



CONTEST DESCRIPTION / DESCRIPTION DE CONCOURS

PUBLIC SPEAKING

COMMUNICATION ORALE

SECONDARY /
NIVEAU SECONDAIRE

Table of Contents

1. THE ESSENTIAL SKILLS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY	3
2. CONTEST INTRODUCTION.....	3
3. CONTEST DESCRIPTION.....	4
4. EQUIPMENT, MATERIAL, CLOTHING.....	6
5. SAFETY REQUIREMENTS	7
6. ASSESSMENT.....	7
7. ADDITIONAL INFORMATION	9
8. NATIONAL TECHNICAL COMMITTEE MEMBERS	10

1. THE ESSENTIAL SKILLS FOR CAREERS IN THE SKILLED TRADES AND TECHNOLOGY

SCC is currently working with Employment and Social Development Canada (ESDC) in order to bring awareness to the importance of Essential Skills that are absolutely crucial for success in the workforce. Part of this ongoing initiative requires the integration and identification of Essential Skills in contest descriptions, projects, and project documents. The next phase and very important aspect of our Essential Skills (ES) initiative is to provide an ES report card to each competitor at the Skills Canada National Competition. The purpose of the ES report card is to inform the competitor about their current level of essential skills based on their competition scores. With this knowledge, the competitor will be made aware which essential skill may require improvement. Full implementation is expected in the 2017 Skills Canada National Competition.

The following 9 skills have been identified and validated as key essential skills for the workplace in the legend below:

¹Numeracy, ²Oral Communication, ³Working with Others, ⁴Continuous Learning, ⁵Reading Text, ⁶Writing, ⁷Thinking, ⁸Document Use, ⁹Digital

These essential skills have been identified with in section 2.4 and/or 3.2 of your Contest Description. The top three Essential Skills for your area of competition have been identified on your Project and all other supporting project documents.

2. CONTEST INTRODUCTION

2.1 Description of the associated work role(s) or occupation(s).

<http://skillscompetencescanada.com/en/careers/employment/prepared-speech/>

2.2 Purpose of the Challenge

The Conference Board of Canada has identified the skills needed to enter and progress in the world of work—whether it is self-employment or working as a part of a team. One such skill area is effective oral and written communication including the ability to do the following:

- Write and speak so others pay attention and understand
- Listen and respond to questions
- Share information
- Use technological knowledge and skills to explain or clarify ideas

The public speaking competition is designed to encourage and enhance the development of these skills in making career choices. The challenge provides the opportunity for competitors to prepare and present a speech, conduct research and to construct answers to related questions in a clear and concise manner.

2.3 Duration of contest
Up to 12 hours

2.4 Skills and Knowledge to be tested

- Present original thoughts in a clear, coherent, and well-constructed format on the assigned topic.^{2,6}
- Capture and hold the attention of the audience within the 5 to 7 minute timeframe.²
- Deliver a clear message (main idea, argument, opinion, or position).
- Speak easily, with confidence.²
- Use non-verbal skills (body language and gestures) to assist in expression.
- Be expressive by varying voice in pitch, tone, tempo, and volume.
- Think quickly and answer unseen questions clearly.⁷
- Reflect upon research, make observations, and share experiences through prompted response.⁷

Essential Skills – ²Oral Communication, ⁶Writing, ⁷Thinking (Job Task Planning and Organizing, Critical Thinking)

3. CONTEST DESCRIPTION

3.1 List of documents produced and timeline for when competitors have access to the documents.

DOCUMENT	DATE OF DISTRIBUTION VIA WEBSITE
No other documents will be posted prior to the competition	

3.2 Tasks that will be performed during the contest

Each competitor will speak on the following topic:

Statistics indicate an increased need for graduates in skilled trades and technology to fill the projected job shortages and to keep our country strong and globally competitive. Raising awareness of this is critical to solving the problem.

With this in mind, respond to the following scenario:

You have been selected to be an ambassador for Skills/Compétences Canada. Your objective is to promote skilled trades and technology careers. Present the speech you would deliver.

Competitors will write original speeches that reflect creatively on the topic, ensuring they maintain a focus and consider the content implied by the topic. Students are expected to express themselves clearly while capturing the attention of their listening audience.

By midnight (in your time zone) May 20, 2017, students must submit their speeches as a PDF document in Arial 14 point font, double spaced, via email to the following 2 email addresses: PS852017@gmail.com, and sjhayward@cbe.ab.ca. If you have not received confirmation within 24 hours that the speech has been received, please email the NTC chair and resubmit. Students who do not submit speeches by the above deadline will receive a deduction of 5 points per day late, to a maximum of 15.

- Competitors will attend a mandatory orientation session prior to the opening ceremonies.
- Competitors will observe the "on-site" Skills Canada competitions to gather information about skilled trades and technology careers. The intent of these observations is to support the response to the impromptu topic on Day 1. Order of presentations will be determined through a random selection process.
- On Day 2, each competitor will present a prepared speech in a formal public setting, and answer one (1) question based upon the speech. Order of presentations will be determined through a random selection process.

Time Requirements

Length of Impromptu Speech

- On Day 1, competitors will be given a prompt based upon their observations of the skilled trades and technology contests. They will have a maximum of 2 (two) minutes to prepare and 3 (three) minutes to respond. Time cards will be shown at 2 minutes, 1 minute, and 15 seconds to indicate time remaining during response.

Length of Prepared Speech

- The speech shall be at least five (5) minutes in length and shall not exceed seven (7) minutes.
- There will **not** be a warning light, sound, or time cards to indicate time allotment. Competitors should develop the skill to monitor the length of their presentation.

Length of Response to Question

- On Day 2, students will be asked one question based upon the content of their prepared speeches. Competitors will have a maximum of one minute and thirty seconds to respond to the question. Time card will be shown to indicate 15 seconds remaining.

4. EQUIPMENT, MATERIAL, CLOTHING

4.1 Equipment and material provided by Skills/Compétences Canada

- Lectern (optional use for each competitor)
- Audio/Video recording of speeches is permitted
- Wireless microphone (if required)

4.2 Equipment and material provided by the competitor

- Optional: Use of cue cards/notes
- Electronic equipment may be used at the discretion of the NTC

4.3 Required clothing (Provided by competitor)

- Competitors should be dressed appropriately for a business presentation.
- Provincial/Territorial team shirts may not be worn during the competition.

5. SAFETY REQUIREMENTS

5.1 List of required personal protective equipment (PPE) provided by competitors

- No PPE required

6. ASSESSMENT

6.1 Point Breakdown

DAY 1 – IMPROMPTU SPEECH	TOTAL VALUE /15
CONTENT	
<ul style="list-style-type: none"> • Response addresses the prompt • Chooses ideas that demonstrate understanding of the topic • Develops ideas adequately 	/2 /2 /1
ORGANIZATION	
<ul style="list-style-type: none"> • Uses effective introduction • Focuses and presents ideas in a logical order • Links ideas coherently • Concluded effectively 	/1 /1 /1 /1
DELIVERY	
<ul style="list-style-type: none"> • Effectiveness: uses convincing, coherent language • Voice: expression, tempo, volume, phrasing • Eye contact: engages with audience • Non-verbal: gestures, mannerisms, body language 	/2 /2 /1 /1

DAY 2 – PREPARED SPEECH	TOTAL VALUE /85
CONTENT	
<p><u>Note:</u> the NTC will assess this subcategory prior to the prepared speech presentations</p> <ul style="list-style-type: none"> • Response addresses all parts of the prompt • Ideas reinforce effective development of the assigned topic • Supporting details are precise and connected to the ideas explored 	/3 /6 /6

ORGANIZATION	
• Introduction is coherent, shaped, and contains the controlling idea (topic)	/4
• Arrangement of supporting ideas contributes to a competent, controlled discussion	/5
• Links ideas coherently	/3
• Conclusion is appropriate and skillful	/3
DELIVERY	
• Captures and holds interest	/4
• Convincing	/4
• Coherent, uses descriptive and precise language	/4
• Satisfactory volume	/2
• Uses tempo (pacing) and phrasing effectively	/4
• Expressive	/4
• Displays self-confidence and composure	/2
• Correct use of conventions: diction, grammar, pronunciation	/4
• Eye contact: engages with entire audience	/4
• Fluency: fluidity, smoothness, polish	/4
• Non-verbal: gestures, mannerisms, body language	/4
QUESTION RESPONSE	
• Addresses the question	/1
• Demonstrates knowledge of topic	/1
• Develops ideas adequately	/1
• Organizes ideas logically	/1
• Demonstrates clarity and conviction	/1
REGULATIONS	
• Impromptu speech delivered within required time specifications (as per 3.3)	/2
• Prepared speech delivered within time specifications (as per 3.3)	/4
• Prepared speech question response delivered within time specifications (as per 3.3)	/1
• Meets clothing requirements (as per 4.3)	/1
• Speech conforms with Conventions (as per 3.2)	/1
• Speech submitted in specified format	/1

7. ADDITIONAL INFORMATION

7.1 Consecutive translation

If a translator is required on site, the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this service might not be guaranteed.

7.2 Software requirements

If French software is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this software might not be guaranteed.

7.3 Computer keyboard requirements

English Keyboards will be provided, if a French keyboard is required the Skills/Compétences Canada Provincial/Territorial offices must advise Skills/Compétences Canada National Secretariat a minimum of 1 month prior to the competition or this keyboard might not be guaranteed.

7.4 Project change at the Competition

The Public Speaking NTC will reveal a maximum of 30% “change” during the impromptu portions of the competition. Please refer to the Competition Rules.

7.5 Tie (No ties are allowed)

In the event of a tie, the competitor with the highest score in the Delivery criteria of the Prepared Speech will be declared the winner. If the tie remains, the competitor with the higher mark in the Content section of the Prepared Speech will be declared the winner. If there is still a tie, the student with the highest overall score in the Impromptu Speech will be declared the winner.

7.6 Competition rules

Please refer to the competition rules of the Skills Canada National Competition.

8. NATIONAL TECHNICAL COMMITTEE MEMBERS

Member Organization	Name	Email address
Alberta - Chair	Sylvia Hayward	sjhayward@cbe.ab.ca
Manitoba	Irene Peters	
Newfoundland	Gail Butler	
Ontario	Alyssa Light	
Prince Edward Island	Kim Williams	
Saskatchewan	James Hawn	
Nova Scotia	Baxter Crocker	