



May 29 & 30
REAL DISTRICT
EVENT RECAP







SKILLS COMPETENCES CANADA.COM #SCNC2025



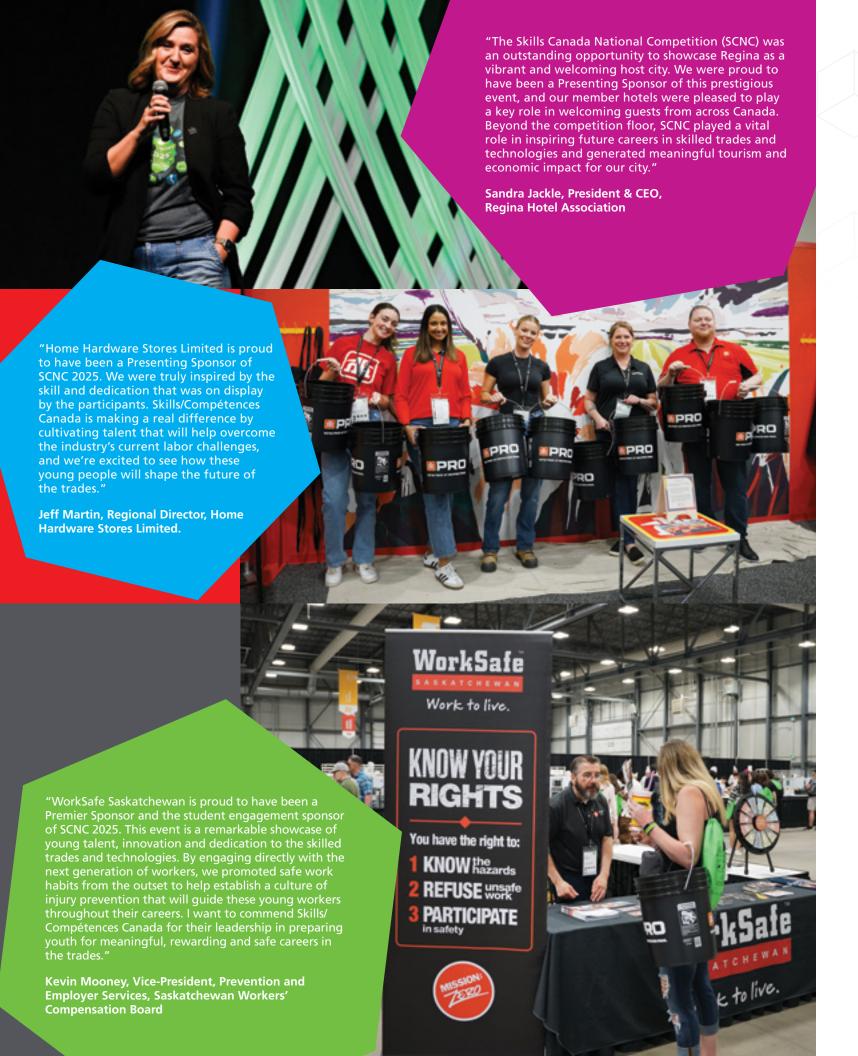




SCNC/OCMT

Funded in part by the Government of Canada's Canadian Apprenticeship Strategy





THE NUMBERS TELL THE STORY

50+
TRY-A-TRADE®
AND TECHNOLOGY
ACTIVITIES

\$4 IV WORTH OF IN-KIND CONTRIBUTIONS FOR MATERIAL AND EQUIPMENT

FOR MATERIAL AND EQUIPMENT USED FOR THE 45 SKILLED TRADE AND TECHNOLOGY COMPETITIONS

OVER

160

SPONSORS AND IN-KIND SUPPLIERS
CONTRIBUTED TOWARDS THE EVENT

500
COMPETITORS IN
45
SKILLED TRADE
AND TECHNOLOGY
COMPETITIONS

THE ECONOMIC IMPACT OF SCNC REGINA 2025

ON THE PROVINCE OF SASKATCHEWAN WAS

\$10 M

OVER

80

PARTNER AND EXHIBITOR BOOTHS ONSITE

OVER

6,000

VISITORS AT SCNC REGINA 2025

THE EVENT WAS HELD ON APPROXIMATELY

300,000

SQUARE FEET OF SPACE AT THE REAL DISTRICT

EMPOWERING YOUTH THROUGH SKILLS: SCC LEADS THE WAY IN SKILLED TRADES AND TECHNOLOGIES

Mission

To advance the engagement of youth and their communities in skilled trade and technology careers using a pan-Canadian approach.

Vision

Canada leads the world in skill development.

Values

Safety – We integrate safety into everything we do.

Accountability – We apply the highest standards of integrity, transparency and fairness.

Inclusivity – We embrace diversity and equitable opportunities for all.

Excellence – We do our best with passion and commitment.

Collaboration – We work together to achieve shared goals.

Environmental Sustainability – We demonstrate through our actions our commitment to a greener planet.



Who we are

Skills/Compétences Canada (SCC) is a national, not for profit organization with Member Organizations in each province/territory. We work with employers, educators, labour groups and governments to engage youth and their communities to discover skilled trade and technology careers.

What we do

Each year, Skills/Compétences Canada and its Member Organizations offer a variety of programs and activities across Canada that engages over 350,000 youth. The main events are skilled trade and technology competitions, beginning at the regional level, followed by provincial/territorial, national, and lastly the international level. All of these programs highlight the importance of the nine Skills for Success, which are crucial in today's careers.

Why we are needed

SCC wants youth to be aware of the many opportunities, benefits and rewards of skilled trade and technology careers. We also want our country to have a strong skilled workforce so that Canada will continue to prosper and remain at the forefront of the global economy.





#CREATINGPOSSIBILITIES

THROUGH THE SKILLS CANADA NATIONAL COMPETITION

- The Skills Canada National Competition (SCNC) is the only national, multi-trade and technology competition for students and apprentices in the country. During SCNC Canada's best in skilled trades and technologies compete to become the national champion in their respective discipline.
- SCNC 2025 was held at the Regina Exhibition
 Association Limited (REAL) District, in Regina,
 on May 29 and 30 2025. This included more than
 500 competitors from all regions of Canada who
 participated in 45 skilled trade and technology
 competitions. The complete list of medalists is
 available at: https://www.skillscompetencescanada.
 com/en/event/scnc2025/ under the results tab.
- SCNC 2025, in Regina, was attended by thousands of visiting students from the province of Saskatchewan along with stakeholders representing industry, labour, government, education and not-for-profit organizations. Visitors had the opportunity to participate in over 50 Try-A-Trade® and Technology activities, which provided hands-on experience, and showed them what skilled trade and technology careers are all about.

- Through these competitions and Try-A-Trade® and Technology activities, Skills/Compétences Canada (SCC) engages Canadian youth, including equity denied groups such as 2SLGBTQIA+, women, newcomers, First Nations, Inuit and Métis, persons with disabilities, and visible minorities, and promotes skilled trade and technology careers as a rewarding option.
- At SCNC 2025, Writing, one of the nine Skills for Success, was highlighted throughout the event.
- The Skills Showcase Featuring First Nations, Inuit, and Métis Skills, featured many artists who introduced attendees to the world of Indigenous skills.
- The Empowering Women in Trades initiative showed young women the incredible careers that are available in the skilled trades.
- SCC live streamed the Opening and Closing Ceremonies, and the two days of competition.
- Through the Skills Canada National Competition, we are #CreatingPossibilities for youth, our future skilled workforce.



IGNITING PASSION FOR SKILLS: STUDENTS TRY TRADES AND TECHNOLOGIES FIRSTHAND

Student visitors had the opportunity to experience over 50 Try-A-Trade® and Technology activities at the Skills Canada National Competition 2025, in Regina.

Some popular ones included:

Home Hardware Stores Limited: Visiting students put their painting skills to the test to help create a community mural with BeautiTone paint. They also participated in a skill development exercise with the Home Hardware PRO Contracting team.

UA Canada: Students interacted with piping professionals and experienced hands-on trade related activities which included simulated welding opportunities and pipe joining methods such as soldering copper.

Cenovus Energy: Students visited their interactive photo booth, which featured cutting-edge VR goggles that took them right to Cenovus' oil sand operations. Students had the opportunity to learn more about how Cenovus energizes the world!

WorkSafe Saskatchewan: Visitors participated in fun and interactive games to identify hazards and become informed on how to stay safe in the workplace.

Mosaic: Visitors tried out a 3D laptop that showed mechanical, electrical, and other components. They had to disassemble the equipment and rebuild it.

Thomas Skinner: Student visitors checked out the CNC Skill Area where they loaded material into a Haas Desktop Mill, keyed in their name, and produced a personalized dog tag, which they got to keep.

Lincoln Electric: Students used a welding simulator and met Rob Jung, a metal artist from Saskatchewan.

DEWALT: Visitors competed in a game of Tic-Tac-Toe where they moved the tiles by using the **DEWALT Grabo**, a very safe tool used by contractors to pick up and handle objects, with the use of suction, which would otherwise be too difficult to hold.

Canadian Armed Forces: Students had the chance to try out some of the largest, heaviest, and highest tech equipment that requires operation and maintenance.

SaskPower: Visitors got hands-on with Power Line Technicians (PLT) by exploring their tools, seeing a live transformer setup, and discovering what a day on the job looks like. It was a unique chance to connect, learn, and dive into the essential work PLTs do to keep the power flowing.





SKILL AREAS AT SCNC 2025

CONSTRUCTION

- 10 Welding / Soudage
- 15 Plumbing / Plomberie
- 18 Electrical Installations / Installations électriques
- 19 Industrial Control / Contrôle industriel
- Bricklaying / Briquetage
- 24 Cabinetmaking / Ébénisterie
- 26 Carpentry / Charpenterie
- Landscape Gardening / Aménagement paysager
- 38 Refrigeration and Air Conditioning / Réfrigération et climatisation
- 43 Sheet Metal Work / Tôlerie
- 52 Architectural Technology & Design / Dessin et technologie architecturale
- 55 Sprinkler Fitter / Mécanicien/Mécanicienne en protection-incendie
- 81 Steamfitter/Pipefitter / Tuyauterie et montage de conduites de vapeur

MANUFACTURING / FABRICATION

- 01 Industrial Mechanics / Mécanique industrielle
- Precision Machining / Techniques d'usinage
- Mechatronics / Mécatronique
- Mechanical Engineering CAD / Dessin industriel DAO
- CNC Machining / Usinage CNC
- 23 Mobile Robotics / Robotique mobile

EMPLOYMENT / EMPLOYABILITÉ

- 83 Job Search / Recherche d'emploi
- Job Skill Demonstration / Présentation : aptitudes professionnelles
- 85 Public Speaking / Communication orale
- 92 Workplace Safety / Sécurité sur le lieu de travail



SERVICE / SERVICES

- 29 Hairstyling / Coiffure
- Aesthetics / Esthétique
- Fashion Technology / Mode et création
- Baking / Pâtisserie
- 34 Cooking / Cuisine

TRANSPORTATION / TRANSPORT

- 13 Autobody Repair / Carrosserie
- 14 Aerospace Technology / Technologie aérospatiale
- Automobile Technology / Technologie de l'automobile
- Car Painting / Peinture automobile
- Heavy Vehicle Technology / Technologie de véhicules lourds
- Outdoor Power and Recreation Equipment / Mécanique de véhicules légers et d'équipement

INFORMATION TECHNOLOGY / **TECHNOLOGIE DE L'INFORMATION**

- D1 Cloud Computing / Services infonuagiques
- IT Office Software Applications / TI Applications de logiciels bureautiques
- 16 Electronics / Électronique
- Web Technologies / Technologies du Web
- IT Network Systems Administration / TI Administration de systèmes de réseaux
- Graphic Design Technology / Infographie
- 3D Digital Game Art / Conception de jeux numériques 3D
- Photography / Photographie
- Video Production / Production vidéo
- 3D Character Computer Animation / Animation informatisée 3D
- 2D Character Computer Animation / Animation informatisée 2D



RELIVE THE BEST OF SCNC WITH OUR LIVE STREAM!

With over 20,000 views, the live stream is a mustwatch!! Experience the excitement of SCNC all over again by watching the highlights from the Opening and Closing Ceremonies and the action-packed two days of competition—only on SCC's YouTube channel!

The live stream featured dynamic event coverage from bilingual broadcast hosts and included competition footage from many of the 45 competitions and over 50 onsite interviews with partners, alumni, competitors, industry celebrities Sherry Holmes and Arianna Dyck, members of the National Technical Committee and the National Board of Directors.

Aimed at students across Canada tuning in from their classrooms, the goal of the live stream is to inspire and introduce skilled trade and technology careers as viable and rewarding options for Canada's youth.

Viewers could see the competitors' progress in their project throughout the competition and learn about new careers. Members of the National Technical Committee explained the competition projects, the careers available in their field and what it takes to be successful in their trade or technology.

THANK YOU TO OUR LIVE STREAM SPONSORS!





UNFORGETTABLE HIGHLIGHTS

DEWALT Tool Grant

For the 13th year, several high schools and the local Habitat for Humanity in Regina received Stanley DEWALT tools which were used during the competition. This included a variety of Stanley hand tools and DEWALT power tools and accessories. The DEWALT Tool Grant has proven to be a legacy for the provinces in which the Skills Canada National Competition (SCNC) is hosted.

First Nations University of Canada

Twenty students from the Indigenous Journalism and Communication Arts Program at First Nations University of Canada attended the two days of the Skills Canada National Competition (SCNC) to sharpen their skills and gain hands-on experience. As part of their immersive experience, the students created social media content capturing the energy and excitement of the event and even produced a professional-level news TV segment. In addition, Brittany Poitras, one of the students, took centre stage as a co-host on the live stream.





UA Canada Soaring Skills Program

This amazing program brought together 18 Indigenous students for an unforgettable experience at the Skills Canada National Competition. This included eight students from Onion Lake Cree Nation. Saskatchewan and ten students from three remote communities in Nunavut including Igloolik, Pangnirtung and Arviat. All the students shared in the excitement of discovery, connection, and new opportunities. They explored career pathways with hands-on skilled trade and technology activities, participated in a teaching circle with a local Elder, and an interactive workshop building water filtration systems, sponsored by NGen. They also participated in a seek-and-find challenge while trying out trades from welding to plumbing, to aesthetics, and jobsite safety.

THANK YOU TO OUR PARTNERS!











SKILLS SHOWCASE FEATURING FIRST NATIONS, INUIT AND MÉTIS SKILLS

In partnership with First Nations, Inuit, and Métis organizations from Regina, the Skills Showcase allowed thousands of visitors to explore First Nations, Inuit, and Métis skills and discover how these skills align with several Skill Areas at SCNC. This interactive showcase focused on the intergenerational transfer of many traditional skills offering visitors the chance to explore and experience the craftmanship and knowledge rooted in Indigenous cultures. This booth also spotlighted the skilled trades and training opportunities available through the Saskatchewan Indian Institute of Technology and Dumont Technical Institute and Lotus Learning Solution. The interactive activities included a Tiger Cat simulator, sewing machine demos, carpentry and millwright challenges, paddle making, textile, and more!

The Skills Showcase artists included: Brien Morgan, PAA/HS Instructor from Clearwater River Dene School; Giuseppe Di-Leone, Instructor at Makwa Sahgaiehcan First Nation School and Red Seal Certified Master Carpenter; Jan Vandermeer, Education Specialist at Meadow Lake Tribal Council; Jenny Ambrose, Program Coordinator, Soaring Circle; Claire Haynes, student from Clearwater River Dene School and Melanie Monique Rose, Metis/Ukrainian visual artist from Regina.

THANK YOU TO OUR SKILLS SHOWCASE **PARTNERS FOR THEIR SUPPORT!**



















EMPOWERING WOMEN IN TRADES

This vibrant hub was dedicated to showcasing the array of incredible career opportunities available to young women in the skilled trades. Visitors had the opportunity to participate in interactive activities and speak with tradeswomen who love their job to discover what inspired them to pursue their career. Industry celebrities Sherry Holmes, Contractor, TV Host and DIY Enthusiast, and Arianna Dyck, Miss Rodeo Queen Agribition Alumni 2023-2024 and Welding Apprentice, and industry leaders, were onsite to help young women discover the fulfillment that tradeswomen find in their work. With a wide range of career paths, there was something for everyone. This space encouraged young women to explore, discover and pursue rewarding opportunities in the skilled trades.

THANK YOU TO OUR EWIT PARTNERS **FOR THEIR SUPPORT!**





















OUTILLER L'AVENIR DES FEMMES DANS LES MÉTIERS SPÉCIALISÉS

A POWERFUL GATHERING: THE SKILLS COMMUNITY UNITES AT THE REAL DISTRICT

On May 28, the energy was electric as Skills/Compétences The **Welcome Reception** was hosted by **DEWALT** Canada (SCC) hosted both a **Networking Reception** and a Welcome Reception at the iconic Mosaic Stadium, located in Regina's vibrant REAL District.

The **Networking Reception**, proudly sponsored by **UA Canada**, brought together a dynamic mix of educators, industry leaders, government representatives, association members, and SCC alumni—including the National Alumni Committee. It was a true celebration of collaboration and mentorship, as attendees shared their personal skills journeys and built meaningful connections. Inspiring words were shared by Dr. Patrick Rouble, SCC President, and Mike Gordon, Director of Canadian Training at UA Canada, setting the tone for an exciting week ahead.

for the ninth consecutive year. This high-energy event gave competitors from across Canada a chance to connect, celebrate, and gear up for the intense two days of competition that layed ahead. It was the perfect kickoff—filled with pride, anticipation, and a strong sense of team spirit.

In addition, a Hospitality Suite was available at the REAL District, providing delegates with snacks and refreshments throughout the event. This space was generously sponsored by the Gene Haas Foundation.

Together, these events marked a powerful start to the Skills Canada National Competition (SCNC) 2025, in Regina —where passion meets potential, and the future of skilled trades and technologies shines bright.



















OPENING CEREMONY IGNITES EXCITEMENT FOR SCNC REGINA 2025

The Brandt Centre buzzed with excitement as hundreds of competitors, experts, trainers, industry partners, educators, parents, and supporters came together to launch the Skills Canada National Competition in the heart of Rider Nation. The nation's top talent gathered to celebrate skill, passion, and the future of trades and technologies.

Here are the highlights:

- Competitors from each province and territory cheered proudly for their grand entrance in the arena.
- Kind greetings and territory welcome were offered from Elder Betty McKenna, member of the Anishinaabe Nation.
- The national anthem was performed by the talented Teagan Littlechief who sang a trilingual rendition in English, French and Cree.
- This year's emcees were Skills/Compétences Canada alumni Leah Lucvshyn, WorldSkills Team Canada 2022 competitor in Graphic Design Technology, from Humboldt, Saskatchewan, and Anthony Minotti, WorldSkills Team Canada 2024 competitor in Automobile Technology, from Blainville, Québec.
- Inspiring speeches from Skills/Compétences Canada's (SCC), Dr. Patrick Rouble, President, and Shaun Thorson, Chief Executive Officer; Christa Boehm, Director of Prevention at the Saskatchewan Workers' Compensation Board representing WorkSafe Saskatchewan; SCC alumni Connor Kaszycki, competitor at the Skills Canada National Competition (SCNC) 2022, in Vancouver, BC, in Electrical Installations; Emma Lewis, competitor at SCNC 2017, in Winnipeg, and SCNC 2019, in Halifax; a special video from Sonya Hill, WorldSkills Champions Trust Representative for the Americas and Mobile Robotics alumni; and a warm welcome from Sherry Holmes, skilled trades advocate and a television personality, who also declared the official start of the competition.
- A lively performance by the Saskatchewan RoughRiders Cheer Team who welcome everyone to Rider Nation.
- A special hoop dancing performance by the incredible Terrance Littletent, a remarkable artist and cultural ambassador from the Kawacatoose First Nation in Saskatchewan and a proud son of Saskatchewan.
- The Opening Ceremony was also live streamed on SCC's YouTube channel.





SHINING A LIGHT ON THE SKILLS FOR SUCCESS

The Skills for Success (SFS) are the skills needed to succeed at school, work and life. Each year, one of these important skills is put in the spotlight and highlighted throughout the SFS activities at SCNC. This year's focus was *Writing*.

The Skills for Success Youth Assembly Discussed the Future of Skills

The Skills for Success Youth Assembly (SFSYA) meet once a year during the Skills Canada National Competition. This program provides an opportunity for young adults, aged 18-22, to discuss Skills/Compétences Canada's (SCC) activities and initiatives. Each year, the SFSYA work on a specific project pertaining to the SFS theme and exchange on important industry issues that directly affect them as they enter the workforce as young Canadians. The SFSYA's project was to write blogs in groups about various experiences they had at SCNC 2025. Read them on SCC's website and social media channels over the next few months.

The SFSYA members included:

Lubna Ismail (Alberta)
Clare Hiscock (Newfoundland and Labrador)
Giovanna Caputo (British Columbia)
Mia Makhlouf (Nova Scotia)
Daniel Tapatai (Nunavut)

Elwood Innis (Manitoba) Sy Boquida (Saskatchewan) Olive Lopes (New Brunswick) Shane Clennett (Yukon)



Hands-On Discovery: Exploring Skilled Trades Through Try-a-Trade® and Technology Activities

At SCNC, over 3,500 student visitors from Saskatchewan had the exciting opportunity to explore over 50 Try-A-Trade® and Technology activities, putting their skills to the test and getting hands-on experience in the trades. They completed a variety of projects, creating unique items to take home as a proud reminder of their achievements.



Each student received a green drawstring bag containing a Skills for Success passport, pencils, a lip balm, and a QR code offering a discount code for tickets to the RoughRiders game. The SFS passport featured logos from the Try-a-Trade® and Technology booths, encouraging students to visit and try different activities to collect stamps—aiming for at least five for a chance to win an Apple or Cineplex gift card.

Visitors Tested their Skills on the SFS App

Student visitors had the chance to try out the Skills/ Compétences Canada Mobile App, which was available at the SFS booth. Using this app, they learned about the nine Skills for Success needed for work and life. They could also evaluate and improve their skills, discover over 40 trade and technology career profiles, and check out a directory of trade and technology schools in Canada. Check out the app using the QR codes below.

TEST YOUR SKILLS FOR SUCCESS!







The Skills for Success Forum: Crafting Words, Building Futures

The Skills for Success Forum was held on May 29, at SCNC, and was sponsored by Apprenticeshipsearch.com and Futureworx. This was an opportunity to bring education and industry representatives together to discuss the importance of educating youth on the nine Skills for Success, and how they relate to skilled trade and technology occupations. This half-day conference enabled attendees to participate in interactive sessions that encouraged open dialogue amongst participants.



Futureworx 1



Skills for Success Stage

The SFS featured various interactive demonstrations from a range of skilled trade and technology occupations during both days of competitions. The presentations focused on the importance of the Skills for Success and this year's theme of Writing. Demonstrations were hosted by sponsors, celebrities and educational partners. UA Canada quizzed student visitors in a fun and interactive Skilled Trades Gameshow. Saskatchewan Mining Association captivated the participants with mineral and mining trivia. SFS Stage presenters included: UA Canada, Saskatchewan Mining Association, WorkSafe SK/Saskatchewan Construction Safety, Rodeo Queen Arianna Dyck, CWB, NEXANS, Neils Quire Society, CRBE and Landscape.





Shaping the Future: The National Alumni Committee Engaged Youth at SCNC Regina 2025!



Made up of Skills alumni from every province and territory, the National Alumni Committee (NAC) is a team of former Skills/Compétences Canada competitors who are now leaders and advocates for the skilled trades and technologies. As the youth voice of the Skills movement, these volunteers are dedicated to inspiring the next generation and creating awareness of Skills initiatives across the country.

At SCNC 2025, in Regina, NAC brought their energy and experience to a wide range of impactful activities, including:

- Creating dynamic video content and photo highlights to amplify SCNC's presence on social media;
- Leading guided tours for partners, stakeholders, and industry celebrities;
- Rallying competitors as they headed into the Opening Ceremony, where NAC members Emma and Connor delivered a powerful speech about their skills journey;
- Speaking with sponsors, educators, and industry leaders at the Networking Reception;
- Contributing to important conversations during the Skills for Success Forum:
- Engaging with youth at the Skills for Success booth, sparking interest and answering questions;
- Promoting diversity and inclusion by connecting with visitors at the Empowering Women in Trades booth;
- Sharing their stories on SCC's live stream, highlighting their trade or technology and career path;

- Celebrating achievement in the Winner's Circle at the Closing Ceremony, where they congratulated this year's medalists;
- Walking the competition floor, meeting with visitors, and sharing insights into the world of skilled trades and technologies.

With passion, purpose, and firsthand experience, the NAC continues to be a driving force in building Canada's future skilled workforce. This year, NAC was sponsored by the Schulich School of Business.

The NAC members included:

Amiel Hernandez (Nunavut) Benjamin Lavoie (Québec)

Charles Hanscomb (New Brunswick)

Connor Kaszycki (Yukon)

Curtis Pettipas (Nova Scotia)

Jacob Waldbillig (Alberta)

Robbie McMahon (Prince Edward Island)

Sam Turgeon-Brabazon (Ontario)

Willow Rogers (Saskatchewan)

Emma Lewis (Manitoba)

Rosa Maria Donaire Champagne (British Columbia)

Ally Wragg (Newfoundland and Labrador)

Check out the NAC by following Skills/Compétences Canada's social media on X, Instagram, and/or Facebook. Hear their success stories, and learn about the rewarding careers that exist in skilled trades and technologies! TOP COMPETITORS HONOURED AT THE CLOSING CEREMONY

- Held at the Brandt Centre, part of the REAL District, in Regina, this was attended by competitors, alumni, experts, trainers, partners, educators, parents, government officials and other stakeholders.
- Gold, silver and bronze medals were awarded to competitors in 45 Skill Areas at SCNC Regina 2025.
- Address from Heather Sazdov, Vice-President, Canadian Downstream Manufacturing at Cenovus Energy; Mike McLean, Business Manager of UA Canada, Local 179; Jeff Martin, Director of Retail Operations for Western Canada at Home Hardware Stores Limited; and Sandra Jackle, President and CEO, The Regina Hotel Association.
- The 30 official members of WorldSkills Team Canada 2026 were announced!
- The highlight video capturing memories from SCNC Regina 2025 was shared.
- The medal winners posed for an official photo and had their reactions captured on video at the Winner's Circle, which were shared on SCC's social media platforms.
- The entire Closing Ceremony was live streamed and posted on **SCC's YouTube channel**.

Excellence in Skills Recognized

• The Achievement Award was given to National Technical Committee member Cody Peterson, Expert in Graphic Design Technology, for going the extra mile to ensure SCNC's success and sharing his passion for his trade by supporting the competitors at the provincial, national and international levels.

 The Contest Safety Award was given to Outdoor Power and Recreation Equipment for high risk, and Fashion Technology for low risk, for their recognition of the importance of safety in the workplace.

• The RBC Best of Region Awards were presented to the individual from each province or territory with the highest score.

• The Canadian Council of Directors of Apprenticeship (CCDA) Award for excellence in apprenticeship education, which was created to recognize remarkable instructors in the Red Seal Trades across the country, was given to: Bobby Haraba, from the Northern Alberta Institute of Technology who's inspired students in Heavy Equipment programs for over 25 years.

• The second CCDA Award for Darryl Cruickshank Red Seal Industry, named in his lasting legacy for his profound impact on the Read Seal program, was awarded to Gladys Afolayan for her exceptional leadership in workplace education and apprenticeship, and her commitment to diversity, equity and inclusion, as the Founder of the Kulture Institute – Alberta's first black hair school.

SCC Honours John Oates, an Inspiring Advocate of the Skills Movement

For the fourth year, Skills/Compétences Canada (SCC) gave a special award in honour of John Oates, the former President of SCC who sadly passed away in 2021. John served as President, both provincially and nationally, and made a lasting impact on Canadian youth. SCC is committed to ensuring his legacy lives on. The John Oates memorial award is given annually at SCNC. The award recipient must demonstrate the kind of volunteer contribution exemplified by John. They will have: a long history of volunteerism; given generously of their time and effort; been a strong advocate of the skills movement; have a firmly established record of selfless commitment; and be seen as a caring and giving individual that others look up to and admire.

This prestigious award was given to Bill Speed from Ontario. SCC is proud to award this valuable volunteer. As a mentor, leader and Canada's WorldSkills Expert in Autobody Repair, Bill has inspired students and educators across the country and around the world. This year marks Bill's 30th anniversary with Skills Canada Ontario – a milestone in a career dedicated to

skilled trade education. Congratulations!

SCC BUILDS BUZZ FOR SCNC 2025!

To promote the Skills Canada National Competition (SCNC) 2025, in Regina, Skills/Compétences Canada (SCC) engaged with various media companies to launch digital, radio and print campaigns.

Digital Campaign: The six-week digital campaign launched on April 22 in Saskatchewan, with a focus on Regina. The campaign targeted youth aged 15 to 35, as well as parents and educators aged 35 to 55. It featured digital billboards across high-traffic locations such as roadsides, shopping malls, colleges, restaurants, and movie theatres. In addition, a social media promotion ran on Facebook and Instagram, which included a 30-second SCNC video ad and digital display placements.

Radio Campaign: The five-week radio campaign kicked off on April 28, 2025, with Rawlco and Bell Media, reaching a wide audience across Saskatchewan to promote SCNC 2025.

Rawlco owns Z99 FM which has a sizable part of the Regina radio market for our target audience. They also added extra community engagement to promote our event through their other stations such as Jack FM and 980 CJME AM News, Talk, Sports, radio and through each of the station's websites.

Bell Media's Pure Country 92.5 FM market share and audience reach made it a natural choice for a second radio campaign. Our event was also included on their community page on Pure Country's website and on air through their community calendar.

Additionally, the station broadcasted live on location from 9 a.m. to 1 p.m. on May 29th in the lobby of the Viterra International Trade Centre, bringing SCNC excitement directly to attendees.

SCC e-newsletter:

• SCC promoted SCNC Regina 2025 in their May e-newsletter edition.

Live Stream Direct Email Campaign:

- Skills/Compétences Canada (SCC) developed a targeted direct email campaign shared with Member Organizations to promote SCNC Regina 2025's live stream to schools across Canada. Three one-page flyers, including the live stream schedule, were created to encourage participation.
- SCC's Member Organizations led the outreach, distributing the materials to their school and teacher networks to boost nationwide viewership during the competition days.
- To further engage educators, teachers who signed up for the live stream were entered for a chance to win a Skills for Success kit for their classroom.

Promotional Posters:

• SCC distributed several posters including: an SCNC 2025 general poster, an about SCNC 2025 poster; Saskatchewan school invitations, and celebrity attendance posters.

In the Media Spotlight: Skills/Compétences Canada (SCC) took centre stage during SCNC 2025, with several major outlets showcasing the excitement and talent at the event:

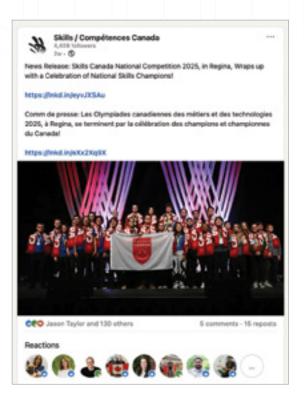
- **CTV Morning Live** kicked things off with a **feature segment** on SCC that aired on the morning of May 29.
- **CTV News** was on the ground capturing the action with live footage and interviews featuring SCC spokespeople, partners, and competitors.
- **Global News** sat down with SCC's CEO Shaun Thorson and IT Network Systems competitor Robert Swain from Newfoundland and Labrador to highlight the national scope of the competition.
- **Sask Today** spoke with local welding competitor Marcus Belitski from Saskatchewan and SCC's CEO Shaun Thorson. Read the **article** for the inside scoop.
- **CBC** dropped by to film inspiring interviews with Krystal Nieckar, Executive Director of Skills Canada Saskatchewan, along with three local competitors in Public Speaking, Welding, and Bricklaying.
- Radio-Canada Saskatchewan welcomed Marie-Eve Poulin, SCC's Director of Marketing and Communications, for an insightful in-studio interview. Watch it here.

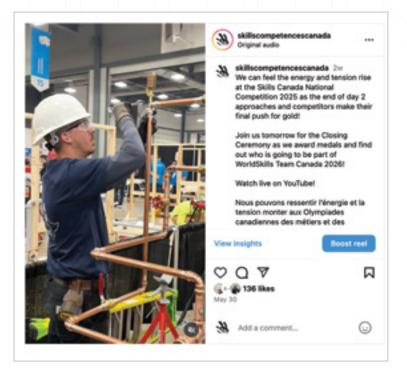


ENGAGING CANADA'S FUTURE WORKFORCE ON SOCIAL MEDIA

Our official event hashtag #SCNC2025 was used on Skills/Compétences Canada's (SCC) social media channels including Facebook, X, Instagram and LinkedIn. There was a total of **346,513 impressions** across SCC's social media platforms from May 28 to May 31, during the Skills Canada National Competition (SCNC) 2025, in Regina.

Here are some of our top posts from SCNC Regina 2025:









SKILLS CHAMPIONS TAKE THE SPOTLIGHT

There were 395 million people reached for SCNC Regina 2025 in May and June. Check out the TOP TEN media hits from SCNC Regina 2025!

- June 13, 2025, in Ground News: Enderby student wins gold at SCNC in Autobody Repair competition https://ground.news/article/enderby-student-wins-gold-at-national-autobody-competition Reach: 2,740,897
- 2. June 11, 2025, in the Sudbury Star: Lockerby student captures historic gold at Skills Canada National Competition https://www.thesudburystar.com/news/lockerby-student-captures-historic-gold-at-skills-canada-national-competition

Reach: 2,740,897

- 3. June 5, 2025, in Ground News: Lethbridge Woodworker Wins Gold In Cabinetmaking https://ground.news/article/lethbridge-woodworker-wins-gold-in-cabinet-making-bridge-city-news-june-5-2025 Reach: 2,785,358
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Reach: 5,938,348

5. June 3, 2025, in City News: Strong showing for Team Nova Scotia at Skills Canada National Competition – https://halifax.citynews.ca/2025/06/03/strong-showing-for-team-nova-scotia-at-skills-canada-nationals/

Reach: 5,977,959

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Reach: 12,624,712

7. June 1, 2025, in CTV News: Sudbury student wins gold at Skills Canada National Competition – https://www.ctvnews.ca/northern-ontario/article/sudbury-student-wins-gold-at-skills-canada-national-competition/

Reach: 12,624,712

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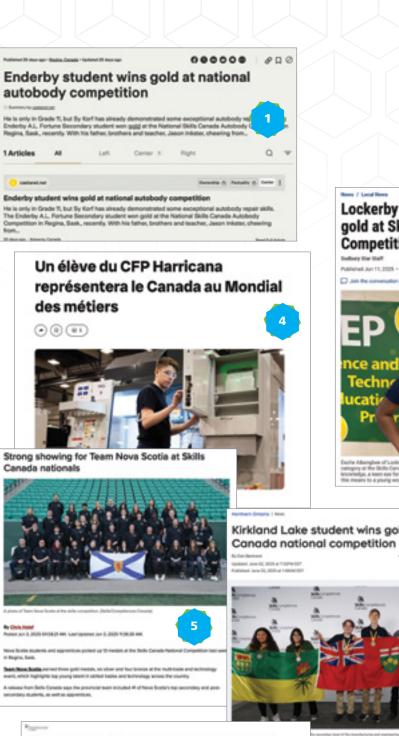
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Reach: 47,435,420

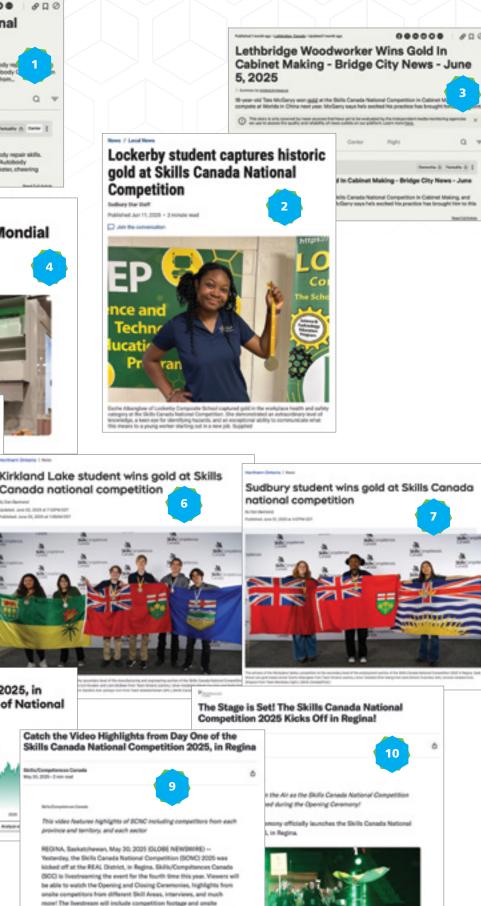
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Reach: 47,435,420



Skills Canada National Competition 2025, in Regina, Wraps up with a Celebration of National

Skills Champions!



interviews with partners, slumni, industry celebrities, members of the National Technical Committee and the National Board of Directors.

FROM COMPETITION TO CAREER: THE REAL IMPACT OF THE SKILLS CANADA NATIONAL COMPETITION (SCNC)

94% of attendees would recommend SCNC to others.



More than 9 in 10 competitors agree that SCNC has improved their adaptability skills (94%), problem-solving skills (96%), and creativity and innovation skills (86%).







90% of attendees said they learned about new career options in skilled trades and technologies while visiting the competition.



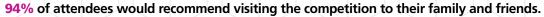




89% of competitors agree that the competition has improved their technical skills.



91% of competitors believe that SCNC has increased their chances of getting a job.













MARK YOUR CALENDAR FOR THE SKILLS CANADA NATIONAL COMPETITION 2026, IN TORONTO, ON!

Join us from May 28 and 29, 2026 at Exhibition Place.



Join us for the Skills Canada National Competition (SCNC) 2026, in Toronto, Ontario. Through SCNC, Skills/Compétences Canada promotes skilled trade and technology careers to Canadian youth. The Skills Canada National Competition is our flagship event and is an ideal way to connect with tomorrow's workforce. Join us in #CreatingPossibilities for our future skilled workforce!

A few fun facts about this city:

- Toronto isn't just the capital of Ontario it's also Canada's largest city and ranks as the fourth biggest city in North America, trailing only behind Mexico City, New York, and Los Angeles. The Greater Toronto Area is home to nearly 6.5 million people and is one of the fastest-growing urban hubs on the continent!
- With over 10 million trees, this city enjoys more than 25% forest coverage, and 18% of its land is dedicated to parks.
- The CN Tower dominates the skyline and is still the tallest free-standing structure in the Western Hemisphere.

 It's Toronto's crown jewel and a must-see landmark!
- Toronto has a team in every major league including the Maple Leafs (NHL), the Raptors (AHL), the Blue Jays (MLB), the Marlies (AHL), the Rock (Lacrosse), Toronto FC (MLS), the Wolfpack (Rugby) and more. The Maple Leafs are one of the most valuable sports franchises in North America.
- The Toronto Zoo is Canada's largest and one of the biggest in the world, with over 5,000 animals from 500+ species across a massive 710-acre park.

- Yonge Street is legendary stretching nearly 2,000 km, it's one of the longest streets in the world.
- Toronto is one of the most multicultural cities on Earth, with residents from over 200 ethnic backgrounds.
- The Rogers Centre was the first stadium in the world with a fully retractable roof! There's also a 70-room hotel inside, and it holds up to 50,000 fans.
- The PATH is the biggest underground shopping complex in the world, its tunnels and walkways connect 70 buildings in downtown Toronto. There are over 1200 retail stores in the PATH and over 30 kilometers of underground space.
- The Toronto International Film Festival (TIFF) is one of the most-attended film festivals on the planet, drawing in nearly 500,000 people every year.

We could not hold an event of this magnitude without the support of our partners and stakeholders, including our Funding Partner the Government of Canada and many others. To see our list of partners, check out our website at: www.skillscompetencescanada.com/en/skills-canada-partners/.

To discuss a sponsorship opportunity that best suits your organization, contact: Patrick LeClair, Director, Business Development, at 902-314-2180 or patrickl@skillscanada.com.

Stay tuned on SCC's social media channels and website to stay up to date with SCNC Toronto 2026! #SCNC2026



WORLDSKILLS SHANGHAI 2026

The WorldSkills Competition is the largest and most influential skills competition in the world. It represents the best of international excellence in skilled trades and technologies. Every two years, young competitors from around the globe gather at the WorldSkills Competition, with the goal of earning the title of world champion in their Skill Area. These competitors represent the best of their peers and have earned a spot on their country's team through dedication and hard work. At the WorldSkills Competition, competitors will participate in simulated real work challenges and will be judged against international quality standards.

At WorldSkills Shanghai 2026, approximately 1,500 competitors from over 70 Member countries and regions compete in front of an incredible 250,000 visitors, in 62 Skill Areas representing these six sectors: Manufacturing and Engineering Technology, Information and Communication Technology, Construction and Building Technology, Transportation and Logistics, Creative Arts and Fashion and Social and Personal Services. This includes the 30 official members of WorldSkills Team Canada 2026, who were announced at the Skills Canada National Competition 2025, in Regina.

The WorldSkills Competition inspires youth to discover the many careers that are available in the skilled trade and technology sectors. With an increasing demand for skilled workers, the trade and technology sectors represent a lucrative and exciting career path for youth around the world. Throughout the Competition, stakeholders from industry, government, and education are provided with the opportunity to exchange information and best practices regarding industry and professional education at networking events and thought-provoking conferences.

The 48th WorldSkills Competition, in Shanghai, China, will be held from September 22 to 27, 2026, at the National Exhibition and Convention Center (NECC) in Shanghai.

The event slogan for WorldSkills Shanghai 2026 is: Master Skills, Change Your Future. #WSTC2026

For more information, visit: worldskills2026.com.

THANK YOU TO OUR PRESENTING SPONSOR!

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A HEARTFELT THANK YOU TO OUR INCREDIBLE VOLUNTEERS!

The Skills Canada National Competition (SCNC) 2025, in Regina wouldn't have been possible without you!

To the more than 400 dedicated National Secretariat volunteers, including our National Technical Committee, your year-round commitment to designing and overseeing 45 skilled trade and technology projects is the backbone of this competition.

To our judges, thank you for bringing your expertise and fairness to the task of determining Canada's top young tradespeople and technologists.

To the 100+ general and key volunteers—whether you supported registration, managed school groups, kept our social media buzzing, coordinated transportation, or helped build and take down the event—your energy and enthusiasm kept everything running smoothly.

This year, we were proud to gift each of you a special commemorative pin as a token of our appreciation. You are the heart of SCNC, and your passion helps us inspire and shape Canada's future skilled workforce.

From all of us at Skills/Compétences Canada—thank you for your tireless efforts and for making SCNC 2025 unforgettable!



THANK YOU TO ALL OUR **AMAZING PARTNERS AND SUPPLIERS!**

We couldn't have done it without you!

A huge thank you to all our partners and suppliers who made SCNC Regina 2025 such a powerful and inspiring event. Your continued support helps us connect with youth across Canada—our country's future skilled workforce—and show them the incredible opportunities available in skilled trades and technologies.

Every year, we proudly collaborate with hundreds of industry, education, and government partners who share their time, knowledge, and resources to make SCNC a resounding success. Your financial and in-kind contributions allowed us to reach thousands of young Canadians, sparking new passions and opening doors to rewarding careers.

We're especially grateful for your onsite presence and active participation, which brought energy and expertise to the event. Thanks to you, we're not just hosting a competition—we're #CreatingPossibilities for youth, promoting the skills movement, and helping to build a stronger, more resilient Canadian economy.

Thank you for your partnership, your belief in our mission, and your ongoing commitment to Canada's future.

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