

ANNUAL REPORT ON ACTIVITIES 2024-2025



SKILLS
COMPETENCES
CANADA.COM



Table of Contents



Skills/Compétences Canada (SCC) National Board of Directors 3

About SCC. 4

SCC Member Organizations. 5

Message from Dr. Patrick Rouble, President of SCC 6

SCC Highlights the Skills Community through its’ Blog and Newsletter 7

#CreatingPossibilities for Canada’s Future Skilled Workforce
at SCNC 2024, in Québec 8

Exploring Possibilities: Students Navigate Career Options
with Let’s Talk Careers Competition 11

Youth Explored Skilled Trade and Technology Careers during
National Skilled Trade and Technology Week..... 12

Member Organization Highlights 14

A Proud Moment for Canada: Two Medals and Eight Medallions
for Excellence at WorldSkills Lyon 2024 16

Highlighting the Importance of Diversity, Equity and Inclusion,
and the Skills for Success 18

National Alumni Committee Members Share their Skills Story:
Connor Kaszycki and Emma Lewis. 20

SCC Grows the Skills Movement through Social Media 22

SCC is in the News!.....24

A Huge Thank You to our Incredible Partners, Suppliers and Volunteers!..... 26

Skills/Compétences Canada National Board of Directors



Skills/Compétences Canada’s (SCC) National Board of Directors is united in championing SCC’s mission: to inspire and engage youth and their communities in pursuing careers in skilled trades and technologies. Together, they are driving the future of Canada’s skilled workforce.

Executive Committee



Patrick Rouble
President



Ray Massey
Vice-President



Michael Watson
Treasurer



Ashley DeLong
Secretary

- Sue LeFort**
Director
- Phil Polsom**
Director
- Kyle Wilson**
Director
- David Morley**
Director
- Dominique Bousquet**
Director
- Gavin Toole**
Director
- Barb Heming**
Director
- Dennis Innes**
Director
- Jeff Vautour**
Director

“Cenovus was excited to be back at the Skills Canada National Competition. This event is a great way to bring together workers, tradespeople and organizations from across Canada to connect, showcase their skills and discover prospective careers. The work Skills/Compétences Canada does to promote careers in skilled trades and technologies as a rewarding option helps deepen the talent pool in a variety of sectors and improves the future workforce across Canada and at companies like Cenovus”.

About Skills/Compétences Canada



MISSION

To advance the engagement of youth and their communities in skilled trade and technology careers using a pan-Canadian approach.

VISION

Canada leads the world in skill development.

ABOUT SCC

- Founded in 1989
- Registered Canadian Charitable Organization
- National Office in Ottawa, Ontario
- 13 Member Organizations representing all provinces/territories
- Canadian Member Organization of WorldSkills

WHAT WE OFFER

- Regional, provincial/territorial, national and international skilled trade and technology competitions
- Skilled trade and technology awareness programs
- Experiential learning opportunities for youth through Try-a-Trade® and Technology activities
- Skills for Success programs and resources

Our unique position among private and public-sector partners enables us to work toward securing Canada's future skilled labour needs while assisting young people to discover rewarding careers.

We work with employers, educators, labour groups and governments to promote skilled trade and technology careers among Canadian youth.

Over the past 35 years, we've introduced hundreds of thousands of Canadian youth to endless possibilities in skilled trade and technology careers.

SCC Member Organizations



Skills Canada Alberta
www.skillsalberta.com



Skills Canada Newfoundland and Labrador
www.skillscanada-nfld.com



Skills Canada Prince Edward Island
www.skillscanada.pe.ca



Skills Canada British Columbia
www.skillscanada.bc.ca



Skills Canada Northwest Territories
skillscanadanwt.org



Compétences Québec
www.compétencesquebec.com



Skills Canada Manitoba
www.skillsmanitoba.ca



Skills Canada Nova Scotia
www.skillsns.ca



Skills Canada Saskatchewan
www.skillscanadasask.com



Skills Canada New Brunswick
www.skillscanadanb.com



Skills Canada Nunavut
www.skillsnunavut.ca




Skills Canada Yukon
www.skillsyukon.com



Skills Canada Ontario
www.skillsontario.com

Message from Dr. Patrick Rouble, President of SCC



As my term as President will conclude this fall, I would like to thank all involved in the Skills movement in Canada. You are all making a difference in the lives of young Canadians and the communities we serve. Young people need a purpose, direction and passion. And our communities need people with the skills to address urgent and important needs. The work that we do—at every level of our movement—helps to make young Canadians and their communities aware of meaningful and rewarding careers in trades and technologies. It has been amazing working with all of you. Thank you, it has been an experience I will cherish.



This past year has been an impactful one for Skills/Compétences Canada (SCC), as we continued to connect with youth and communities across the country through a wide range of events, programs, and initiatives—all aimed at showcasing the exciting and rewarding careers available in the skilled trades and technologies.

From coast to coast to coast, SCC hosted several major events, including our flagship event the Skills Canada National Competition 2024, in Québec City, and National Skilled Trade and

Technology Week, in November, in Regina, celebrated nationwide. Another major highlight of the year was the 47th WorldSkills Competition, in Lyon, France, where the 28 official members of WorldSkills Team Canada 2024 proudly represented the country on the international stage. The team brought home two Medals and eight Medallions for Excellence—congratulations to our incredible skilled superstars! Through these events, SCC continues to promote the many dynamic and in-demand career pathways in skilled trades and technologies, helping to build awareness and inspire the next generation.

In addition to our events, SCC renewed their partnership with Let’s Talk Science, Engineers Canada, NGen, NAV Canada, QuantumAI, and ChatterHigh to support the Let’s Talk Careers Competition. Held on the ChatterHigh platform, this 40-day online event helped students discover

career possibilities in skilled trades, science, technology, engineering, and mathematics (STEM), and emerging industries—all while building valuable career literacy.

SCC remains committed to working alongside our incredible industry, education, and government partners to create opportunities for Canadian youth to explore high-demand, high-reward careers. Our 13 provincial and territorial Member Organizations continue to reach thousands of students each year through local events and programming. We are very grateful to our amazing volunteers, alumni, and partners who make this work possible. By sharing their time, talent, and Skills journeys, they help us engage, inspire, and build the skilled workforce of tomorrow.

As we look ahead, SCC is committed to **#CreatingPossibilities** for tomorrow’s skilled workforce and showing young Canadians how **#SkillsChangeLives**.

“We were thrilled to be part of the Skills Canada National Competition (SCNC) 2024, in Québec City, and to witness the incredible talent and dedication of the competitors from across the nation as they demonstrate their knowledge, skills, and abilities. UA Canada has a long-standing commitment to the promotion of apprenticeship and the skilled trades, and our support for Skills/Compétences Canada (SCC) reflects this dedication. This event is a cornerstone in building Canada’s future workforce.”

MIKE GORDON, DIRECTOR OF CANADIAN TRAINING,
UA CANADA

SCC Highlights the Skills Community through its’ Blog and Newsletter



DISCOVER INSPIRING JOURNEYS IN SKILLED TRADES AND TECHNOLOGIES ON SCC’S BLOG

Skills/Compétences Canada (SCC) is spotlighting the real stories behind the skilled trades and technologies through its engaging blog series. Featuring interviews with industry partners, these posts dive into their personal career journeys—how they got started, what drives their passion, and the exciting opportunities waiting in their sector. From cutting-edge tech fields to hands-on trades, the blog showcases voices from all six industry sectors: Construction, Employment, Information Technology, Manufacturing and Engineering, Services, and Transportation. Each story offers a unique perspective, making it easier for youth and jobseekers to see what a rewarding future in these fields can look like.



March 18, 2025
Brennan Roy-Bertin: A Journey of Growth and Mastery
BLOG

SCC’S NEWSLETTER CELEBRATES THE SKILLS COMMUNITY

Skills/Compétences Canada (SCC) continues to feature the people and programs shaping the future of skilled trades and technologies through its monthly newsletter. With a subscriber list of **over 3,000 recipients** and an impressive **42% open rate** (the industry average is 36.5%), the newsletter connects the Skills community across Canada with inspiring stories and meaningful updates. Each edition features:

- **A powerful story** from someone in the SCC network—whether it’s a former competitor, alumni, volunteer, Board of Directors or staff member—highlighting their journey and impact.
- **The latest updates** on SCC’s events, youth-focused initiatives, and program highlights.
- **A featured contribution** from an SCC partner, showcasing their commitment to supporting and advancing skilled careers.

The newsletter not only informs—it inspires. [Subscribe](#) today to stay connected to the skills movement!



#CreatingPossibilities for Canada's Future Skilled Workforce at SCNC 2024, in Québec



The Skills Canada National Competition (SCNC) is the only national, multi-trade and technology competition for students and apprentices in the country. During SCNC, Canada's best in skilled trades and technologies compete to become the national champion in their respective discipline. By providing a forum where Canadians can compete at the national level, SCNC provides hands-on work experience related to skilled trade and technology careers. The Skills Canada National Competition 2024 was held in Québec City from May 29 to June 1, at the Centre de foires d'Exposité.

HERE ARE SOME OF THE HIGHLIGHTS

- More than **500 competitors** from all regions of Canada participated in **45 skilled trade and technology competitions**.
- SCNC 2024 was attended by approximately **6,000 local students** and was free and open to the public. SCNC was also attended by stakeholders representing industry, labour, government, education and not-for-profit organizations.
- Visitors had the opportunity to participate in over **50 Try-A-Trade® and Technology activities**, giving them a glimpse into skilled trade and technology careers.
- More than **160 partners/sponsors** and in-kind suppliers contributed towards this event.
- Over **100 exhibitors** demonstrated their brand, trade or occupation through interactive activities.
- The event was held on **260,000 square feet** of space.

- Over **4 million dollars'** worth of in-kind contributions for material and equipment were used for SCNC.
- The economic impact of SCNC Québec 2024 on the province of Québec was over **3 million dollars**.
- The nine Skills for Success (SFS) were highlighted throughout SCNC and on the Skills for Success Stage, with a special emphasis on *Reading*. Students and guests engaged in interactive activities intended to increase their awareness of the SFS.
- Industry celebrity Cynthia Gauthier, Professional Monster Truck Racer and Welder, was on-site to spread awareness of careers in skilled trades and technologies to youth.
- The official event hashtag **#SCNC2024** was used on SCC's social media channels including Facebook, Twitter and Instagram. There was a total of **148,597 impressions** across SCC's social media platforms during SCNC Québec 2024.
- Several media covered the event including ICI Radio-Canada, The National Post, Le Soleil, and The Winnipeg Free Press, to name a few. There were over **100 million people reached** for SCNC in May and June 2024.
- Exclusive networking events were hosted, including the Networking Reception, the Welcome Reception, the Farewell Brunch and competition floor tours.
- Opening and Closing Ceremonies were professionally produced.

OTHER HIGHLIGHTS

- Skills/Compétences Canada (SCC) live streamed SCNC, and the Opening and Closing Ceremonies for the third time. This live stream included three bilingual broadcast hosts, 15 hours of competition footage from 19 Skill Areas and over 50 onsite interviews with partners, government representatives, policymakers, alumni, competitors, industry celebrity Cynthia Gauthier, members of the National Technical Committee, and the National Board of Directors. The live stream had 15,995 views and is available on [SCC's YouTube channel](#).
- For the third year, Skills/Compétences Canada (SCC) gave a special award in honour of John Oates, the former President of SCC who sadly passed away in 2021. John served as President, both provincially



and nationally, and made a lasting impact on Canadian youth. SCC is committed to ensuring his legacy lives on. The John Oates memorial award is given annually at SCNC. The award recipient must demonstrate the kind of volunteer contribution exemplified by John. They will have: a long history of volunteerism; given generously of their time and effort; been a strong advocate of the Skills movement; have a firmly established record of selfless commitment; and be seen as a caring and giving individual that others look up to and admire.

This prestigious award was presented by Sue LeFort, Vice-President of SCC's National Board of Directors and previous recipient of this award and given to Jozée Dulude from Québec. SCC was proud to award this valuable volunteer. Jozée has over 32 years of experience as a teacher in Fashion Technology. She has also been a volunteer of Skills/Compétences Canada for 26 years as an expert in her field and has been involved with WorldSkills since 1999. Jozée is a valued leader who inspires the next generation by sharing her knowledge and passion for her trade.

- The DEWALT Tool Enhancement Program was offered for the 12th consecutive year. Post competition, several high schools and the local Habitat for Humanity in

Québec City each received Stanley DEWALT tools which were used during the competition. This included a variety of Stanley hand tools and DEWALT power tools and accessories. The DEWALT Tool Enhancement Program has proven to be a legacy for the provinces in which SCNC is hosted.

- This year UA's Soaring Skills Program hosted Indigenous students to come experience SCNC. Students explored the various Try-A-Trade® and Technology activities and learned about careers in the skilled trades and technologies. They also witnessed the excitement firsthand as competitors demonstrated their expertise in skilled trades and technologies.
- For the fourth time, SCC held a Winner's Circle where the medal winners posed for an official photo, which were shared on SCC's social media platforms to capture their excitement. In addition, the medalists had their reactions captured on video.
- The RBC Best of Region Awards were presented to the individual from each province or territory with the overall highest score using a Z-score calculation formula. They also received a \$1,500 cash award and participated in several media interviews focused on their Skills journey.
- The 28 official members of WorldSkills Team Canada 2024 attended SCNC Québec 2024 to cheer on the competitors and witness the competition action. In addition, they continued their training and preparations for the WorldSkills Competition 2024, in Lyon, France.
- For the second time, Skills/Compétences Canada (SCC) hosted the Skills Showcase: Featuring First Nations, Inuit and Métis Skills. SCC partnered with First Nations, Inuit, and Métis organizations to host the Skills Showcase at SCNC. This allowed thousands



...continued on page 10

#CreatingPossibilities for Canada’s Future Skilled Workforce at SCNC 2024, in Québec *continued*



Exploring Possibilities: Students Navigate Career Options with Let’s Talk Careers Competition



of visitors to explore First Nations, Inuit, and Métis skills and discover how these skills align with several Skill Areas at SCNC. This showcase focused on the intergenerational transfer of many traditional skills and demonstrated the links between these skills and potential careers in the skilled trades and technologies. The Skills Showcase included 2 artists: Doreen and Charlotte Stevens who used storytelling for different display pieces such as: tv/video production (film)

on screen, birch baskets, canoes, canvas/murals and other art pieces. This also included an interactive piece. In addition, Charlotte performed a hoop dance.

- For the second time, SCC held the Empowering Women in Trades Initiative at SCNC.

This hub was dedicated to showcasing the array of incredible career opportunities available to young women in the skilled trades. Visitors had the opportunity

to participate in interactive activities and speak with tradeswomen who love their job to discover what inspired them to pursue their career. Industry celebrity Cynthia Gauthier, Monster Truck Racer and Welder, and industry leaders were onsite to help young women discover the fulfillment that tradeswomen find in their work. In addition, participants could check out the photo booth and take home some fun activities. This initiative was sponsored by Cenovus.

- The Closing Ceremony was dedicated to Terry Cooke, Past President of Skills/Compétences Canada (SCC), Founding Member of Skills Canada Alberta and WorldSkills Board Member, who recently passed. He spent much of his life mobilizing young people to get involved in skills education, training and competitions. He also made a significant contribution to the skills movement.

SCNC 2024 SURVEY RESULTS

- **92%** of spectators would recommend SCNC to others.
- **84%** of spectators say that they learned new sources of information on how to pursue a career in skilled trades and technologies at SCNC while **85%** say they learned about new career options.
- Competitors feel that because they participated at SCNC, their parents (**86%**), their friends (**78%**), and their teachers (**63%**) know more about skilled trades and technologies.
- **96%** of spectators who participated in a Try-A-Trade® and Technology activity rated their experience as good.
- **98%** of competitors and **84%** of spectators agree that SCNC was a positive experience.

- **82%** of competitors believe that SCNC has increased their chances of getting a job.



Skills/Compétences Canada renewed their partnership with Let’s Talk Science, Engineers Canada, NGen, NAV Canada, QuantumAI and ChatterHigh to engage students in career discovery and exploration. Schools and students across Canada had the chance to learn about careers by participating in the Let’s Talk Careers Competition, a 40-day online competition, on the **ChatterHigh** platform.

This competition was held in the Spring and Fall of 2024 and had over **10,000 participants** from across Canada, who visited **1,469,497 web pages** to explore post-secondary, career, and labour market information. In addition, more than **1,000 students** won bursaries.

The Let’s Talk Careers Competition encouraging students across Canada in career discovery by engaging them in exploring existing and emergent careers in skilled trades, technologies and STEM (science, technology, engineering and mathematics). While participating in this competition, students learned about career options available to them by matching their passions and interests to post-secondary programs or directing them to work options.

Students had the opportunity to answer 10 quiz questions daily, over the course of 40 consecutive days, which allowed them to explore thousands of careers that they may not have known about, and also gave them and their schools the opportunity to win prizes.



Youth Explored Skilled Trade and Technology Careers during NSTTW



- National Skilled Trade and Technology Week (NSTTW) 2024 was held from November 3 to 9. The goal of NSTTW is to promote and host awareness raising events around the many career opportunities in the skilled trades and technologies in Canada. Also highlighted at the event, was the importance of *Writing*, one of the nine Skills for Success identified as fundamental to working in the skilled trades and technologies.



- SCC hosted an event for the 20th NSTTW on November 7th, 2024, at Campus Regina Public, in Regina, Saskatchewan. This event brought awareness to youth, educators, and career seekers about the many rewarding skilled trade and technology careers that are available across Canada.
- The event included welcome messages from Knowledge Keeper Gary Gott from Sapotaweyak Cree Nation, Manitoba Treaty 4 Territory, who welcomed everyone to the land, Christina Hagberg, Director of Operations from SCC, Lawrence Somers and Kendra Beliveau, Principal and Vice-Principal from Campus Regina Public, and Clyde Abanid, WorldSkills Team Canada 2024 competitor in Graphic Design Technology. In addition, Arianna Dyck, Welder and

Rodeo Queen from White City, Saskatchewan engaged with the student visitors and shared her career journey into the skilled trades.

- The networking breakfast, held in conjunction with the event, had about **100 guests** with representatives from education and industry, and SCC alumni.
- Following the official program, over **600 registered students** from local and middle high schools participated in 30 Try-A-Trade® and Technology activities held by educators and industry experts. These activities ranged from video game design, cosmetology, welding, to automotive technology, just to name a few. Throughout the day, students learned about the interesting and important educational pathways and career opportunities in several trade and technology sectors. In addition, the students had a skills passport which they could get stamped after completing the various Try-A-Trade® and Technology activities, for the chance to win a prize.
- Several media outlets covered NSTTW 2024 including the National Post, Sask Today, NationTalk, Western Standard, and more. SCC reached over **16,000,000 people**.
- On its social media channels, SCC reached **269,975 people** during NSTTW. In addition, Skills/Compétences Canada (SCC) held a digital campaign on social media, which reached **787,512 people** and had a total of **1,934,022 impressions**.
- Furthermore, during NSTTW 2024, Dr. Patrick Rouble, President of Skills/Compétences Canada (SCC), Ray Massey, Vice-President of SCC, Shaun Thorson, Chief



Executive Officer of SCC, along with two Skills champions met with The Honourable Steven MacKinnon, Minister of Labour and Seniors, and Irek Kusmierczyk, Parliamentary Secretary to the Minister of Employment, Workforce Development and Official Languages, for a Special Liberal Labour Caucus. Following this, the Skills alumni had the opportunity to meet with the Members of Parliament from their Riding including Blaine Calkins, Red Deer-Lacombe, Alberta, and Lianne Rood, Lambton-Kent-Middlesex, Ontario to share their Skills stories. In addition, they spoke with Shelby Kramp-Neuman, Shadow Minister for Women, Gender Equality and Youth. Furthermore, Senator Don Plett, Leader of the Opposition in the Senate and a strong supporter of the trades and construction industry, offered them a tour of the Senate. The two Skills champions included WorldSkills Team Canada 2024 competitors Paxton Coghlin, WorldSkills Medallion for Excellence recipient, in Mechatronics, from Ilderton, Ontario and Ben Rainforth, WorldSkills bronze medal



winner, in Welding, from Lacombe, Alberta, who shared their inspiring Skills journeys. In addition, the competitors were congratulated for their incredible accomplishments.

- Approximately **2,000 youth** across Canada took part in NSTTW 2024 activities!



Member Organization Highlights

SKILLS CANADA YUKON

- Apprenticeship Pathway Presentations
- Annual Try-A-Trade® Summer Camp
- Facilitated trade and technology hands-on workshops with local organizations, educators, & youth-oriented events including Indigenous beading kits, meal preparation, hairstyle tutorials, gel manicures, electric circuit cards, woodworking, tiling, and decorative baking
- National Skilled Trade and Technology Week Paper Glider Elementary Competition
- Skills clubs including quilting, carving, carpentry, welding, video production, and esthetics
- 26th territorial Skills competition
- Skills at Home Online Challenges for carving and decorative baking
- Trade shows around the territory
- Cardboard Toboggan Races

SKILLS CANADA BRITISH COLUMBIA

- Regional Skills competitions
- Provincial Skills competitions in Tradex, Abbotsford
- INSPIRE In-school presentations in the K-12 system
- Women in Trades conference at Peace Regionals facilitated by Skilled Trades BC
- Career Days and Trades Showcase days
- Participated in several trade shows and conferences
- Indigenous presentations and conference participation
- Skilled Trades Podcast series with alumni host
- Alumni highlights
- Inspire Educator Portal and Guide for educators and students
- Social media contests

SKILLS CANADA ALBERTA

- Regional and provincial Skills competitions
- Try-A-Trade® Takeout
- Skills Exploration Days
- Girls Exploring Trades and Technologies
- Skills in the Heartland
- Skills in the Classroom
- Skillz & Thrillz: Alberta's Trade and Tech Youth Podcast
- Skills Alumni Group of Alberta (SAGA)
- Field trips to Skill City at the provincial Skills competition

SKILLS CANADA SASKATCHEWAN

- Skills for Success beading program
- In-School presentations
- Trade and Tech Summer Camps (STEM, Cosmetology, 3D Printing, Robotics, Game Design, Culinary, Graphic Design, Electronics and Electrical, and Welding)
- Trade and Tech Day
- NSTTW with SCC, in Regina
- Reginal Skills competition
- Provincial Skills competition

SKILLS CANADA NORTHWEST TERRITORIES

- Skills Sisters
- Territorial Skills competition and virtual information session
- Career Expo
- Cranberry makers with makerspace
- Try-a-trade® kits given to teachers
- Cardboard races
- Skills clubs for students throughout the Northwest Territories
- Skills at Home: Halloween Baking and Photography Challenges

SKILLS CANADA MANITOBA

- Booths at Partner Events and Career Fairs
- Gene Haas Manufacturing Boot Camps
- In-School Program
- Jill of All Trades
- Skills in the Classroom
- Skilled Trades and Technology Showcases
- Young Women's Conferences
- Young Women's Trades and Technology Olympics
- Model Wind Turbine Competition
- Youth in Manufacturing Program
- Indigenous Youth in Manufacturing Program
- Extreme Sledding Challenge
- Explore Trades and Technology Workshops and Conferences
- Trades for All Diversity Workshops
- Northern Manitoba Skills Challenge
- Provincial Skills competition
- Summer Camps

SKILLS CANADA NUNAVUT

- Territorial Skills competition
- Trade and Technology Camps
- Nunavut Trade Shows
- In-class presentations
- Skilled Trade and Technology Clubs
- Try-A-Trade® Classroom kits
- Trade and Technology Activity book
- Discovering Skills Workbook
- Career Fairs
- Aesthetics and Hairstyling courses
- Photography and Parka Making Workshops
- Cardboard Boat Races
- Jr Apprenticeship program

SKILLS CANADA ONTARIO

- Elementary Career Awareness Workshops
- First Nations, Métis, and Inuit (FNMI) focused Summer Camps
- FNMI Career Awareness Workshops, Presentations, Challenges, Community Builds, Student Conference and Trades & Tech Summit
- By The Fire Series
- In-school Presentations
- International Day of the Girl Activity Series
- Junk Drawer Races
- Skills Canada Ontario App
- Provincial Skills competition
- Skills Canada Ontario Trades & Tech Camps and Urban Tech Workshop
- Skilled Trade and Technology Days, Inclusivity Series, UMOJA Series, Days for Young Women, Rise Series, Talk Podcast and Truck events
- Tools for Success Workshops
- Young Women's Conferences
- Skilled Trades Conference for Guidance Educators
- Provincial Entrepreneurship Showcase
- International Women's Day Celebration Event
- Building a Skilled Workforce Initiatives

SKILLS CANADA NEWFOUNDLAND AND LABRADOR

- Skilled Futures Conferences across the province for youth and community groups
- Try-a-Trade® and Technology Workshops
- Skills for Success events including Indigenous beading kits and STEM related kits
- ENTER: Preneur programming including Apprenticeship Conferences, Lunch and Learns, Dragons' Lairs and an ENTER: Preneur Dragons' Lair Provincial
- Career exploration presentations to students, businesses, and community groups across the province
- Annual Skills Canada Newfoundland and Labrador Intermediate Challenge
- Provincial Skills competitions
- Annual Skilled Career Day
- Skilled Futures Conference, Career Showcase, Campus and Competition tours
- Partnership Reception and Awards Ceremony
- Youth Apprenticeship Summer Employment Program providing wage subsidies and apprenticeship hours for youth
- Green energy focused Try-a-Trade® and Technology events
- Information and awareness booths and community engagement
- Mentoring sessions with local skilled trade and technology entrepreneurs
- Roundtables and consultations with industry, partners, and businesses
- Events and sessions focused on diverse populations and under-represented groups

SKILLS CANADA NOVA SCOTIA

- Skilled Futures Youth Forum
- Try-A-Trade® Robotics Kit Giveaways
- Indigenous Youth Skilled Trades Fair
- Career Showcase Events
- Skilled Trades Summer Camps
- Skilled Futures Virtual Experiences
- Try-A-Trade® Take-Out
- Skills for Success Community Workshops
- Skills for Success In-Class Workshops
- Skills 101 In-Class Presentations
- Abilympics Showcase events
- Provincial Abilympics Competition
- Provincial Skills competition
- DIY shipbuilding kits distributed to community centres and libraries

COMPÉTENCES QUÉBEC

- New season: multimedia portraits released for the Pionnières de la compétence on Inforoute FPT series
- Launch of AI Assistant for Inforoute FPT
- Web marketing campaigns on AdmissionFP / Inforoute FPT / Trouvetonmetier and online career advice
- Défi des recrues organized in Québec
- Challenge de la compétence
- Coordination and promotion of local and regional skills competitions
- 17th Edition of the Olympiades québécoises des métiers et des technologies

SKILLS CANADA NEW BRUNSWICK

- In-class presentations covering competitions, apprenticeship pathways, trade and technology career opportunities and interactive activities
- Try-a-Trade® events
- Booths at partner events
- School visits and shop tours
- Construction Corner
- Skills for Success Kits
- Provincial Skills competition
- Fire Burn Events
- Roofing Day Camp
- Masonry Day Camp
- Career Exploration Events for Girls, Indigenous Youth and Newcomers

SKILLS CANADA PRINCE-EDWARD-ISLAND

- Skilled Futures for Girls events offered in various jurisdictions across the Island
- Try-a-Trade® Workshops
- Career exploration & presentations to students, businesses, and community groups across the province
- Inaugural Skills intermediate challenge hosted to celebrate National Skilled Trade and Technology Week (NSTTW)
- Inaugural CO₂ Dragster Race at the intermediate level
- Provincial Skills competitions and Skilled Careers Expo
- Cohesive partnership with PEI Apprenticeship to expose Island youth to trade careers and the apprenticeship path

A Proud Moment for Canada: Two Medals and Eight Medallions for Excellence at WorldSkills Lyon 2024



WorldSkills Team Canada 2024 was awarded with **two Medals** and **eight Medallions for Excellence** at the 47th WorldSkills Competition, in Lyon, France. Canada’s Best of Nation Award was presented to Anthony Minotti from Québec for his performance in Automobile Technology. The complete list of the medals and recognition awarded to WorldSkills Team Canada 2024 for their performance at the 47th WorldSkills Competition is provided [here](#).

This was Canada’s 17th participation in a WorldSkills Competition. WorldSkills Team Canada 2024 was comprised of 28 young Skills champions from across the country, made up of 21 men and seven women, ranging in age from 18 to 22. This talented group participated in 26 of the 59 Skill Areas relating to the following six sectors: Construction and Building Technology, Creative Arts and Fashion, Information and Communication Technology, Manufacturing and Engineering Technology, Social and Personal Services and Transportation and Logistics. To read their biographies, go to [skillscompetencescanada.com](#).

Following the Skills Canada National Competition (SCNC) 2023, in Winnipeg, the highest ranking, age eligible participant in each identified Skill Area, were selected to participate in the WorldSkills Competition 2024. WorldSkills Team Canada (WSTC) 2024 met for the first time in the Fall of 2023, where they began preparations for the 47th WorldSkills Competition. These competitors participated in various training activities and a mental preparation program over the course of the year.

The WorldSkills Competition, held every two years, is the largest vocational, education and skills excellence event in the world that truly reflects global industry standards. WorldSkills Lyon 2024 took place from September 10 to 15 at Eurexpo Lyon and welcomed approximately 250,000 visitors. The event included around 1,400 competitors from over 70 Member countries and regions from around the globe. The theme of the 47th WorldSkills Competition was: *Where there is a skill there is a way.*

Events of this kind represent a great way to promote and develop the skills needed for the many important careers that are available within the skilled trades and technologies. The looming shortage of skilled workers has been a hot topic in recent years.

The next WorldSkills Competition is scheduled to take place from September 22 to 27, 2026 in Shanghai, China.

You can see WorldSkills Team Canada’s journey on Skills/Compétences Canada’s [website](#) and social media channels including [X](#), [Facebook](#), [YouTube](#), [Instagram](#), [LinkedIn](#) and [TikTok](#). [#WSTC2024](#)



“Home Hardware Stores Limited is proud to have been a Presenting Sponsor of the Skills Canada National Competition (SCNC) 2024, in Québec City. Skills/Compétences Canada and the talent it nurtures is vital in addressing the labour shortage in skilled trades and technologies. At SCNC, there was a strong talent pool that will enable the industry to address these challenges moving forward.”

KEVIN MACNAB, PRESIDENT AND CEO,
HOME HARDWARE STORES LIMITED

Highlighting the Importance of Diversity, Equity and Inclusion, and the Skills for Success



At the Skills Canada National Competition (SCNC), Skills/Compétences Canada (SCC) emphasized the importance of **Diversity, Equity and Inclusion (DEI)** to ensure that all participants, student visitors, and competitors of all backgrounds, feel welcomed, respected, and valued. SCC's goal is to provide fair treatment, access, opportunity, and advancement for everyone, while actively working to identify and remove barriers that may prevent full participation. To support this commitment, SCC has created inclusive spaces at SCNC by offering: sensory-friendly event information and gender-neutral washrooms, a quiet room, an Elder room, a prayer room, wheelchair-accessible venues and pronoun stickers. SCC also fulfilled personalized accommodation requests for competitors. SCC remains dedicated to driving meaningful change and fostering a truly inclusive environment for all.

FUELING FUTURES: SKILLS FOR SUCCESS DAY INSPIRES AND EMPOWERS

Skills for Success Day took place on Thursday, September 19, 2024. SCC celebrated this day to bring attention to the **Skills for Success (SFS)** and their importance in skilled trade and technology careers. The SFS were also highlighted at our National Skilled Trade and Technology Week event, which took place in Regina, Saskatchewan on November 7. At this event, we introduced the SFS theme for the year, *Writing*, and highlighted how this skill is used in various trade and technology careers.

THE SKILLS FOR SUCCESS TAKE CENTER STAGE

The **Skills for Success** were emphasized in several activities at the Skills Canada National Competition 2024, in Québec. Students were given a Skills for Success passport and encouraged to complete it by identifying the Skills for Success used at various Try-a-Trade® and Technology activities. Submitted passports were eligible to win a prize.

BUILDING TOMORROW: SFSYA SPARK CONVERSATION ON FUTURE SKILLS

Held in conjunction with SCNC Québec 2024, the **Skills for Success Youth Assembly (SFSYA)** provided an opportunity for young adults to discuss SCC's activities and initiatives. SFSYA discussed important industry issues that directly affect them as they enter the workforce. This year's theme of *Reading* was integrated into their onsite activities. Each year, the SFSYA work on a specific project pertaining to the

SFS theme and exchange on important industry issues that directly affect them as they enter the workforce as young Canadians. In addition, SFSYA spent time with the Soaring Skills student group to discuss the Skills Canada National Competition and participated in several activities. The SFSYA also toured the competition floor at SCNC and met with visitors to share their journeys.

SHAPING THE FUTURE: THE NATIONAL ALUMNI COMMITTEE ENGAGED YOUTH AT SCNC REGINA 2025!

Made up of Skills alumni from every province and territory, the **National Alumni Committee (NAC)** is a team of former Skills/Compétences Canada competitors who are now leaders and advocates for the skilled trades and technologies. As the youth voice of the Skills movement, these volunteers are dedicated to inspiring the next generation and creating awareness of Skills initiatives across the country.

At SCNC 2024, in Québec, NAC brought their energy and experience to a wide range of impactful activities, including:

- Creating dynamic video content and photo highlights to amplify SCNC's presence on social media;
- Leading guided tours for VIPs;
- Speaking with sponsors, educators, and industry leaders at the Networking Reception and Farewell Brunch;
- Connecting with youth at the NAC and Empowering Women in Trades (EWIT) booths by sparking interest in

skilled trades and technologies, answering questions, sharing their experiences as NAC members, and leading an interactive writing activity.

- Sharing their stories on SCC's live stream, highlighting their trade or technology and career path;
- Supporting the SFSYA and Soaring Skills Program, and acting as Team Leaders for their activity;
- Walking the competition floor, meeting with visitors, and sharing insights into the world of skilled trades and technologies;
- Participating in team building activities;
- Congratulating competitors in the Winner's Circle.

SKILLS FOR SUCCESS FORUM: RECOGNIZING THE VALUE OF READING IN SKILLED TRADE AND TECHNOLOGY CAREERS

The **Skills for Success Forum** was held on May 30th at SCNC and was sponsored by la Corporation des concessionnaires automobiles du Québec (CCAQ) and Futureworx. This was an opportunity to bring education and industry together to discuss the importance of educating youth on the nine Skills for Success and how they relate to skilled trade and technology occupations. This conference also enabled attendees to participate in interactive sessions that encouraged open dialogue amongst many stakeholder groups.



National Alumni Committee Members Share their Skills Story



Connor Kaszycki

DISCOVERING MY PATH THROUGH SKILLS

Before getting involved with Skills competitions, my journey through the trades was a rocky one. I hadn't even held a pair of pliers in my hand before I started my apprenticeship, and I had no real on-site construction experience either. I struggled the first couple of years, and my self-confidence had taken a big hit because of it. While in school I learned about Skills competitions from my instructor Aaron. He always saw amazing potential in me even if I didn't see it myself, and he encouraged me to compete. He always believed in me, and with his support, and the support of my fiancée April, I packed my tools, my clothes, and my code book and made the trip down to the Skills Canada National Competition (SCNC) 2022, in Vancouver.



COMPETING AT SCNC: A LIFE-CHANGING EXPERIENCE

I won a gold medal in Electrical Installations at SCNC Vancouver 2022, and since then I've been a member of the National Alumni Committee. I remember my first competition, when I was sitting at the Opening Ceremony and looking up at this big stage and thinking "what the heck have I gotten myself into?" It really made

me feel like an Olympic athlete in a way, but instead of running, swimming, or pole vaulting, I'm touching a few wires together and making some lights turn on. Everything about the competition blew me away. I met so many people who were super passionate about their craft, and it gave me the inspiration and confidence to give it my all regardless of the result. The generous donations from our

sponsors allowed us to work with the best possible tools and materials, which allowed me to properly show what I'm capable of in the field. It also opened a lot of doors for me in my hometown back in the Yukon as well. The company I worked for gave me a promotion, and I even got the chance to train the competitors for the next couple of competitions. Not to mention that competing at the national level looks pretty good on my resume!

THE IMPACT OF MY EXPERIENCE

The biggest thing I got out of the competition however, beyond all the perks and recognition, was the ability to say, "I can do this!" It validated my career choice, gave a massive boost to my self-confidence, and made the early struggles I went through all worth it in the end. It inspired me to give it my all and to help anyone who might have gone through the same struggles I did, which is one of the main reasons I joined the National Alumni Committee. Participating in Skills competitions has truly changed my life for the better.

Emma Lewis

FROM THE BEGINNING: MY SKILLS STORY

My journey with Skills competitions began in high school, where I was fortunate enough to participate in Public Speaking at the provincial Skills competition, in Manitoba. After winning the gold medal, I had the opportunity to compete at the Skills Canada National Competition in 2017, in Winnipeg and again in 2019, in Halifax. I believe my competition experiences have given me the confidence to pursue my goals. It's also taught me how to prepare for success.

MY SCNC JOURNEY: WHERE LEARNING MEETS OPPORTUNITY

I still remember my very first Opening Ceremony. I was impressed by the incredible energy in the room and the number of competitors from across the country. I felt both a palpable sense of anticipation and nervousness about the competition. I felt incredibly lucky to be able to travel,

to live this experience and to be surrounded by such passionate and talented young people. Taking part in the Skills competition has truly transformed my life. It pushed me out of my comfort zone and empowered me to develop my communication skills far beyond what I thought possible. What I learned there has served me well not only in my career, but also in my personal life. It helped me gain

self-confidence and create stronger bonds with others.

CONTINUING THE JOURNEY THROUGH THE NATIONAL ALUMNI COMMITTEE

I decided to become a part of the National Alumni Committee (NAC) so that I could help more students have the same empowering experience that I had. Being part of the NAC has also given me the opportunity to make great friends from across Canada. I'm so grateful to be part of this great Skills community.

PASSING THE TORCH: MY ADVICE TO FUTURE SKILLS COMPETITORS

If I could give one piece of advice to future competitors, it would be to savour every moment of the Skills competition. You've worked hard to get there, and you're now among the best in Canada in your Skill Area. Learn all you can—from your coaches, from your fellow competitors and from the competition experience itself.



SCC Grows the Skills Movement through Social Media



SCC connects with its audiences and stakeholders in its growing digital community through social media.

SOCIAL MEDIA OVER THE LAST YEAR:

Facebook:
9,743 – 10,401

X:
11,735 – 11,462

Instagram:
3,988 – 4,624

LinkedIn:
3,094 – 4,103

TOTAL SOCIAL MEDIA REACH: 2,624,710

WORLDSKILLS CAMPAIGNS

April 2024

#WeAreWorldSkills: This campaign recognized the people who are working hard to create new opportunities through skills and how they are doing it.



April 2024 – September 2024

WorldSkills Lyon 2024: This campaign promoted the 47th WorldSkills Competition and WorldSkills Team Canada 2024.



May 2024 – September 2024

#WeAreMakingOurMark: This campaign highlighted the impact of WorldSkills Champions and other stakeholders.



SOCIAL MEDIA HANDLES

FACEBOOK @SKILLSCANADA

X @SKILLS_CANADA

INSTAGRAM @SKILLSCOMPETENCESCANADA

FLICKR @SKILLSCOMPETENCESCANADA

YOUTUBE SKILLSCANADAOFFICIAL

LINKEDIN SKILLS/COMPÉTENCES CANADA

TIKTOK SKILLSCOMPETENCESCANADA

FOLLOW SCC'S HASHTAGS

- #SCNC2024

#WSTC2024

#CelebrateSkills
- #SkillsForSuccess

#CreatingPossibilities

SCC is in the News!

Skills/Compétences Canada (SCC) was mentioned in **1,394 news articles** and reached **503,754,974 people** from April 1, 2024, to March 31, 2025.

Here are the top monthly media clips:

April 2024 – Global News – **Reach: 9,258,348**
Okanagan College students take home medals at Skills provincial competition. <https://globalnews.ca/news/10455907/okanagan-college-skills-medals-provincials/>

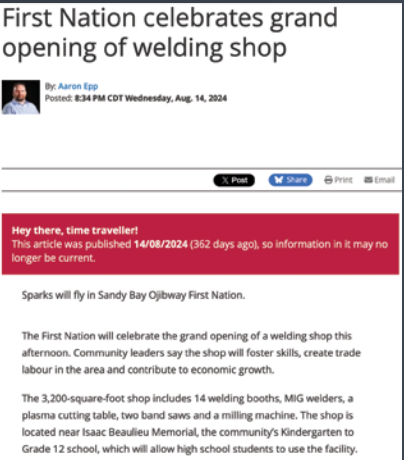
May 2024 – Canada Gazette – **Reach: 26,387,319**
Government of Canada announces investments to support skilled tradespeople in Québec. <https://www.canada.ca/en/employment-social-development/news/2024/05/government-of-canada-announces-investments-to-support-skilled-tradespeople-in-quebec.html>

June 2024 – Toronto Sun – **Reach: 2,516,792**
National Skills Champions are Honoured at the Skills Canada National Competition 2024, in Québec. <https://torontosun.com/globe-newswire/national-skills-champions-are-honoured-at-the-skills-canada-national-competition-2024-in-quebec>

July 2024 – Benzinga – **Reach: 7,968,427**
Skills/Compétences Canada Will Host the Skills Canada National Competition 2025, in Regina, Saskatchewan. <https://www.benzinga.com/pressreleases/24/07/g39772611/skillscomp-tences-canada-will-host-the-skills-canada-national-competition-2025-in-regina-saskatche>

August 2024 – The Winnipeg Free Press – **Reach: 877,525**
First Nation celebrates grand opening of welding shop. <https://www.winnipegfreepress.com/business/2024/08/14/first-nation-celebrates-grand-opening-of-welding-shop>

September 2024 – Trading View – **Reach: 24,205,697**
The Official Members of WorldSkills Team Canada 2024 Get Ready for the 47th WorldSkills Competition, in Lyon. https://www.tradingview.com/news/reuters.com,2024-09-10:newsml_GNX3m5N0M:0-the-official-members-of-worldskills-team-canada-2024-get-ready-for-the-47th-worldskills-competition-in-lyon/



October 2024 – rdnewsNOW – **Reach: 145,569**
RDP celebrates apprentice performances at 2024 Skills competitions. <https://rdnewsnow.com/2024/10/10/rdp-celebrates-apprentice-performances-at-2024-skills-competitions/>

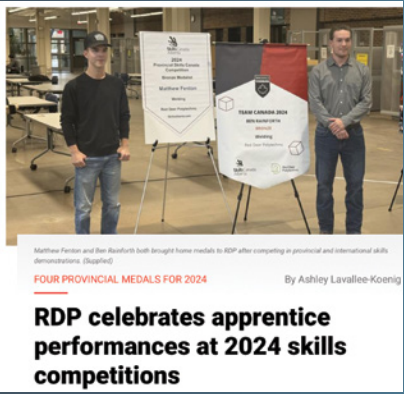
November 2024 – National Post – **Reach: 3,766,352**
The Skills Community Gathers at Campus Regina Public, in Regina, SK, for the 20th National Skilled Trade and Technology Week. <https://nationalpost.com/globe-newswire/the-skills-community-gathers-at-campus-regina-public-in-regina-sk-for-the-20th-national-skilled-trade-and-technology-week>

December 2024 – University of Saskatchewan – **Reach: 438,858**
New USask Schulich leaders excel in the classroom and the community. <https://news.usask.ca/articles/students/2024/new-usask-schulich-leaders-excel-in-the-classroom-and-the-community.php>

January 2025 – CTV News – **Reach: 11,004,086**
Tourism Regina says visitor spending once again at or above pre-pandemic levels. <https://www.ctvnews.ca/regina/article/tourism-regina-says-visitor-spending-once-again-at-or-above-pre-pandemic-levels/>

February 2025 – Associated Press – **Reach: 55,179,659**
Government of Canada launches the next phase of the National Skilled Trades advertising campaign to promote careers in the skilled trades. <https://apnews.com/press-release/pr-newswire/canada-steven-mackinnon-marketing-and-advertising-labor-a4305d5427e304b118d69d36e65496e>

March 2025 – National Post – **Reach: 5,119,903**
Regina Hotel Association Signs on with Skills/Compétences Canada as a Presenting Sponsor for the Skills Canada National Competition (SCNC) 2025, in Regina. <https://nationalpost.com/globe-newswire/regina-hotel-association-signs-on-with-skills-competences-canada-as-a-presenting-sponsor-for-the-skills-canada-national-competition-scnc-2025-in-regina>



A Huge Thank You to our Incredible Volunteers!

Skills/Compétences Canada (SCC) is proud to recognize the outstanding dedication of the hundreds of volunteers who made our events a resounding success—from the Skills Canada National Competition 2024, in Québec to National Skilled Trade and Technology Week 2024, in Regina. From National Technical Committee (NTC) members and judges to alumni and general volunteers, these passionate individuals donated their time, energy, and expertise to support the next generation of skilled Canadians. Whether helping with Skill Areas, registration, school groups, media coverage, social content, or event logistics from set-up to tear-down—they were at the heart of it all. By sharing their knowledge and enthusiasm, our volunteers play a crucial role in inspiring youth to explore rewarding careers in the skilled trades and technologies. SCC extends a heartfelt thank you to each and every one of our incredible volunteers.



A Big Thank You to our Partners and Suppliers!

Each year, Skills/Compétences Canada (SCC) is proud to collaborate with hundreds of dedicated industry, education, and government partners and suppliers who help bring our mission to life. Their generous contributions of time, expertise, and resources are key to delivering impactful events and initiatives that reach thousands of youths across the country. Thanks to their ongoing support, we're able to showcase the exciting, high-demand opportunities in skilled trades and technologies—while inspiring the next generation to explore these rewarding career paths through our programs and competitions. To all our valued partners and suppliers: thank you for helping us shape Canada's future skilled workforce. We couldn't do it without you!



Thank you to our Partners!

PRESENTING SPONSORS

PREMIER SPONSORS

EDUCATION PARTNERS

BEST OF REGION AWARD SPONSOR

LIVE STREAM PARTNERS

STUDENT ENGAGEMENT SPONSORS

OFFICIAL SPONSORS

TRY-A-TRADE® AND TECHNOLOGY SPONSORS

SUPPORTING SPONSORS

ASSOCIATION PARTNERS

Thank you to our Partners!



PLATINUM SUPPLIERS



GOLD SUPPLIERS



SILVER SUPPLIERS



BRONZE SUPPLIERS



SKILLS CANADA COLLISION REPAIR PROGRAM PARTNERS



FRIENDS OF SKILLS

Amazon Web Services
C to C Productions
Canadian Plains
Fluke

Green Circle Salons
The Holmes Group
I-CAR
IPEX

Sherwood Greenhouse & Garden Centre Ltd.
Summit Custom Machining

Funded in part by the Government
of Canada's Canadian
Apprenticeship Strategy

Canada