

SCNC 2023 OCMT
MAY 25 – 26 25 – 26 MAI

SKILLS/COMPÉTENCES CANADA SPOKESPEOPLE AND SPECIAL GUESTS

Please visit the Media Centre, on Level 1, at the RBC Convention Centre, or contact Michèle Rogerson, micheler@skillscanada.com, 613-266-4771 to arrange for an interview or photo opportunity.

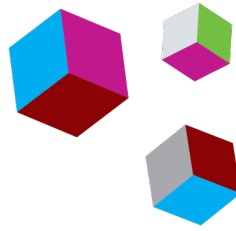
Select spokespeople are available to take part in French interviews.



Dr. Patrick Rouble
President, Skills/Compétences Canada

Dr. Patrick Rouble lives in Whitehorse, Yukon and is the Principal Consultant with Transom Frame Consulting. He has a diverse background with experience in education, research, business management and government. Patrick served two terms in the Yukon Legislative Assembly and was a Member of Cabinet for 5 years. He held the portfolios for Education, Energy, Mines & Resources, and the Public Service Commission. Upon his retirement from office, Patrick continued his passion for lifelong learning and completed a Doctorate in Education at the University of Calgary.

Patrick believes strongly that we need to encourage more Canadian youth to consider rewarding and meaningful careers in traditional trades and emerging technologies. He believes in helping Canadian youth develop the skills and abilities to lead meaningful and rewarding careers and that having a gratifying career will not only help build stronger individuals but will also help to build a stronger Canada.



SCNC 2023 OCMT

MAY 25 – 26 25 – 26 MAI



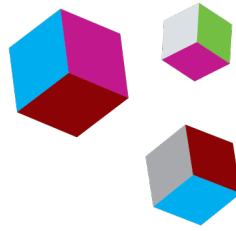
Sue Lefort

Vice-President, Skills/Compétences Canada

Sue Lefort has volunteered for Skills/Compétences Canada for over twenty years, in a variety of roles including on the Board of Directors and as a member of the National Technical Committee. She has also volunteered for WorldSkills as Workshop Manager, Chief Expert and most recently she was appointed as a WorldSkills Advisor. In 2022, Sue was the first recipient of the prestigious John Oates Memorial Award recognising the significant contributions volunteers make to help young people develop their skills.

Sue is a proud tradesperson and has done her training as a welder and Red Seal machinist. She has 35 years of experience where she worked from the shop floor to senior management before transitioning from the private sector to the government where she works closely with industry.

“Skills Canada aligns with both my personal and professional interests, and allows me to continue to inform and engage youth through volunteering” said Sue.



SCNC 2023 OCMT

MAY 25 – 26 25 – 26 MAI



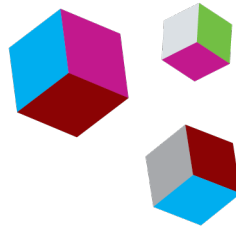
Shaun Thorson

Chief Executive Officer, Skills/Compétences Canada

Shaun Thorson, Chief Executive Officer of Skills/Compétences Canada, is a tireless champion of skilled trade and technology careers for Canadian youth. The CEO since 2006, Shaun has held various positions within the Skills/Compétences Canada (SCC) organization at the provincial and national levels for over 30 years.

Shaun recognizes the vital role of a strong and vibrant skilled trade and technology workforce in maintaining Canada's global economic leadership and fosters engagement with thought-leaders to ensure best practices and positioning. Known for the annual Skills Canada National Competition, Skills Canada is also member of WorldSkills. Within this international body Shaun has chaired the Sustainability Initiatives, Quality Assurance Management Council, the WorldSkills Americas Technical Committee and was Canada's WorldSkills Technical Delegate from 2006 to 2013 and in 2017.

Shaun is the Past President of the CWB Welding Foundation and Chairs the CEO-National Skills Organization Council for WorldSkills.



SCNC 2023 OCMT
MAY 25 – 26 **25 – 26 MAI**



Britnee Mishak

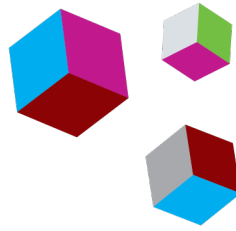
Chair, Skills Canada National Alumni Committee

Britnee knew she wanted to work in a creative job since a young age. She looked at options and Graphic Communications at Saskatchewan Polytechnic popped up! It is a two-year diploma, in which you learn about graphic design and bindery.

She currently has a full-time job in bindery which is very hands on. Britnee enjoys seeing a completed job in her hands versus digitally on a screen like a designer would. In the future, she may look at adding marketing skills to her existing skill set.

Britnee became involved with Skills/Compétences Canada (SCC) in 2015 when she competed at a Skills Canada Saskatchewan Provincial Competition in Graphic Design and won a silver medal! From there, she became part of the Skills for Success Youth Forum as a participant and came back the following year as a Leader. The next year, she joined SCC's Canada 150 as an alumni member. She has since become the President of Skills Canada Saskatchewan's Alumni Committee and the Chair of the National Alumni Committee (NAC).

Her advice to youth when they are choosing their career path is to do a lot of research. Having a few options of what you may want to do is great, but make sure you find out what the job entails daily. This can help you narrow down your schooling costs and get you working in your dream job as quickly as possible!



SCNC 2023 OCMT
MAY 25 – 26 25 – 26 MAI

Special Guests



Kate Campbell

Celebrity TV Contractor / Founder of Kate's Contracting Inc.

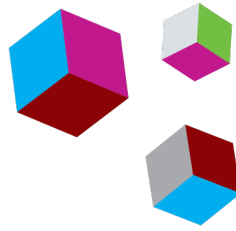
Kate will be onsite at SCNC on May 25th.

Kate Campbell entered the skilled trades in 2005. After realizing that the university path wasn't for her, Kate applied to a "Women in Skilled Trades" (WIST) course and realized she had found her passion. During the three-month program she was introduced to carpentry, electrical, plumbing, finish carpentry and several other trades.

Kate has been working in the television and renovation industry for over fifteen years and has been taught by some of the Canada's top renovators. She can be seen as part of the crew for HGTV's "Holmes on Homes", "Holmes in New Orleans", "Holmes Inspection" and assisting the final contestants as a part of "Handyman Superstar Challenge". While working with these shows she was faced with many challenges and was also exposed to every aspect of home renovation and building. Kate was personally involved in building several homes and helped with countless renovations.

Kate Campbell has also been featured as one of the crew in HGTV's hit shows "Decked Out" and "Disaster Decks" and "Deck Wars". Kate is also one of the hosts of HGTV's "Custom Built" which combines her skills from her early renovating days and her creative, fun attitude from building on Decked Out. To top it all off, most recently Kate was asked to participate in HGTV Canada's hit show "Home to Win" and "Family Home Overhaul" as one of the hosts and celebrity contractors. Kate also runs her own company, Kate's Contracting Inc. She specializes in real estate investment and rehabbing run-down properties, concentrating mainly on century homes with lots of character.

Kate is extremely passionate about speaking to young women who are considering entering the trades. Kate's mission is to use her story and experience to help as many women as possible feel empowered to get into the trades or feel confident in the world of real estate investment.



SCNC 2023 OCMT
MAY 25 – 26 **25 – 26 MAI**



Jamie MacMillan

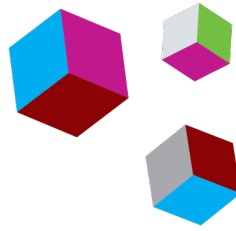
Founder of KickAss Careers

Jamie will be onsite at SCNC on May 26th.

Jamie became an ironworker in 2002 when women only represented two percent of the workforce across Canada and the United States. She thoroughly understands the struggles and challenges of working in a male dominated workforce and is on a mission to break down the negative misconceptions and stereotypes.

A multi-award winner for her efforts and work in this space, Jamie travels approximately 30 weeks yearly providing engaging keynote presentations and workshops to more than 50,000 students, parents, educators, unions, and employers each year across North America. Her efforts have gained international notoriety for opening doors and minds to the possibilities of well-paid careers in the skilled trade and technology sectors.

Jamie's refreshing and charismatic perspective inspire audiences of all sizes to raise the bar and shift gears on the way they see workplace innovation, inclusion, empowerment, overcoming adversity and driving innovation while opening new pathways to the trades.



SCNC 2023 OCMT
MAY 25 – 26 **25 – 26 MAI**



Mark Brand

Chef and Entrepreneur

He will be onsite on May 25 and 26, from 8:30 am to 10:00 am.

Mark is the Keynote speaker at the Skills Symposium.

Mark Brand is a pioneering chef and entrepreneur in the field of Social Impact and Community Development. Along with leading his 5 organizations, Brand is a Stanford fellow, Professor of Innovation and Design Thinking, has served as executive chef for the American Refugee Committee and Pope Francis's Climate Challenge, served as Entrepreneur in Residence for The City of Sydney Australia, and received Canada's Golden Jubilee Medal for service to his country and community.

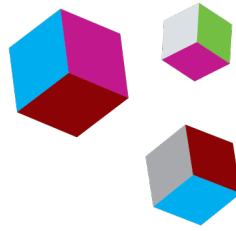
Brand also leads the United Nations Catalyst team focusing on food waste, poverty, and the impacts of current systemic structures on the most marginalized, traveling globally to learn and share best real-world practices and solutions from kitchens and stages alike.

Most recently he launched "BETTER", an iHeart Original radio show and podcast, bringing tools for us all to live better lives through stories of lived experiences from our most beloved citizens.

At the root of everything he works on, he believes that only true partnership and collaboration can create the successes we need and that there is no "Us and Them, only Us."

Website: www.markbrandinc.com

Instagram: @mark.brand



SCNC 2023 OCMT

MAY 25 – 26 25 – 26 MAI

Skills Canada: National and International Competition Alumni

Many former Skills Canada National Competition (SCNC) and WorldSkills Competition alumni volunteers will be in attendance to make the 2023 Skills Canada National Competition a winning success. As well as being on site, they are also on hand to speak about their competition experience and how it has helped them in their careers.

Technical Committee Members (Competition Experts)

Each of the 45 competition projects are designed and judged by a National Technical Committee (NTC) made up of experts from education and industry across the country. These experts are on hand to discuss specifics about Skill Areas.

Industry Partners, Sponsors and Suppliers

Industry representatives working with Skills/Compétences Canada to make SCNC possible will be on hand to discuss skilled trade opportunities, needs and issues related to their sectors.