

Test Project

ATA

Aesthetics

POST-SECONDARY



Congratulations on participating in such an exciting and rewarding competition.

The host province will provide models for all competitors.

During the competition, you will be judged in the following areas:

- Professional presentation
- Technical skills
- Organizational skills
- Communication
- Product knowledge & control
- Sanitation
- Compliance with health and safety

Mini Facial with Lash and Brow Treatment

• Mini Facial with lash tint and lift, brow tint and lamination

Manicure with Nail Art

• French tip (8) and France themed nail art (2) completed on artificial nails. Basic manicure with hand and arm massage on human model. Tips to be applied to human model. ProBeauty (LCN) will sponsor nail products.

Body Treatment

 The competitor will demonstrate a back treatment, using the BT Micro machine and demonstrate a reflexology foot treatment (<u>https://www.youtube.com/watch?v=WHxSAKDsKv0</u>)

Evening and Creative Makeup

• Creative Makeup Application Evening & Creative look - human model

Orientation for competitors:

Competitors are to bring a copy of the Contest Description, Project and any other documents pertaining to the Aesthetics competition.

During the competitor orientation, you will have the opportunity to familiarize yourself with the equipment, products and tools. Competitors will have the opportunity to ask questions at this time.

TEST PROJECT 30-Aesthetics Post-Secondary Page 1 of 22



The competitor will demonstrate a mini facial involving full skin analysis and model consultation, findings recorded on provided sheets.

Demonstration of mini facial using the following techniques: one cleanse (removal with hot towel) tone, exfoliate (removal with hot towels), infusion of serum using BT Sonic, mask application, hand and arm massage for the duration of the mask treatment, finishing products. Dermalogica Products will be used throughout the facial.

Demonstrate the techniques and correct timing for lash lift and tint; brow tint and lamination using Misencil sponsor's products.

Manicure with Nail Art

French Gel Polish Application: Competitors will perform a French gel polish application on 8 artificial nails, with base color under French design. Correction is allowed. Competitors will then perform 2 artificial nails with France themed nail art design. Artificial nails will be sized to the model pre competition and be applied on a nail tip holder for designing (see on SCNC website). Competitors will have access to a kit containing gems, foil, glitter/pigment, and gel polishes to complement the theme. Each art media must be used at least once in designs.

Competitor will greet a live model and perform a traditional manicure with no polish and then apply all 10 Artificial nails with 2-way sticky tape (see photo on SCC website) to natural nails for a finished look. ProBeauty (LCN) will sponsor nail products.

Nail Art and French design: 1st section French Gel Polish Application:

Competitors will perform a French gel polish application on 8 artificial nails, with base color under French design. Correction is allowed. Competitors will demonstrate nail art on 2 artificial nails using the products supplied in the kit.

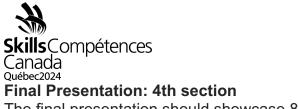
Traditional Basic Manicure: 2nd section

Competitors will perform a traditional basic manicure on a live model. This manicure should be without polish.

Application of Artificial Nails: 3rd section

After the basic manicure, competitors will apply the 10 artificial nails, previously designed with French gel polish and nail art, to the human model. The application should be done using 2-way nail stickers.

TEST PROJECT 30-Aesthetics Post-Secondary Page 2 of 22



The final presentation should showcase 8 French nails with 2 France themed Nails.

Body Therapy Treatment – Back treatment with reflexology demonstration to the feet

Competitors will demonstrate their knowledge of foot reflexology through verbal, written and hands on demonstration of reflexology (see the video link on the SCC website)

The competitor will then perform a back treatment, using sponsor's products, demonstrating cleansing, exfoliation, BT Micro machine, toning, serum application, massage, application of a mask and finishing products to the model's back. The treatment will incorporate Dermalogica products throughout the treatment.

Evening & Creative Makeup

Demonstration of an evening makeup using sponsor's products, Makeup Forever. Apply foundation, skin correction, highlight/contour, blush, shadow, lip liner, eyeliner, mascara, lip stick and artificial strip lashes.

The competitor will replicate a design element provided by Skills Canada to the model's face.

The competitor will add a creative makeup design, that compliments the design element provided by Skills Canada and the evening makeup look.

The creative look must be placed in one of four quadrants of the face and one of four quadrants of the décolleté (see provided example).

The competitor may use their own makeup (any medium) and/or the sponsor makeup to carry out the creative design.

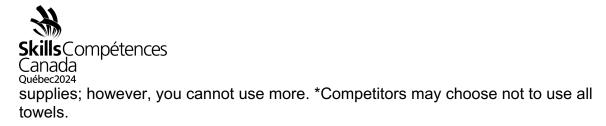
The creative design will demonstrate creativity, technique and complexity of design.

<u>Tasks and Check Points</u>: You will be given a specified time for each task. Judging is done throughout each task so you will need to be aware of these CHECK POINTS indication in your project instructions. It is the competitors' responsibility to ensure that judges check the models prior to commencing any treatment.

All tests must be finished within the given time. Other than judging time, no extra time will be granted.

<u>NOTES</u>: If you are in doubt about any other tools or equipment you wish to use, check with the chair of the committee prior to the competition date or at orientation. Each test must be performed using the provided number of towels. You do not have to use all the

TEST PROJECT 30-Aesthetics Post-Secondary Page 3 of 22



Test number of towels needed for the competition

| Mini Facial | 2 medium (hand towel) and 1 large |
|---------------------------|-------------------------------------|
| Manicure with Nail Art | 4 medium (hand towel) |
| Body Therapy Treatment | 10 medium (hand towel) and 2 larges |
| Evening & Creative Makeup | 2 medium (hand towel) |

Points will be awarded throughout each test for professionalism and complying with occupational health and safety.

Personal Protective Equipment (PPE) optional:

<u>Mini Facial</u>: Gloves & Facial Mask <u>Manicure</u>: Dust/protective Facial Mask <u>Body Therapy Treatment</u>: Gloves & Facial Mask <u>Creative Makeup</u>: Facial Mask

**Competitors will be required to follow provincial Covid-19 rules and regulations, therefore, PPE may be required during some test projects.

Uniform - Throughout the competition, the competitor must wear a black professional uniform of their choice with black closed toed shoes no laces, and black socks.

Below are examples of the closed toed shoes, socks and uniform to be provided by the competitor.



TEST PROJECT 30-Aesthetics Post-Secondary Page 4 of 22



MARKING SUMMARY

| Skill Area | Time | Model | Maximum Mark |
|--|----------|--|--------------|
| Mini Facial with Lash and Brow Treatment | 3 hours | Female Model | 30 |
| Body Therapy Treatment | 3 hours | Human Model | 30 |
| Manicure with Nail Art | 3 hours | Nail tips on fake hands/ Human Model | 20 |
| Evening & Creative Makeup | 3 hours | Female Model | 20 |
| TOTAL: | 12 hours | | 100 |

COMPETITION DAYS

| Day 1 | | |
|-------|--|--|
| Group | AM | РМ |
| A | Mini Facial with Brow and Lash Treatment | Manicure with Nail Art |
| В | Manicure with Nail Art | Mini Facial with Brow and Lash Treatment |

SCHEDULE

| 8:00 am | Competitors room opens |
|--------------------|-------------------------------------|
| 8:45 am | Daily briefing and review of safety |
| 9:00 am - 12:00 pm | AM competition begins |
| 12:00 pm - 1:00 pm | LUNCH |
| 1:30 pm - 4:30 pm | PM competitions begins |
| 4:30 pm | Competition ends |

NOTE: These are tentative schedules. Start and end times may vary.

TEST PROJECT 30-Aesthetics Post-Secondary Page 5 of 22



COMPETITION DAYS

| Day 2 | | |
|-------|------------------------------|------------------------------|
| Group | AM | РМ |
| A | Evening & Creative Makeup | Body Therapy Treatment |
| в | Body Therapy Treatment | Evening & Creative Makeup |

SCHEDULE

| 8:00 am | Competitors room opens |
|--------------------|-------------------------------------|
| 8:45 am | Daily briefing and review of safety |
| 9:00 am - 12:00 pm | AM competition begins |
| 12:00 pm - 1:00 pm | LUNCH |
| 1:30 pm - 4:30 pm | PM competitions begins |
| 4:30 pm | Competition ends |

NOTE: These are tentative schedules. Start and end times may vary.

MANICURE WITH NAIL ART

Time Allotted: 3 hours

Model: Human Model

Maximum Mark: 20

| Starting time | GROUP | |
|---------------|--------|--|
| 9:00 AM | Α | |
| 1:30 PM | В | |
| ТІМЕ | TASK | SKILL CHECKLIST |
| 10 minutes | Set up | Treatment area prepared and all equipment, products and tools ready for manicure, gel polish and nail art application. |

TEST PROJECT 30-Aesthetics Post-Secondary Page 6 of 22



| Québec2024 | | |
|--------------|---|--|
| | | |
| 10 minutes | Prep artificial tips. | Nail tips are buffed and |
| | | cleaned with no shine on |
| | | the nail tips |
| 5 minutes | CHECK POINT FOR JUDGING | |
| 45 minutes | Nail Art to all 10. | French tip design on 8 nail tips, smile line is crisp and even. France themed nail art on 2 nail tips. Quality of |
| | Application: | work. |
| | Competitors will perform a French gel polish application on 8 artificial nails, with base color under French design. | |
| | Correction is allowed. | |
| | Competitors will then perform 2 Artificial nails with nail art design, the theme is "France. Artificial nails will be sized to model pre competition and on a nail tip holder for designing. Competitors will have access to a kit containing gems, foil, glitter/pigment, and gel polishes to complement the theme. Each art medium must be used at least once in designs. | |
| 5 minutes | CHECK POINT FOR JUDGING | |
| TEST PROJECT | | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 7 of 22



| Québec2024 | | |
|------------|-------------------------------------|--|
| | | |
| 10 minutes | Client greeting and consultation | Model is greeted and prepared for service. Consultation is performed using the supplied consultation form with findings recorded. |
| 5 minutes | CHECK POINT FOR JUDGING | |
| 25 minutes | Manicure- Soak and Prep | Nails trimmed, filed, soaked, shaped and cuticle work is performed. Nails are buffed leaving no shine on the nail bed. |
| 5 minutes | CHECK POINT FOR JUDGING | |
| 10 minutes | Hand and Arm Massage | Massage to demonstrate classical movements, effleurage, petrissage, tapotement and passive joint movements. |
| 5 minutes | CHECK POINT FOR JUDGING | |
| 10 minutes | artificial nail tips. | Excessive products removed from models' nails, arms and hand using a dry towel or gauze. |

TEST PROJECT 30-Aesthetics Post-Secondary Page 8 of 22



| 15 minutes | Application of Tips | Application of nail tips are even, straight and balanced with models' hands. 2-way nail stickers are used and proper size selected. |
|------------|----------------------------------|---|
| 5 minutes | CHECK POINT FOR JUDGING | |
| 10 minutes | Client walks out and clean up | Assist model to exit and treatment area is cleaned. up. |
| 5 minutes | CHECK POINT FOR JUDGING | |

MINI FACIAL WITH LASH TINT AND LIFT AND BROW TINT AND LAMINATION

Time Allotted: 3.0 hours

Model: Female

Maximum Mark: 30

| Starting Time | Group |
|---------------|-------|
| 9:00 am | Α |
| 1:30 pm | В |



| TIME | TASK | SKILL CHECKLIST |
|------------|--|---|
| 10 minutes | Pre-service set up. | The treatment area and competitor prepared for mini facial and lash tint and lift, brow tint and lamination. |
| | Model greeted | The model is greeted, and therapist offers assistance and care, as needed, to the service area. |
| 10 minutes | Model Installation Client explanation and consultation | The model is assisted onto the bed, in a sitting position, with the appropriate draping for comfort, warmth and modesty. Competitors must provide a verbal explanation of mini facial and the procedure for the lash tint and lift, brow tint and lamination. The competitor must complete a verbal consultation with the model to ensure there are no contraindications. |
| 15 minutes | Cleanse and Skin Analysis | The competitor will perform facial cleanse routine prior to conducting and recording a detailed skin analysis on the form provided. |
| 5 minutes | Check Point for Judging | |



| Québec2024 | | |
|------------|---|---|
| 15 minutes | Competitor will select correct products to treat client skin type. Competitor will continue to perform the facial routine. | Second cleanse Tone Apply and removal exfoliant using hot towel /4by4 wipes. |
| | | There should be no residue of exfoliant remaining on clients 'skin |
| 3 minutes | Check Point for Judging | |
| 25 minutes | Infusion of Serum | Apply serum and infuse using BT <mark>Micro</mark> |
| | Application and removal of Mask | Apply the rubberized mask in a neat timely manner with no residual dripping. |
| | | Mask to remain on for the allotted time. |
| | Arm Massage | Arm Massage for duration of mask treatment. |
| | | Removal of mask should be in one smooth movement, leaving no residue behind. |
| 3 minutes | Check Point for Judging | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 11 of 22



| Québec2024 | | |
|-------------------------|--|--|
| 2 minutes | Application of Finishing Products | Apply finishing products treatment cream and SPF |
| 3 minutes | Lash Tint and Lift, Brow Tint and Lamination Treatment explanation and contraindications | Competitor provides verbal explanation to the client of the treatment procedures and outcomes. Contraindications checked |
| 25 minutes | Preparation and Application for Lash Lift Lower and upper Lash Prep Preparation and Application for Brow Lamination and Tint Brow Prep Lift Process and Removal Neutralize and Tint | Thoroughly cleanse lashes. To remove any product residue Lower lashes secured to the silicone eye pad. Apply silicone roll and adhesive and adhere lashes. Cleanse / Brush. Application, lifting process, removal. Application, neutralize and tint process and removal. Finishing Product |
| 10 minutes | Check Point for Judging | |
| <mark>35 minutes</mark> | Lift Solution Set and Tint | Apply lift solution, process time, removal. Apply set and tint blend. |

TEST PROJECT 30-Aesthetics Post-Secondary Page 12 of 22



| | | Process time. <mark>Botulash</mark> |
|------------------------|---|---|
| | Lash and Eye Clean Up /finishing product | Removal of product Removal silicone pads and roll Final cleanse of the eye and lash area. Nourish serum |
| <mark>9 minutes</mark> | Check Point for Judging | |
| 8 minutes | Aftercare Advice | Verbal advice for Aftercare /homecare given. |
| | Model exit. | Assist model to change room and exit. |
| | Post service clean up. | The treatment area is cleaned up. |
| 2 minutes | Check Point for Judging | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 13 of 22



Time allotted: 3.0 hours

Model: Female

Maximum mark: 20

| Starting time | Group | | |
|---------------|---|---|--|
| 9:00 am | A | | |
| 1:30 pm | В | | |
| 20 minutes | Pre-service - Set up station for cleansing of skin and Make-up application. | Treatment area, and competitor are prepared for the service. Skincare products are | |
| | | dispensed and brought to the station. | |
| | | All sponsor evening and design element make-up, brushes, lashes, lash glue, lash scissors, palette, disposable wands, sharpener & headband to be set-up | |
| 5 minutes | Check point – Break for judging | | |
| 5 minutes | Model is greeted and prepared for service. | Model will be draped pre- service. | |
| | Prep model's skin for all areas that makeup will be applied. | All steps should be in accordance with health, safety and professionalism. | |
| | | Cleanse, tone, moisturize and prime model's skin. | |
| 5 minutes | Dispose of all items used for cleansing and prepping the skin. | | |
| 5 minutes | Check Point – Break for judging | | |
| 45 minutes | Apply evening make-up application using the makeup provided by the sponsor. | The competitor will demonstrate proper application and blending of: | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 14 of 22



| Quebec2024 | | | |
|------------|---|---|--|
| | | Foundation, skin correction, highlight/contour, blush, shadow, lip liner, eyeliner, mascara, lip stick, finishing powder and artificial strip lashes. The steps must be performed in a logical sequence. | |
| | | All steps should be in accordance with health, safety and professionalism. | |
| 5 minutes | Check Point for judging | | |
| 10 minutes | Replicate the design element provided by Skills Canada, using the provided sponsors make-up. | Apply with accuracy the design element to the face. (See provided Photo) | |
| 10 minutes | Check Point – Break for judging & Set-u competitor's makeup (any medium) brou look. | • | |
| 45 minutes | The competitor will add a creative makeup design, that compliments the design element provided by Skills Canada and the evening makeup look. | Apply the creative design in one of four quadrants of the face and one of four quadrants of the décolleté (see provided example). | |
| | The competitor may use their own makeup (any medium) and/or the sponsor makeup to carry out the creative design. | The creative design will demonstrate creativity, technique and complexity of design. | |
| 10 minutes | Check Point - Break for judging | | |
| 10 minutes | Model exit and post service clean up | Assist model to exit and treatment area is cleaned up. | |
| 5 minutes | Final Judging | | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 15 of 22



BODY THERAPY TREATMENT WITH FOOT REFLEXOLOGY MASSAGE

Time allotted: 3.0 hours

Model: Human

Maximum mark: 30

| Starting Time | Group |
|---------------|-------|
| 9:00 am | В |
| 1:30 pm | A |

| TIME | TASK | SKILL CHECKLIST |
|------------|---------------------|---|
| 10 minutes | Pre-service set up. | Treatment area and competitor prepared for back treatment and foot reflexology massage. |
| | Model greeted | The model is greeted, and therapist offers assistance and care, as needed, to the service area. |

TEST PROJECT 30-Aesthetics Post-Secondary Page 16 of 22



| 15 minutes | Foot soak Client explanation and consultation | Client's feet are soaked, in a seated position, with competitor being mindful of proper water temperature. Feet must be soaked for a minimum of 5 minutes. While the feet are soaking, competitors must provide a verbal explanation of what foot reflexology is (definition) to the model. |
|------------|---|---|
| | | The competitor must complete a written consultation with the model to ensure there are no contraindications. |
| | Model installation | The model is installed on the bed, in a sitting position, for foot reflexology massage with adequate draping to provide comfort, warmth and modesty. |
| 5 minutes | Check Point for Judging | |
| 25 minutes | Foot reflexology massage | The competitor will offer a foot reflexology massage to both feet (equal time spent on both) demonstrating all movements from the provided video (on SCC website). |
| | Model Reflexology Info Sheet | Competitor will identify 6 different pressure points, 3 on each foot, on a blank foot reflexology chart to be given to the model for take home information. |
| 10 minutes | Check Point for Judging | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 17 of 22



| 20 minutes | Competitor will prepare and install model for back treatment. | The model is prepared for back treatment with adequate draping to provide comfort, warmth and modesty. |
|------------|--|---|
| | | Application and removal of cleanser. |
| | Cleansing of back | Application and removal of exfoliator using the BT Sonic machine. |
| | Exfoliation of back | Removal of cleanser and exfoliant using a maximum of 4 wet towels ONLY. No gauze allowed for removal. There should be no exfoliant residue remaining on the model or bed/linen. |
| 10 minutes | Check Point for Judging | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 18 of 22



| Quebecz024 | | |
|------------|------------------------------|--|
| 25 minutes | Tone the back | Competitor will tone. |
| | Massage of back | Massage is performed to the back for 20 minutes. Massage should be flowing, rhythmic, and consistent. |
| | | Competitor must demonstrate the following massage movements: petrissage, tapotement, effleurage, friction and vibration. |
| | Removal of massage medium | If massage oil is used, removal must be done using a dry towel to absorb excessive massage oil from the back. Only 1 dry towel to be used. |
| | | If massage lotion is used, removal must be done using a wet towel to absorb excessive massage lotion from the back. Only 1 wet towel to be used |
| | | |
| 5 minutes | Check Point for Judging | |

TEST PROJECT 30-Aesthetics Post-Secondary Page 19 of 22



| Quebeczuz4 | | |
|------------|--------------------------------------|---|
| 20 minutes | Mask Application | Competitors will apply the mask to the back, across the shoulder line to the waistline. Mask must be even, smooth, with no residue/fallout to the sides of the body or bed/linens. |
| | Head Massage | Mask must be left on the back for 5 minutes. Competitors will perform a head massage (no massage medium to be used) during this time. |
| | | Models must be provided with comfort, warmth and modesty, with bed linens remaining protected (unsoiled). |
| | Mask removal | Competitors will remove the mask using ONLY 2 wet towels. |
| 5 minutes | Check Point for Judging | |
| 5 minutes | Application of finishing products | Competitor must apply serum(s) and moisturizer. |
| 15 minutes | Model Exit | Assist model to change room and exit. |
| | Post service clean up | The treatment area is cleaned up. |
| 10 minutes | Check Point for Judging | |

As we embark on the 2024 National Aesthetics Competition, we extend our heartfelt congratulations to all participants for embracing the excitement and rewards this event promises. The host province's commitment to providing models underscores the collaborative spirit of this competition.

Throughout the competition, your skills will be meticulously evaluated across various dimensions, including professional presentation, technical proficiency, organizational

TEST PROJECT 30-Aesthetics Post-Secondary Page 20 of 22



finesse, effective communication, product knowledge & control, sanitation practices, and compliance with health and safety standards.

From the intricacies of a Mini Facial with Lash and Brow Treatment to the artistic expression of Manicure with Nail Art, and the transformative Body Treatment, utilizing advanced techniques like the BT Micro machine, to the creative canvas of Evening and Creative Makeup – each segment challenges your abilities and showcases the diverse talents within the aesthetics domain.

We wish every participant an enriching and successful journey, as you not only compete but also contribute to elevating the standards of excellence in aesthetics. May your passion and dedication shine through in every aspect of this competition. Best of luck!

Sponsors and Training Product

We express sincere appreciation to our esteemed sponsors, Pro Beauty (LCN), Dermalogica, Makeup Forever, and Misencil, for their unwavering support in enhancing the scope of the Skills Aesthetics National Competition. Your commitment to excellence and innovation has played a pivotal role in elevating the standards of this event. Thank you for being instrumental in the success and growth of our shared passion for beauty and skill.

Please contact sponsors to purchase products for training purposes. Check the SCC website for kit pricing details.

BODY THERAPY TREATMENT

Body Treatment with Back Treatment and Reflexology Demo to the Feet

• Dermalogica

MINI FACIAL WITH BROW AND LASH TREATMENT

- Dermalogica
- Misencil

MANICURE WITH NAIL ART

• ProBeauty (LCN)

EVENING & CREATIVE MAKEUP

• Makeup Forever

TEST PROJECT 30-Aesthetics Post-Secondary Page 21 of 22



It is important for each competitor to check the Canadian Skills Competition Website for the Contest Description and product list information. Check regularly for any changes and follow up with your advisors (<u>www.skillscanada.com</u>).



TEST PROJECT 30-Aesthetics Post-Secondary Page 22 of 22