

CONTEST DESCRIPTION
DESCRIPTION DE CONCOURS

PUBLIC SPEAKING COMMUNICATION ORALE

SECONDARY
NIVEAU SECONDAIRE

CONTINUOUS LEARNING



FORMATION CONTINUE

DIGITAL



COMPÉTENCES NUMÉRIQUES

DOCUMENT USE



UTILISATION DE DOCUMENTS

NUMERACY



CALCUL

ORAL COMMUNICATION



COMMUNICATION ORALE

READING TEXT



LECTURE

WORKING WITH OTHERS



TRAVAIL D'ÉQUIPE

WRITING



RÉDACTION

THINKING



CAPACITÉ DE RAISONNEMENT

1. The Importance of Essential Skills for Careers in the Skilled Trades and Technology

SCC is currently working with Employment and Social Development Canada (ESDC) in order to bring awareness to the importance of Essential Skills that are absolutely crucial for success in the workforce. Part of this ongoing initiative requires the integration and identification of Essential Skills in contest descriptions, projects, and project documents. The next phase and very important aspect of our Essential Skills (ES) initiative is to provide an ES report card to each competitor at the Skills Canada National Competition. The purpose of the ES report card is to inform the competitor about their current level of essential skills based on their competition scores. With this knowledge, the competitor will be made aware which essential skill may require improvement. This will be piloted in a number of areas for 2016 with full implementation in the 2017 Skills Canada National Competition.

This is part of an ongoing initiative that requires the integration and identification of Essential Skills in contest descriptions, projects, and project documents. Essential skills are used in nearly every job and at different levels of complexity. They provide the foundation for learning all other skills and enable people to evolve with their jobs and adapt to workplace change. Good Essential Skills means you will understand and remember concepts introduced in technical training. The level of Essential Skills required for most trades is as high as, or higher than, it is for many office jobs.

The following 9 skills have been identified and validated as key essential skills for the workplace in the legend below:

¹Numeracy, ²Oral Communication, ³Working with Others, ⁴Continuous Learning, ⁵Reading Text, ⁶Writing, ⁷Thinking, ⁸Document Use, ⁹Digital

These essential skills have been identified with in section 2.3 and/or 3.2 of your Contest Description. The top three Essential Skills for your area of competition have been identified on your Project and all other supporting project documents.

2. CONTEST INTRODUCTION

2.1 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

2.2 Duration of contest

Up to 12 hours

2.3 Skills and Knowledge to be tested

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic.⁷
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.²
- Deliver a clear message (main idea, argument, opinion, or position).
- Speak easily, with confidence.²
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly.⁷
- Reflect upon research, make observations, and share experiences through prompted response.⁷

Essential Skills – ²Oral Communication, ⁷Thinking (Job Task Planning and Organizing, Critical)

3. CONTEST DESCRIPTION

3.1 List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
No other documents will be posted prior to the competition	

3.2 Tasks that will be performed during the contest

Each competitor will speak on the following topic:

- Entrepreneurship is being encouraged and promoted across Canada, provincially, territorially, and federally.
With this in mind, respond to the following statement:
- “Knowledge of skilled trades and technologies provides a foundation for successful entrepreneurship.”

Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.

By midnight (in your time zone) May 29 ,2016, students must submit their speeches via email to the chair of the National Technical Committee (NTC). Please refer to email address at the end of this Contest Description. Students who do not submit speeches by the above deadline will receive a deduction of 5 points per day late, to a maximum of 15.

- Competitors will attend a mandatory orientation session prior to the opening ceremonies.
- Competitors will observe the "on-site" Skills Canada competitions to research and gather information about skilled trades and technology careers. The purpose of this observation component is to help students prepare to respond to a written prompt. Order of presentations will be determined through a random selection process. The focus of this question will relate to what they have observed about skilled trades and technology careers.
- On Day 2, each competitor will present his/her prepared speech in a formal public setting, and answer one (1) question based upon the speech with all competitors present. Order of presentations will be determined through a random selection process.

Time Requirements - Length of Impromptu Speech

- At the end of Day 1, competitors will be given a prompt based upon their observations of the skilled trades and technology contests. They will have a maximum of 2 (two) minutes to prepare and 3 (three) minutes to respond. Time cards will be shown to indicate time remaining.

Length of Prepared Speech

- The speech shall be at least five (5) minutes in length and shall not exceed seven (7) minutes.
- Five (5) points will be deducted from each judge's score for each minute or portion under the minimum time or in excess of the maximum time.
- There will **not** be a warning light, sound, or time cards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.

Length of Response to Question

- On Day 2, students will be asked one question based upon the content of their prepared speeches. Competitors will have a maximum of one minute and thirty seconds to respond to the question. Time cards will be shown to indicate time remaining.

Note: Competitors must not identify themselves or their home provinces/territories, cities/towns, or schools during the competition and the delivery of their speeches.

4. EQUIPMENT, MATERIAL, CLOTHING

4.1 Equipment and material provided by Skills/Compétences Canada

- Lectern (optional use for each competitor)
- Audio/Video recording of speeches is permitted.

4.2 Equipment and material provided by the competitor

- Optional: Use of cue cards/notes
- Electronic equipment may be used at the discretion of the NTC

4.3 Required clothing (Provided by competitor)

- Clothing should be dressed appropriately for a business presentation.
- Provincial/Territorial team shirts may not be worn during the competition.

5. SAFETY REQUIREMENTS

5.1 List of required personal protective equipment (PPE) provided by competitors

- No PPE required

6. ASSESSMENT

6.1 Point Breakdown

DAY 1 – IMPROMPTU SPEECH	TOTAL VALUE /15
CONTENT	
<ul style="list-style-type: none"> • Response addressed the prompt • Demonstrated knowledge of topic • Made use of one or more of: common knowledge, examples, anecdotes, statistics or expert opinion to support ideas • Adequately developed ideas • Effective delivery 	/1 /1 /1 /1 /1
ORGANIZATION	
<ul style="list-style-type: none"> • Used effective introduction • Arranged ideas in a logical order • Linked ideas effectively • Concluded effectively 	/1 /1 /1 /1
DELIVERY	
<ul style="list-style-type: none"> • Effectiveness: convincing, coherent, interesting • Voice: expression, tempo, volume, phrasing • Eye contact: engages with audience • Non-verbal: gestures, mannerisms, body language 	/2 /2 /1 /1

DAY 2 – PREPARED SPEECH	TOTAL VALUE /85
<ul style="list-style-type: none"> Ideas and information related to and focused on the chosen topic Note: the NTC will assess this subcategory prior to the prepared speech presentations 	/15
ORGANIZATION	
<ul style="list-style-type: none"> Uses effective introduction 	/4
<ul style="list-style-type: none"> Focuses ideas and presents them in a logical order 	/4
<ul style="list-style-type: none"> Links ideas coherently 	/3
<ul style="list-style-type: none"> Concludes effectively 	/4
DELIVERY	
<ul style="list-style-type: none"> Effectiveness: convincing, coherent, interesting 	/8
<ul style="list-style-type: none"> Voice: expression, tempo, volume, phrasing 	/8
<ul style="list-style-type: none"> Poise: self-confident, dignified, composed 	/8
<ul style="list-style-type: none"> Conventions: diction, grammar, pronunciation 	/4
<ul style="list-style-type: none"> Eye contact: engages with audience 	/4
<ul style="list-style-type: none"> Fluency: fluidity, smoothness, polish 	/4
<ul style="list-style-type: none"> Non-verbal: gestures, mannerisms, body language 	/4
QUESTION	
<ul style="list-style-type: none"> Response addressed question 	/2
<ul style="list-style-type: none"> Demonstrated knowledge of topic 	/1
<ul style="list-style-type: none"> Adequately developed ideas 	/2
REGULATIONS	
<ul style="list-style-type: none"> Impromptu speech delivered within required time specifications (as per 3.3) 	/2
<ul style="list-style-type: none"> Prepared speech delivered within time specifications (as per 3.3) 	/5
<ul style="list-style-type: none"> Prepared speech question response delivered within time specifications (as per 3.3) 	/1
<ul style="list-style-type: none"> Meets clothing requirements (as per 4.3) 	/1
<ul style="list-style-type: none"> Speech conforms with Conventions (as per 3.2) 	/1

7. ADDITIONAL INFORMATION

7.1 Consecutive translation

If consecutive translation is required on site, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service might not be guaranteed.

7.2 Software requirements

If French software is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this software might not be guaranteed.

7.3 Computer keyboard requirements

English Keyboards will be provided, if a French keyboard is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this keyboard might not be guaranteed.

7.4 Test Project change at the Competition

Where the Test Project has been circulated to Competitors in advance, NTC shall change a maximum of 30% of the work content. Please refer to the Competition Rules.

7.4 Tie (No ties are allowed)

In the event of a tie, the competitor with the highest score in the Delivery criteria will be declared the winner.

7.5 Competition rules

Please refer to the competition rules of the Skills Canada National Competition.

8 NATIONAL TECHNICAL COMMITTEE MEMBERS

Member Organisation	Name	Email address
Alberta - Chair	Sylvia Hayward	sjhayward@cbe.ab.ca
Manitoba	Irene Peters	
Newfoundland	Gail Butler	
Ontario	Alyssa Light	
Prince Edward Island	Kim Williams	
Saskatchewan	James Hawn	