hands. Examples on skills website.

### **Creative Makeup**

### Creative Makeup Application (POP art)

Creative makeup application (Pop art theme) to the full face and neck (to the collar bone of the model). The look will demonstrate creativity, technique and complexity of design. The face, neck (to the collar bone) must be more than half covered with the pop art design.

The POP art theme/inspiration application must include the use of the sponsor's products. Competitors will use their own make up and media. Creative make up application must include line work, dot art, shading/highlighting and contouring. Any type of makeup medium may be added and used. Strip lashes MUST be applied.

PROJECT 30 - Aesthetics Post-Secondary Page 2 of 18



Accessories ARE required this year (no more than 4) to bring the look together and make it cohesive.

## Body Treatment

Raindrop Therapy including Swedish massage, foot and back cleanse with exfoliation Body Therapy Treatment – Competitor will demonstrate 65 min raindrop Therapy combined with Swedish massage to the back of body including back. The competitor will demonstrate a cleanse and exfoliation on clients back and feet. The competitor will complete the consultation form provided with the client and choose the correct oils based on the client's needs/goals. The competitor will be required to provide a detailed rationale to support the chosen oils during the Raindrop Therapy. The competitor will be judged on correct Raindrop Therapy technique, use of oils and creative incorporation of the Swedish massage.

#### Tasks and Check Points:

You will be given a specified time for each task. Judging is done throughout each task so you will need to be aware of these CHECK POINTS indication in your project instructions. It is the competitors' responsibility to ensure that judges check the models prior to commencing any treatment.

All tests must be finished within the given time. Other than judging time, no extra time will be granted.

### NOTES:

If you are in doubt about any other tools or equipment you wish to use, check with the chair of the committee prior to the competition date or at orientation.

Each test must be performed using the provided number of towels. You do not have to use all supplied to you, however, you can not use more.

TEST	NUMBER OF TOWELS NEEDED FOR THE COMPETITION
Advanced Facial	8 medium and 1 large
Manicure	4 medium
Body Therapy Treatment	6 medium and 2 large
Creative Makeup	2 medium

\*Competitors may choose not to use all towels.

PROJECT 30 - Aesthetics Post-Secondary Page 3 of 18



Points will be awarded throughout each test for professionalism and complying with occupational health and safety.

Personal Protective Equipment (PPE) optional:		
TEST	PPE	
Advanced Facial	Gloves & Facial Mask	
Manicure	Dust/protective Facial Mask	
Body Therapy Treatment	Gloves & Facial Mask	
Creative Makeup	Facial Mask	

\*\*Competitors will be required to follow provincial Covid-19 rules and regulations, therefore, PPE may be required during some test projects.

UNIFORM - Throughout the competition, the competitor must wear a black professional uniform of their choice with black closed toed shoes, and black socks.

Below are examples of the closed toed shoes, socks and uniform to be provided by the competitor.



PROJECT 30 - Aesthetics Post-Secondary Page 4 of 18



# MARKING SUMMARY

Skill Area	Time	Model	Maximum Mark
Advanced Facial	3 hours	Human Model	30
Body Therapy Treatment	3 hours	Human Model	30
Manicure	3 hours	Human Model / Nail tips on fake hands	20
Creative Makeup	3 hours	Human Model	20
TOTAL:	12 hours		100

Day 1		
Group	AM	РМ
А	Advanced Facial	Manicure
В	Manicure	Advanced Facial

# Schedule

8:00 am	Competitors room opens
8:45 am	Daily briefing and review of safety
9:00 am - 12:00 pm	AM competition begins
12:00 pm - 1:00 pm	LUNCH
1:30 pm - 4:30 pm	PM competitions begins

NOTE: This is a tentative schedule. Start and end times may vary.

PROJECT 30 - Aesthetics Post-Secondary Page 5 of 18



vvii ii iipegzozo		
Day 2		
Group	AM	PM
A	Creative Makeup	Body Therapy Treatment
В	Body Therapy Treatment	Creative Makeup

### Schedule

8:00 am	Competitors room opens
8:45 am	Daily briefing and review of safety
9:00 am - 12:00 pm	AM competition begins
12:15 pm - 1:15 pm	LUNCH
1:30 pm - 4:30 pm	PM competitions begins
4:30 pm	Competition ends

NOTE: This is a tentative schedule. Start and end times may vary.

PROJECT 30 - Aesthetics Post-Secondary Page 6 of 18



# ADVANCED FACIAL

### BT Micro & BT Sonic Facial with eye lift treatment

Time allotted: 3.0 hours

Human Model

Maximum mark: 30

<u>Advanced Facial Treatment</u> Time allotted: 3.0 hours Model: Human Maximum mark: 30		
Starting time	Group	
9:00 am	A	
1:30 pm	В	
Time	Task	Skill checklist
15 minutes	Pre-services	Treatment area and competitor is prepared and organized.
15 minutes	Installation of model. Preliminary skin analysis	Model is greeted and prepared for the service. Model hair is protected Client consultation and preliminary skin analysis is performed
5 minutes	Eye & Lip makeup removal	Eye and Lip makeup is removed with no traces of mascara or lipstick left

PROJECT 30 - Aesthetics Post-Secondary Page 7 of 18



5 minutes		Check Point – Break for judging. Checking model preparation.	
20 minutes	Cleansing steps and skin analysis performed.	Product choices made First cleanse performed Analysis with mag lamp. Findings recorded on provided skin analysis forms. Second cleanse performed using the Bt sonic	
10 minutes	Judges review analysis for	Break for judging. orms and compare findings to els' skin.	
10 minutes	Exfoliation performed using the Bt micro	Procedure is performed according to plan and must include the following; face, neck decollate. Skin exfoliated. Removal of exfoliant.	
10 minutes		Check Point – Break for judging. Judges to check correct removal of exfoliant.	
20 minutes	Advanced facial treatment	Massage movement performed on face, neck and decollate must demonstrate effleurage, tapotement, and petrissage movements for a minimum of <b>10 minutes.</b> Removal of massage medium. Serum to be infused using Bt micro (buttons down) Application of the contour mask to face neck	
10 minutes	Check Point for judging	Judges to check correct application of mask.	

PROJECT 30 - Aesthetics Post-Secondary Page 8 of 18



15 minutes	Hand and arm massage. Mask removal	Hand and arm, massage performed during masking for a minimum of <b>ten</b> <b>minutes.</b> Must show effleurage and petrissage movements. Complete removal of mask
5 minutes	Check Point for judging	Checking for correct removal of mask.
15 minutes	Application of finishing products.	Toner, <b>Eye lift</b> <b>treatment using lift</b> <b>wands</b> moisturiser and UV protection. Order of treatment may vary but be in logical sequence. Individual application of each product must be demonstrated.
10 minutes	Model exit and post service clean up.	Assist model to change room and waiting area to exit and treatment Clean up.
15 minutes	Final judging.	



MANICURE WITH NAIL ART

Dry Gel-Polish Manicure with Nail Art/Hand and Arm massage.

Starting time	Group		
9:00 am	В		
1:30 pm	Α		
TIME	TASK	SKILL CHECKLIST	
10 minutes	Pre-service and model installation	Treatment area prepared.	
		Model is greeted and prepared for service.	
	Manicure analysis is performed	Consultation is performed using the supplied form with findings recorded.	
10 minutes	Remove polish	Red polish removed from all 10 fingers without staining skin of model or competitor (if the competitor is wearing gloves, gloves should also not be stained and left on for judging)	
5 minutes	Check Point for judging		
30 minutes	Dry manicure including filing, cuticle work, buffing and prep	Nails filed, shaped and cuticle work is performed.	
		Nails are buffed leaving no shine on the nail bed.	
10 minutes	Check Point for judging		

PROJECT 30 - Aesthetics Post-Secondary Page 10 of 18



20 minutes	Massage on lower arm and hand	Massage to demonstrate classical movements, effleurage, petrissage, tapotement and passive joint movements. Excessive products removed from models nails, arms and hand using a dry towel or gauze.
5 minutes	Check Point for judges	
5 minutes	model exits	Assist model to exit and treatment area is cleaned up.
10 minutes	Set up of fake hands. (tips applied previous) Tips must be buffed leaving no shine and cleaned.	Nail tips are buffed and cleaned with no shine on the nail tips
10 minutes	Check Point for judging	
55 minutes	Gel polish with nail art. 2 designs selected out of 5. 5 Nails Completed in 1 design. The other 5 Nails completed in 2nd design . Nails top coated 5 gel polish colors	Application of base coat to all 10 fingers. Free hand gel polish application using only the tools provided by CND
	provided; red, blue, yellow, black and white. Not all	Nail art performed on all 10 fingers

PROJECT 30 - Aesthetics Post-Secondary Page 11 of 18



	colors need to be used. Be creative! Designs must be of the same nail art theme selected on the day of the competition. Competitors <b>DO NOT</b> need to duplicate colors. Be creative!	Gel topcoat applied to all 10 fingers. No oil to be used.
5 minutes	Check Point for judging	
5 minutes	Final judging	

Time allotted: 3.0 hours

Model: Human

Maximum mark: 20

PROJECT 30 - Aesthetics Post-Secondary Page 12 of 18



Time allotted: 3.0 hours

Model: human model

Maximum mark: 20

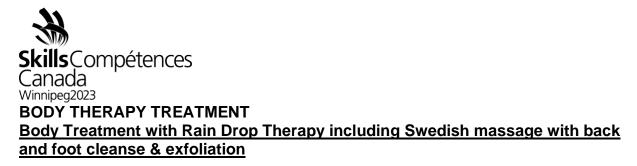
Starting time		Group		
9:00 am A				
1:30 pm		В		
Time	Task		Skill checklist	
15 minutes	Pre-service - Set up station for cleansing of skin and welcome model. Makeup supplies to be prepared and brought out to station at this time but NOT set up.		Treatment area, competitor and model are prepared for the service.	
			Products are dispensed and brought to the station.	
			Competitors must greet model.	
5 minutes	Chec	Check Point – Break for judging		
10 minutes	Prep model's area collar bone) f	•	Cleanse, tone, moisturize and prime model's skin.	
10 minutes	Cleansing cleanup & setup	Makeup station Competitor will clean up cleansing supplies and will set up makeup station.		
5 minutes	Chec	Check Point – Break for judging		

PROJECT 30 - Aesthetics Post-Secondary Page 13 of 18



Winnipeg2023			
70 minutes	Creative make up application to the <b>AT</b> <b>LEAST</b> 1/2 of the makeup area (the makeup area is from the forehead to collar bone) but not restricted to. Competitors may choose to cover full makeup area.	Creative make up application must include line work. dot art, shading/highlighting and contouring.	
	Creative makeup must support <b>Pop Art</b> theme.	Any type of makeup medium may be used.	
		Strip lashes <b>MUST</b> be applied	
		Accessories are <b>NOT</b> to be added at this point.	
20 minutes	Check Point - Break for ju	dging	
	Competitors can clean up makeup station and set up station with accessories.		
	Competitors will prepare for final look.		
15 minutes	Accessories added to model for final look to tie the look together.	Competitors will add accessories (no more than 4) of their choice that will complement the pop art look and tie the look together to make it cohesive.	
10 minutes	Check Point - Break for judging		
10 minutes	Model exit and post service clean up	Assist model to exit and treatment area is cleaned up.	
10 minutes	Final Judging	· ·	

PROJECT 30 - Aesthetics Post-Secondary Page 14 of 18



Time allotted: 3.0 hours

Model: Human

Maximum mark: 30

Starting time		Group		
9:00 am		В	•	
1:30 pm		А		
Time	Task		Skill checklist	
15 minutes	Pre-service set up		Treatment area and competitor is prepared for treatment.	
15 minutes	Model installation, cl and preparation.	ient consultation	<ul> <li>Model is greeted and therapist offers assistance and care as needed.</li> <li>A written consultation is completed to ensure no contraindications and to collect information that will support essential oil choice for raindrop therapy.</li> <li>Model is prepared for treatment with adequate draping to provide comfort, warmth, and modesty.</li> </ul>	
5 minutes	Judges to ass	Judging check poi sess consultation fo		

PROJECT 30 - Aesthetics Post-Secondary Page 15 of 18



30 minutes	Back & foot cleanse and exfoliation.	<ul> <li>Application and removal of cleanser.</li> <li>Application and removal of scrub.</li> <li>Removal of scrub.</li> <li>Removal of cleanser and scrub using a maximum of 4 hot towels ONLY (no gauze allowed for removal).</li> </ul>	
5 minutes	Check Point for judging		
65 minutes	Judges to assess scrub re         Raindrop Therapy combined with         Swedish massage         Raindrop therapy following the         manufacturers video & technique (Young         Living)	<ul> <li>Competitor will demonstrating correct application and technique of the Raindrop Therapy to the feet and back</li> <li>Rolling, feathering, rocking &amp; Swedish massage techniques (effleurage, petrissage, tapotement) to be performed to the back.</li> </ul>	

PROJECT 30 - Aesthetics Post-Secondary Page 16 of 18



5 minutes	Removal of oil from back of the body and feet.	Dry towel removal to absorb excessive oil from the back of the body and feet.
10 minutes	Judging Check Point Judges to assess model's skin and dis techniques.	
20 minutes	Final clean up and model exit	Model exit should include:
		<ul> <li>Care in helping the client to a sitting position</li> <li>Offer water for client to hydrate</li> <li>Explanation of any aftereffects of the treatment</li> <li>Advise on how to spend the next 24 hours after the treatment.</li> <li>Walk model to change area</li> <li>Greet client after they have changed, check-in and walk out of the competition area</li> </ul>

PROJECT 30 - Aesthetics Post-Secondary Page 17 of 18



		•	Competition area is cleaned and disinfected.
10 minutes	Judging Check Point	1	

## Sponsors and Training Product

Please contact sponsors to purchase products for training purposes.

### BODY THERAPY TREATMENT

Body Treatment with Raindrop Therapy including Swedish massage, back and foot cleanse with exfoliation.

- Dermalogica
- Oils Young living

### ADVANCED FACIAL

treatment

- Dermalogica
- BT Micro & Sonic

## MANICURE WITH NAIL ART

Dry Gel-Polish Manicure with Nail Art and hand and arm massage.

- Fake hands with nail tips
- ProBeauty

# CREATIVE MAKEUP

Creative Makeup Application (POP art) Makeup Forever

It is important for each competitor to check the Canadian Skills Competition Website for the Contest Description and product list information. Check regularly for any changes and follow up with your advisors (<u>www.skillscanada.com</u>)







PROJECT 30 - Aesthetics Post-Secondary Page 18 of 18