

WORLDSKILLS TEAM CANADA 2026 **PARTNERSHIP OPPORTUNITIES**

**48TH WORLDSKILLS COMPETITION
SHANGHAI, CHINA
SEPTEMBER 22 – 27, 2026**



Funded in part by the Government
of Canada's Canadian
Apprenticeship Strategy



HELP WORLDSKILLS TEAM CANADA 2026 ACHIEVE GOLD!

Thanks to the involvement of our partners and supporters, WorldSkills Team Canada 2026 has the opportunity to participate in this international event that brings together the world’s most talented competitors in skilled trades and technologies.

The Skills Canada National Competition (SCNC) 2025 was a qualifying year for youth to compete at WorldSkills Shanghai 2026. Once the candidates are selected at SCNC, they, with the help of their Expert, Trainer, Skills Canada Member Organization (M.O.) and the National Secretariat (NSec), will train and prepare to compete at WorldSkills Shanghai 2026.

WorldSkills Team Canada 2026 will participate in the following Skill Areas:

- Autobody Repair
- Automobile Technology
- Aircraft Maintenance
- Beauty Therapy
- Bricklaying
- Cabinetmaking
- Car Painting
- Cloud Computing
- CNC Milling
- CNC Turning
- Cooking
- Electrical Installations
- Fashion Technology
- Graphic Design Technology
- Hairdressing
- Heavy Vehicle Technology
- Industrial Control
- Industrial Mechanics
- IT Software Applications
- Landscape Gardening
- Mechanical Engineering CAD
- Mechatronics
- Pâtisserie and Confectionery
- Plumbing and Heating
- Refrigeration and Air Conditioning
- Web Technologies
- Welding
- 3D Digital Game Art



WORLDSKILLS TEAM CANADA 2026 COMPETITOR PATHWAY

1 IN-SCHOOL COMPETITIONS

1 It begins with in-school competitions, supported by teacher encouragement.

2 REGIONAL COMPETITIONS

2 Progress to regional competitions.

3 PROVINCIAL/TERRITORIAL COMPETITIONS

3 Approximately 5,000 youth advance to the provincial/territorial competitions.

4 SKILLS CANADA NATIONAL COMPETITION 2025

4 Over 500 students compete at the Skills Canada National Competition (SCNC). The highest-ranking age eligible participant or team in identified Skill Areas at SCNC are selected to participate in the next stage of WorldSkills Team Canada.

5 WORLDSKILLS TEAM CANADA TRAINING MAY 2025-AUGUST 2026

5 The competitor or team in each identified Skill Area will participate in various training activities and a mental preparation program.

6 WORLDSKILLS TEAM CANADA COMPETE AT WORLDSKILLS SHANGHAI 2026 IN SEPTEMBER

6 WorldSkills Team Canada members represent Canada at the WorldSkills Competition.



SKILLS
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#WSTC2026





47TH
WORLDSKILLS
COMPETITION

ABOUT WORLDSKILLS

Founded in 1950, the WorldSkills Competition demonstrates how important skills education and training is for youth, industries and society by challenging young professionals around the world to become the best in the skill of their choice.

Every two years, the WorldSkills Competition represents the best of international excellence in skilled trades and technologies. Young competitors from around the globe will gather in Shanghai with the goal of earning the title of world champion in their Skill Area.

These competitors represent the best of their peers and have earned a spot on their country's team through dedication and hard work. At the WorldSkills Competition, competitors will participate in simulated real work challenges, and will be judged against international quality standards.

ABOUT THE 48th WORLDSKILLS COMPETITION IN SHANGHAI, CHINA

September 22 to 27, 2026, at the National Exhibition and Convention Center (NECC) in Shanghai

WHAT IS IT?

The WorldSkills Competition is the largest and most influential skills competition in the world. It represents the best of international excellence in skilled trades and technologies. Every two years, young competitors from around the globe gather at the WorldSkills Competition, with the goal of earning the title of world champion in their Skill Area. These competitors represent the best of their peers and have earned a spot on their country's team through dedication and hard work. At the WorldSkills Competition, competitors will participate in simulated real work challenges, and will be judged against international quality standards.

The event slogan for WorldSkills Shanghai 2026 is: **Master Skills, Change Your Future. #WSTC2026**

For more information, visit: worldskills2026.com

WHY IS IT HAPPENING?

The WorldSkills Competition inspires youth to discover the many careers that are available in the skilled trade and technology sectors. With an increasing demand for skilled workers, the trade and technology sectors represent a lucrative and exciting career path for youth around the world. Throughout the Competition, stakeholders from industry, government, and education are provided with the opportunity to exchange information and best practices regarding industry and professional education at networking events and thought-provoking conferences.

ABOUT WORLDSKILLS SHANGHAI 2026

Approximately 1,500 competitors from over 70 Member countries and regions compete in front of an incredible 250,000 visitors, in 62 Skill Areas representing these six sectors: Manufacturing and Engineering Technology, Information and Communication Technology, Construction and Building Technology, Transportation and Logistics, Creative Arts and Fashion and Social and Personal Services.

A FEW INTERESTING FACTS ABOUT THE HOST CITY —

SHANGHAI, CHINA

- Shanghai is the place where Chinese and Western cultures converge. Shanghai is also the cradle of modern industry in China, having a great number of highly skilled vocational workers.
- As a global metropolis, Shanghai has extensive experience in organizing competitions, having hosted numerous international events.
- As the host city of the WorldSkills Competition 2026, Shanghai holds special significance and serves as a central hub, connecting China to the rest of the world.
- In Shanghai, there are 3.88 million skilled workers and 1.04 million highly skilled professionals.
- There are also 110 training bases, covering key sectors such as modern services, advanced manufacturing, strategic emerging industries, and modern agriculture.

PARTNERSHIP OPPORTUNITIES

| | Presenting Sponsor \$100,000 (1 Available) | Premier Sponsor \$50,000 (3 Available) |
|--|--|--|
| Benefits | | |
| SCC website: www.skillscanada.com . WorldSkills Team Canada 2026 Partners webpage hyperlinked to sponsor's corporate website | ● | ● |
| WorldSkills Team Canada 2026 sponsor banner on-site | ● | ● |
| WorldSkills Team Canada 2026 competitor workwear* | All Competitors | All Competitors |
| WorldSkills Team Canada 2026 print and digital advertising | ● | ● |
| WorldSkills Team Canada 2026 polo | ● | |
| Strategic Messaging | | |
| Partnership announced on social media | ● | ● |
| Invitation to WorldSkills Team Canada 2026 events (if applicable) | ● | ● |
| One short survey sent to all Experts, Trainers, and Competitors | ● | ● |
| Mention in media release | ● | |
| Speaking opportunity at WorldSkills Preparation Meeting | ● | |
| Congratulations message in WorldSkills Recap Document | ● | |
| WorldSkills Conference ticket(s) – if available. Costs associated with attending WorldSkills (e.g., food, travel, accommodations) are the responsibility of the sponsor. | | |

*As per WorldSkills commercial marks policy.

NOTE:

Organizations supporting Experts or Trainers are not eligible to receive logo recognition on competitor teamwear. This is reserved for organizations supporting competitors only.

SUPPLIER IN-KIND DONATIONS ARE RECOGNIZED AS FOLLOWS:

Consumable: Supplier is recognized for 100% of the retail value of the product, as the product is given entirely to Skills/Compétences Canada.

Non-consumable: Supplier is recognized for 30% of the retail value of the product, as the supplier retains sole ownership of the product post-competition. This includes training.

PARTNERSHIP OPPORTUNITIES (continued)

| | Official (Education**) \$5,000+ (Monetary or In-Kind) | Supporting Partner \$2,500+ (Monetary or In-Kind) | Friends of Skills \$2,500*** (Monetary or In-Kind) |
|---|---|---|--|
| Benefits | | | |
| SCC website: www.skillscanada.com . WorldSkills Team Canada 2026 Partners webpage hyperlinked to sponsor's corporate website | ● | ● | Name only |
| WorldSkills Team Canada 2026 sponsor banner on-site | ● | ● | Name only |
| WorldSkills Team Canada 2026 competitor workwear* | 1 Competitor | | |
| Strategic Messaging | | | |
| Partnership announced on social media (grouped) | ● | | |

*As per WorldSkills commercial marks policy.
**Education or training institutions supporting a competitor enrolled as a student at their facility, and who provides \$5,000 of in-kind or monetary support, will be recognized as an Education partner.
***Up to \$2,500 of monetary or in-kind contributions.

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“After winning the bronze medal in Automobile Technology, I was surprised and very happy! I'd like to thank everyone who encouraged me to pursue this trade. My father and grandfather have been a great source of inspiration for me in the automotive field.”
– Anthony Minotti, WorldSkills Team Canada 2024 medalist in Automobile Technology



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CANADA NIGHT SPONSOR – \$20,000

Event Description

Canada Night is an exclusive reception celebrating Team Canada’s journey at WorldSkills. This event provides a unique opportunity for competitors, supporters, and stakeholders to connect and reflect on the competition experience in a relaxed and engaging setting.

Sponsorship Recognition

- 2-3 minute speaking opportunity at the event.
- Logo recognition as the event sponsor on digital screens within the venue.
- Logo recognition as a Premier Sponsor of WorldSkills Team Canada on the Skills Canada website.
- Opportunity to provide branded giveaways to attendees (items provided by the sponsor and subject to Skills Canada approval).
- Acknowledgment in a dedicated social media post on Skills Canada’s platforms.

TEAM CANADA FAN CLUB – \$10,000

Help ensure Canada is clearly seen and heard at WorldSkills 2026 by sponsoring Canadian flags, noisemakers, pins, international gift exchange items, and more.

- Logo placement on signage and website
- Logo on noisemakers
- Partnership announcement on social media (grouped)

MEDIA PARTNER

As a Media Partner, sponsors will play a key role in amplifying Team Canada’s journey and achievements at WorldSkills.



PARTNERSHIP CONFIRMATION FORM

On behalf of _____
COMPANY NAME

I confirm our commitment to support Skills/Compétences Canada.

WE WISH TO BECOME A:

- ☐ WorldSkills Team Canada Presenting Sponsor \$100,000 (1 Available)
- ☐ WorldSkills Team Canada Premier Sponsor \$50,000 (3 Available)
- ☐ WorldSkills Team Canada Official (Education) \$5,000+ (Monetary or In-Kind)
- ☐ WorldSkills Team Canada Supporting Partner \$2,500+ (Monetary or In-Kind)
- ☐ Friends of Skills \$2,500 (Monetary or In-Kind)

Additional Sponsorship Opportunities

- ☐ Canada Night Sponsor \$20,000
- ☐ Team Canada Fan Club \$10,000
- ☐ Media Partner



“To win the bronze medal was definitely a dream come true! I want to thank my family, my friends and the industry sponsors for being so supportive. I also had a great trainer and training facility. It takes a lot of work to get to this stage and then to medal is an amazing feeling!”

– Ben Rainforth, WorldSkills Team Canada
2024 medalist in Welding

For further information contact:
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For more information, please visit www.worldskills2026.com



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