



CONTEST DESCRIPTION / DESCRIPTION DE CONCOURS

PHOTOGRAPHY PHOTOGRAPHIE

SECONDARY /
NIVEAU SECONDAIRE

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1 THE ESSENTIAL SKILLS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY

SCC is currently working with Employment and Social Development Canada (ESDC) in order to bring awareness to the importance of Essential Skills that are absolutely crucial for success in the workforce. Part of this ongoing initiative requires the integration and identification of Essential Skills in contest descriptions, projects, and project documents. The next phase and very important aspect of our Essential Skills (ES) initiative is to provide an ES report card to each competitor at the Skills Canada National Competition. The purpose of the ES report card is to inform the competitor about their current level of essential skills based on their competition scores. With this knowledge, the competitor will be made aware which essential skill may require improvement. Full implementation is expected in the 2017 Skills Canada National Competition.

The following 9 skills have been identified and validated as key essential skills for the workplace in the legend below:

¹Numeracy, ²Oral Communication, ³Working with Others, ⁴Continuous Learning, ⁵Reading Text, ⁶Writing, ⁷Thinking, ⁸Document Use, ⁹Digital

These essential skills have been identified with in section 2.4 and/or 3.2 of your Contest Description. The top three Essential Skills for your area of competition have been identified on your Project and all other supporting project documents.

2 CONTEST INTRODUCTION

2.1 Description of the associated work role(s) or occupation(s).

<http://skillscompetencescanada.com/en/careers/information-technology/photography/>

2.2 Purpose of the Challenge.

Part 1: Mystery Objects Photography – Due End of Day 1 and Day 2

- Mystery object 1 due end of day 1 and mystery object 2 due end of day 2.
- The photographer will be challenged to create two photographs with no preparation or foreknowledge of the subjects.
- 1 mystery object will be supplied to each photographic competitor at the beginning of each day.
- Each of the two photographs will contain 1 of the mystery items as subject or major contributing element to the subject.
- These photographs must be taken on site within the competition area during competition hours.
- Keywords for this assignment are last name, province, secondary, part1, mystery1 or mystery 2.
- The final photographs must be 3000 pixels on the longest edge.
- Photographs must be named as follows:

lastname_part1_01.jpg and lastname_part1_02.jpg

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Part 2: In Camera, No Editing – Due End of Day 1

- 3 photographs of 3 different competitors in 3 different competition areas.
- Needs to be shot in RAW, not JPEG.
- No editing, cropping, in camera effects, or post-production may be used in these 3 photographs.
- No keywords are to be applied.
- Each photograph will be graded in its own merits.
- Create a folder called lastname_part2
- Photographs must be named as follows:
lastname_part2_01, lastname_part2_02, lastname_part2_03

Part 3: Photographic Editing – Due end of Day 1

- The photographer will be required to edit 2 supplied RAW files (1 landscape and 1 portrait) to create well-edited photographs from a common starting point.
- Images shall not be cropped in any manner.
- The images must be left in full colour (no sepia, duotone, B&W).
- Once a competitor has completed their editing of both images they will need to be exported in “jpg” format.
- The two images provided will be the same for all secondary competitors.
- Each photograph will be judged and marked separately.
- The final photographs must be 3000 pixels on the longest edge.
- Keywords for this assignment are last name, province, secondary, part3
- Photographs must be named as follows:
lastname_part3_portrait.jpg and lastname_part3_landscape.jpg

Part 4: Personal Project – Due end of Day 1

- The photographer will be required to create a series of 3 thematically related photographs. The theme will be announced at the beginning of day 1.
- This 3 image series will be viewed, judged and marked as a collective. There will be one mark for this series of images.
- All images must be the same ratio and orientation (i.e. all horizontal or vertical and the same pixel dimensions).
- Each photograph must be labeled with the theme name in a corner of the photographic competitors choosing (Find the least intrusive corner for this).
- Be aware that the photos will be arranged for judging in the order that they are numbered.
- Each of the final photographs must be 3000 pixels on the longest edge.
- Keywords for this assignment: last name, province, secondary, part4
- Photographs must be named as follows: lastname_part4_01.jpg, lastname_part4_02.jpg and lastname_part4_03.jpg

Part 5: Light Table or Still Life – Due end of Day 2

- The photographer will be required to create a product shot of a specific item on a light table or table top for a specific advertising layout (template) and edit that photo in post-production to create and submit a finished client ready digital file within a two hour timeframe.
- At orientation the photographic competitors will draw numbers from a hat to determine the order in which they can sign up for their 1.5 hours of light table studio time.
- The Skills Photography Competition will provide 5 speed lights with pocket wizards.
- The photographic competitor is allowed to use additional lighting they supply.
- Everything in the layout will be supplied by the Skills Photography Competition.
- This part of the contest will be scheduled over the 2 days of competition.
- Additional items may be used in the photograph, provided those items are found on site during competition.
- Compositing of shots is allowed, but not required, in this portion of the competition.
- The final photographs must be 3000 pixels on the longest edge.
- Keywords for this assignment are last name, province, secondary, part5
- Photographs must be named as follows:
lastname_part5_01.jpg

Part 6: Entire Portfolio

- The entire body of work will be reviewed for the quality, style, consistency, and strength of images.
- Each photographic competitor's images (11 total) will be displayed on 1 screen at 1 time and be judged as a body of work.

Note: The competition area is set as the physical building that the competition is held in or the competition grounds, including eating areas, foyers, etc.

2.3 Duration of contest.

Day 1	8:00am – 4:00pm	Competition
Day 2	8:00am – 1:00pm	Competition * all photos must be exported and submitted
	1:00pm – 3:00pm	Workshop
	3:00pm – 4:30pm	Critique

2.4 Skills and Knowledge to be tested.

- Composition – eg: visual elements, style, balance and harmony, framing, DoF
- Technical – eg: focus, exposure, contrast, use of light, tonal range
- Impact – eg: overall impression of the photograph, tells a story, the emotion, meaning
- Respect of the theme or collection

3 CONTEST DESCRIPTION

3.1 List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
Video for Studio Shoot of the gear and direction for the portrait session.	January 2017 – Supplied by Ron G.
Video for how to Keyword in Photoshop, Bridge and Lightroom	January 2017 – Supplied by Lance B

3.2 Tasks that may be performed during the contest

- 7 hours will be allocated to photograph and post production⁹ (Day 1) and 1 hour for lunch
- 4 hours will be allocated for photography, post-production and delivery of final images⁷ (Day 2) and 1 hour for lunch
- Photographic competitors can shoot in any format they choose, but must submit in jpeg if not otherwise defined.
- You are only allowed to use an image once.
- Incorrect images will be disqualified and all judges' decisions are final. Images that fail to meet the criteria and or circumvent the spirit and intent of the competition will be disqualified.

Essential Skills – ⁷Thinking (Job Task Planning and Organizing, Decision Making), ⁹Digital

4 EQUIPMENT, MATERIAL, CLOTHING

4.1 Equipment and material provided by Skills/Compétences Canada:

- Table and steno chair
- Any elements of accommodation.

4.2 Equipment and material provided by the photographic competitor:

- Digital camera
- Camera Lens or lenses of the student's choice
- Camera support where appropriate
- Card Readers
- Thumb drive to back up images and take images home
- Light meter (optional)
- Reflectors (optional)
- Tripod(s) (optional)
- Speedlight Flash(es) (optional)
- Wacom Tablets and required drivers on a thumb drive (optional)

Competitors are required to bring their own device and software's for the 2017 competition. Each competitor can choose their own device and software so their workflow and process is to what they are familiar with.

If competitors are bringing a computer or laptop from their school (instead of their personal computer), please ensure that the computer is unlocked so documents and possibly software can be saved/installed to the hard drive and technology support can be provided onsite. This may require access to CMOS settings.

4.3 Required clothing provided by competitor

- Contestants must supply and wear the appropriate clothing (no muscle shirts, shorts etc). You must wear closed toe shoes.

5 SAFETY REQUIREMENTS

5.1 Safety workshop

Upon arrival at the Skill area, Competitors will participate in a Safety workshop and they will be expected to work and maintain a safe working area during the competition. Any Competitor breaking any health, safety and environment rules, may be required to undertake a second safety workshop, this will not affect the Competitor's competition time.

5.2 List of required personal protective equipment (PPE) provided by Competitor

- Closed toe shoes

5.3 List of required personal protective equipment (PPE) provided by Skills/Compétences Canada (SCC)

- Safety Glasses
- Hearing protection
- Orange Safety Vest
- Hard Hat
- Toe Guards

6 ASSESSMENT

6.1 Point breakdown

POINT BREAKDOWN	/100
Mystery Objects	20
Personal Project	20
Light Table or Still Life	20
In Camera, no Editing	10
Editing RAW images	10
Entire Portfolio	20

7 ADDITIONAL INFORMATION

7.1 Consecutive translation

If consecutive translation is required on site, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service might not be guaranteed.

7.2 Tie (No ties are allowed)

In the event of a tie, the judges will reevaluate the over view of the entire portfolios. The competitor with the best portfolio will be declared the winner.

7.3 Competition rules

Please refer to the competition rules of the Skills Canada National Competition.

8 NATIONAL TECHNICAL COMMITTEE MEMBERS

Region	Name	Email address
Manitoba - Chair	Ron Gilfillan	r.gilfillan@shaw.ca
Northwest Territories	Lee Sacrey	
Alberta	Lance Burns	
Newfoundland and Labrador	Trevor Wragg	
Nova Scotia	David Campbell	
Saskatchewan	Chad McDowell	
Québec	Michel Lussier	
Nunavut	Mask Aspland	