

Skills Canada National Competition

SCOPE DOCUMENT	
Competition Year	2012
Competition location	Edmonton, AB
Trade Number	85
Trade Name	Public Speaking
Level	Secondary

1. INTRODUCTION

1.1 Purpose of the Challenge.

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- write and speak so others pay attention and understand
- listen and respond to questions
- share information
- use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

1.2 Duration of contest.

9 hours

1.3 Skills and Knowledge to be tested.

- Present thoughts in a clear, coherent, and well-constructed format on one of the **assigned topics**.
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.
- Deliver a clear message (main idea, argument, opinion, or position).
- Speak easily, with confidence.
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly, with conviction within the one minute and thirty second time limit per question.

- Reflect upon research, make observations, and share experiences through prompted response.

Each competitor will choose ONE (1) of the following topics:

TOPIC 1: “Life is to be lived and passed onto others...Skills Canada allows this to happen!” (Mark Bramer, Skills/Compétences Canada, WorldSkills Expert)

OR

TOPIC 2: Skilled Trades and Technology - Securing Canada’s Future

- Competitors should reflect creatively on their chosen topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience. During the competition orientation session, competitors must submit 2 hard copies of their speeches to the chair of the National Technical Committee (NTC). Hard copy must clearly indicate chosen topic (Topic 1 or Topic 2).
- Length of prepared speech
 - The speech shall be at least five (5) minutes in length and shall not exceed seven (7) minutes.
 - Fifty (50) points will be deducted from each judge’s score for each minute or portion thereof under the minimum time or in excess of the maximum time.
 - There will not be a warning light or sound to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.
- Length of responses to questions
 - At the end of their speeches, students will be asked two questions. Competitors will have exactly one minute and thirty seconds to respond to each question. Twenty (20) points will be deducted from the final score for each question exceeding the one minute and thirty second specified.

2. CONTEST DESCRIPTION

2.1 List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
No other documents will be posted prior to the competition	

2.2 Tasks that will be performed during the contest

- Competitors will attend an orientation session prior to the opening ceremonies.
- During the orientation session, the competitors will submit 2 hard copies of their speeches (with topic choice clearly indicated) to the chair of the NTC.
- Competitors will observe the "on-site" Skills Canada competitions to research and gather information about skilled trades and technology careers. The purpose of this observation component is to help students prepare for a general question that will be posed after the presentation of their prepared speeches. The focus of this question will relate to what they have observed about skilled trades and technology careers.
- Competitors will present their speeches in a formal public setting with all competitors present. Order of presentations will be determined through a random selection process.
- Competitors will then respond to two questions. One question will be based on their chosen topic as outlined above. The second question will be based upon the required observation and research component completed prior to the speech presentations.

3. EQUIPMENT, MATERIAL, CLOTHING

3.1 Equipment and material provided by Skills/Compétences Canada

- Lectern (optional use for each competitor).

3.2 Equipment and material provided by the competitor

- Optional: Use of cue cards/notes.
- No electronic equipment or other props will be permitted.

3.3 Required clothing (Provided by competitor)

- Clothing should be appropriate for a formal presentation.
- Provincial/Territorial team shirts may not be worn during the competition. Competitors must not identify their home provinces/territories, schools or names during the competition and the delivery of their speeches. 10 points will be deducted from each judge's final score of 1000 points for violation of this regulation.

4. SAFETY REQUIREMENTS

4.1 List of required personal protective equipment(PPE) provided by competitors

No PPE required

Note: Competitors will not be allowed to compete if the above items are not brought and used

4.2 List of required personal protective equipment(PPE) provided by Skills/Compétences Canada (SCC)

No additional PPE will be supplied by SCC

5. ASSESSMENT

5.1 Point breakdown

POINT BREAKDOWN	/1000
Content	/300
Point Break Down:	
<u>Ideas and Information:</u> related to and focused on the chosen topic (<i>The NTC will assess this subcategory prior to the formal speech presentations. This assessment will be based solely on the hard copy of the speeches submitted at the orientation session.</i>)	150
<u>Organization:</u> logical and focused structure	100
<u>Opening of Speech:</u> lead into topic, creating interest	25
<u>Closing of Speech:</u> summary and conclusion	25
Delivery	/500
Point Break Down:	
<u>Mechanics:</u> diction/grammar/pronunciation	50
<u>Effectiveness:</u> convincing/ coherent/ interesting/ descriptive language	150
<u>Eye Contact</u>	50

<u>Non Verbal</u> : gestures/mannerisms/body language	50
<u>Voice</u> : pitch/tone/tempo/volume	150
Poise: <u>confidence</u>	
Questions (100 per question)	/200
Point Break Down:	
Question 1:	
Clarity/to the point	50
Conviction/Knowledge of topic	50
Question 2:	
Clarity/to the point	50
Conviction/Knowledge of topic	50

6. ADDITIONAL INFORMATION

6.1 Consecutive translation

If consecutive translation is required on site, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service might not be guaranteed.

6.2 Software requirements

If French software is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this software might not be guaranteed.

6.3 Computer keyboard requirements

English Keyboards will be provided, if a French keyboard is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this keyboard might not be guaranteed.

6.4 Tie (No ties are allowed)

In the event of a tie, NTC will make the final decision based on an audit of awarded points per category.

6.5 Competition rules

Please refer to the competition rules for all general SCNC information.

7. NATIONAL TECHNICAL COMMITTEE MEMBERS

Region	Name	Email address
Western Region	Irene Peters	peters33@mts.net
Atlantic Region	Christine Greene	christinegreene@esdnl.ca
Pacific Region	Sylvia Hayward	sjhayward@cbe.ab.ca