

Skills Canada National Competition

SCOPE DOCUMENT

SCOPE DOCUMENT	
Competition Year	2012
Competition location	Edmonton, AB
Trade Number	82
Trade Name	TV Video Production
Level	Secondary

1. INTRODUCTION

1.1 Purpose of the Challenge.

To evaluate proficiency in the television/video communications field.

1.2 Duration of contest.

12 hours

1.3 Skills and Knowledge to be tested.

Produce a 2-4 minute informational/promotional video on the theme stated at the beginning of the competition.

2. CONTEST DESCRIPTION

2.1 List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
No other documents will be released prior to the competition	

2.2 Tasks that may be performed during the contest

- Storytelling
- Production planning and design
- Camera work
- Audio use
- Editing
- Teamwork
- Time management
- Problem solving
- Literacy
- Create a one page handwritten outline stating the following:

- Target audience
- Goals and Objectives
- Approach/treatment
- Equipment Used
- Innovative Solutions to Problems
- Teams will be allowed to only use cuts, dissolves, static titles, freeze frames and music/sound effects from the copyright cleared music library provided.
- No use of keyframed or built-in motion effects and/or prepackaged editing themes (ie. as found in iMovie).
- It is the responsibility of the competitors to obtain permission to record in other competition areas. They must also ask about and take proper safety precautions.
- Only props found on-site are to be used during video recording.
- No cell phones/tablets/mp3 players allowed to be used during the competition hours

3. EQUIPMENT, MATERIAL, CLOTHING

3.1 Equipment and material provided by Skills/Compétences Canada

- Non-linear editing system
- Software:
 - Apple iMovie
 - Final Cut Pro software
 - Copyrighted Music library
- One compilation DVD.

3.2 Equipment and material provided by the competitor

- One video camera (tape-based or hard-drive or flash memory) with one lens, (camera must be USB 2.0/Firewire 400 compatible or team must provide a means to digitize footage in a format readable by the Skills supplied usb/firewire reading computer)
- Media card reader
- A recording hard drive/memory free of previous recorded material or brand new raw footage tapes (if applicable) in original sealed packaging
- Usb mouse
- Batteries
- Recharger
- One external microphone (all purpose – non-wireless)
- Microphone cable
- Headphones
- Single stationary tripod (no dollies)

- No other equipment including lighting gear, audio mixers, mic booms, or special lenses/adaptors, media storage device (msd)s, electronic devices are acceptable.
- No in-camera effects permitted.
- Teams can bring backup equipment in case of malfunctions. All backup equipment must only be used in emergency situations and left with the NTC committee members at all times during the competition.

3.3 Required clothing (Provided by competitor)

- On-camera talent should wear appropriate clothing with no visible brand logos and/or slogans and no provincial team identification.

4. SAFETY REQUIREMENTS

4.1 List of required personal protective equipment(PPE) provided by competitors

- No PPE required

4.2 List of required personal protective equipment(PPE) provided by Skills/Compétences Canada (S/CC)

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Safety Glasses | <input checked="" type="checkbox"/> CSA approved toe caps | <input type="checkbox"/> Latex gloves |
| <input checked="" type="checkbox"/> Safety Gloves | <input type="checkbox"/> Welding helmet | <input type="checkbox"/> Dust Mask |
| <input checked="" type="checkbox"/> Hard Hat | <input type="checkbox"/> Welding gloves | <input type="checkbox"/> No PPE required |
| <input checked="" type="checkbox"/> Hearing protection | <input type="checkbox"/> Respiratory protection | <input type="checkbox"/> No additional PPE will be supplied by SCC |

5. ASSESSMENT

5.1 Point breakdown

POINT BREAKDOWN	/1000
Production Brief	50
Camera Work	100
Composition and technical operation	
Audio	100
clarity	
consistency	
appropriate use	

	overall mix	
Editing		200
	flow	
	pacing	
	transitions	
	effects	
	graphics	
Storytelling		250
	evidence of planning	
	introduction and closing;	
	Coherency	
	effective writing and/or information appropriate to subject matter	
	target audience	
	style of video	
Approach		150
	participation	
	style	
	effective combining of imagery	
	sound and graphics	
Client Criteria		100
	project is on topic and fits the theme	
	project fits within time limitations	
Overall Impact		50

6. ADDITIONAL INFORMATION

6.1 Consecutive translation

If consecutive translation is required on site, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service might not be guaranteed.

6.2 Software requirements

If French software is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this software might not be guaranteed.

6.3 Computer keyboard requirements

English Keyboards will be provided, if a French keyboard is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this keyboard might not be guaranteed.

6.4 Tie (No ties are allowed)

In the event of a tie, the team with the highest points in Storytelling shall be the winner. In the event of a tie in Storytelling, the team with the highest points in Client Criteria shall be declared the victor.

6.5 Competition rules

Please refer to the competition rules for all general SCNC information.

7. NATIONAL TECHNICAL COMMITTEE MEMBERS

Region	Name	Email address
Pacific Region	Greg Boutestein	gboutestein@gsacrd.ab.ca / mctv@me.com
Ontario	Rob Currie	ctoc@rogers.com
Atlantic Region	David Gill	davidgill@esdnl.ca
West Region	Mandy Maier	mandy.maier@shawmedia.ca