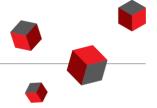


MEDIA ADVISORY



Skills/Compétences Canada Celebrates the 19th National Skilled Trade and Technology Week in Montréal, QC

OTTAWA, ONTARIO, October 31, 2023 – Skills/Compétences Canada is hosting an event for National Skilled Trade and Technology Week (NSTTW) on Tuesday, November 7, at John F. Kennedy High School.

What: National Skilled Trade and Technology Week (NSTTW) Event

This event generates awareness about the opportunities in skilled trade and technology sectors for students, educators and industry. Approximately 400 students from local high schools will participate in around 15 interactive Try-A-Trade® and Technology activities hosted by educators and industry experts.

Who: Speakers (Biographies and photos are available in the media kits)

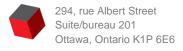
- Dr. Patrick Rouble, President of Skills/Compétences Canada
- Nick Katalifos, Director General, English Montreal School Board
- Cynthia Gauthier, Monster Truck Jam Driver
- Tommaso Maffei, Bronze Medalist in Secondary Cabinetmaking at the 2023 Skills Canada National Competition, in Winnipeg.

When: Tuesday, November 7, 2023

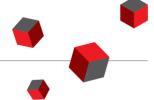
- 8:00 am to 9:30 am: Networking breakfast
- 9:30 am to 3:00 pm: Approximately 400 students from local high schools from Montréal will participate in around 15 interactive Try-A-Trade[®] and Technology activities.

Where: John F. Kennedy High School, 3030 Villeray Street East, Montreal, QC, H2A 1E7.

RSVP: Media are asked to confirm their attendance in advance by contacting Michèle Rogerson at the coordinates below. (see page 2)







MEDIA ADVISORY

About Skills/Compétences Canada

Skills Canada was founded in 1989 as a national, not-for-profit organization with partner Skills Canada organizations in each of the provinces/territories that work with employers, educators, labour groups and governments to promote skilled trade and technology careers among Canadian youth. Its unique position among private and public-sector partners enables it to work toward securing Canada's future skilled labour needs while helping young people discover rewarding careers. Skills Canada offers experiential learning opportunities including skilled trade and technology competitions for hundreds of thousands of young Canadians through regional, provincial/territorial, national and international events, as well as skilled trade awareness programs. Headquartered in Ottawa, Ontario, Skills/Compétences Canada is the Canadian member organization of WorldSkills.

Follow Skills/Compétences Canada on <u>Twitter</u>, <u>Facebook</u>, <u>YouTube</u>, <u>Flickr</u>, <u>Instagram</u> and <u>LinkedIn</u>.

MEDIA CONTACT: Michèle Rogerson, 613-266-4771, micheler@skillscanada.com.

